

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000018

File #: 22-004624

Application for: Public Event

Organization name: Somerville Arts Council and East Somerville Main Streets

Description: Somerstreets festival encourages people to come out for cycling, walking, dancing, and other modes of activity. We bring food and music from all over the world supporting the arts! This event specially supports the businesses along the route.

Date(s): June 5, 2022

Setup starts at (time): 12pm

Cleanup after the event ends at (time): 8pm

Entertainment: We will be featuring the restaurants and businesses along the route and encouraging their participation. We will have 2 stages of music featuring local artists and bands. There will be craft vendors participation as well and other acts.

Attendees:

Max attendance at one time: 1,200

Maximum attendees accommodated: 2,000

Attendee fees or suggested donations: free

Social or cultural benefits:

Somerstreets is the City of Somerville's take on Open Streets concept, closing streets to cars and opening them up for cycling, walking, dancing, and other modes of activity. This event brings food, music, and programming from all over the world supporting the arts and encouraging people to come out and be a community.

Event Contact: Iaritza Menjivar

Event name: Somerstreets: Carnaval

Location: Broadway from McGrath Highway to Pennsylvania Ave.

Rain date(s): June 12, 2022

Event starts at (time): 2pm

Event ends at (time): 6pm

Temporary Structures: 2 stages will be set up for music, tables and chairs, tents for craft vendors.

Total people attending: 2000

Total Somerville residents attending: 1,500

What is your budget for this event: 6,000

Financial benefits:

This event includes the participation of the restaurants and businesses along Broadway. It brings large crowds and exposure to these businesses that need it.

Event Contact Phone: 617-625-6600 ext 2985

Event Information

Open to the public?

Yes/No

Yes

Food served?

Yes

Caterer used?

No

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

Yes

Sidewalks blocked?

No

Arrangements:

Police Detail:

Yes

If yes, Describe

Social Media, Newsletters, Posters, Press Release

Restaurants along the route will be participating, some who have agreed to participate:

Gauchao Restaurant

Rincon Mexicano

Maya Sol

Rei de Picanha

We are in the middle of contacting Dean's Concession to participate as well. I'll update this list as needed.

Festival takes place on Broadway from Kensington Ave to Pennsylvania Ave.

Police detail for event will be disclosed during IAP

Parking (for Attendees)?	No	meeting
Restrooms?	No	local businesses and organizations will provide restrooms for the public
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	June 5 and 6, 2021 June 2, 2019

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Maureen Lee, Approved

Kevin Roche, Approved

Dennis Sullivan, Approved with Conditions

Any outdoor cooking will need approval from fire prevention. Please refer to the IAP for fire detail requirements.

CS Traffic and Parking, Approved

Sean Sylvester, Approved

Eric Weisman, Approved

Kimberly M. Wells, Approved