

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL20-000010

File #: 20-001279

Application for: Public Event

Organization name: HomeWorks Energy

Description: A HomeWorks Brand Ambassador would bring a table and information packets/pamphlets out to hand out and let passers by know about the mass saves.

Date(s): 3/1/2020 3/2/2020 3/4/2020 3/6/2020 3/7/2020
3/8/2020 3/9/2020 3/11/2020 3/13/2020 3/14/2020
3/15/2020 3/16/2020 3/18/2020 3/20/2020 3/21/2020,
3/22/2020, 3/23/2020, 3/25/2020, 3/27/2020 3/28/2020,
3/29/2020, 3/30/2020

Setup starts at (time): 9:30

Cleanup after the event ends at (time): 6:15pm

Entertainment: None

Attendees:

Max attendance at one time: 1

Maximum attendees accommodated: Any

Attendee fees or suggested donations: None

Social or cultural benefits:

We simplify taking advantage of the Mass Save Program. Allowing the people of Somerville to reduce their utility bill and their carbon footprint while keeping their houses brighter and their families warmer.

Event Contact: Tom Perry

Event name: HomeWorks Energy Pop Up

Location: Parks and public places throughout Somerville. Primarily Statue Park, Lincon Park, and Nathan Tufts park. We would switch between these locations depending on foot traffic.

Rain date(s): none

Event starts at (time): 10am

Event ends at (time): 6pm

Temporary Structures: Nothing other than a 6ft collapsable table and maybe a chair.

Total people attending: Anyone walking by

Total Somerville residents attending: Anyone walking by

What is your budget for this event: 0

Financial benefits:

Lower utility consumption for the town per household.

Event Contact Phone: 718 305 3319

Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

We have brand ambassadors that are not pushy but friendly and able to answer any questions people may have about HomeWorks Energy or Mass Saves

Food served?

No

Caterer used?

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

No

Sidewalks blocked?

Yes

We will be setting up a 6ft table on the edge of walkways, but we would not try to block or impede anyone attempting to go through.

Arrangements:

Police Detail:

No

Parking (for Attendees)?

No

Restrooms?

No

Liability Insurance?

No

Will any public parks be used?

Yes

Statue Park, Lincon Park, and Nathan Tufts park.

Has the event occurred in the last two years?

No

Approved By:

CS Mayor, Approved with Conditions

Because Lincoln Park directly abuts a school, please do not use this location except on weekends.

Timothy Mitsakis, Approved

CS Traffic and Parking, Approved

Christine Morin, Approved

Robert MacLaughlan, Approved

Jill Lathan, Approved

John J. Long, Approved