

**Robert K. Massie**  
**Somerville, Massachusetts 02145**

December 16, 2014

Dear Members of the Somerville Retirement Board:

I am writing to express my strong interest in serving as a member of the Somerville Retirement Board.

I first came to Somerville in 1984 when I served as the pastor of Christ Episcopal Church on Fellsway West. I moved permanently to Somerville in 1989 and I have lived at 140 Sycamore Street since the fall of 1995. Two of my three children were born while we were living in Somerville and all three of them attended the Healey School. I am extremely proud to live in Somerville. The city is full of great people from all different backgrounds and has been a wonderful place to raise children.

I believe that I could contribute a good deal to the Somerville Retirement Board because I also have had a long career working on financial issues, both as an academic and as the president of non-profits. I received my doctorate from Harvard Business School in 1989 where I wrote my dissertation on the decision-making structure of large institutional investors, such as foundations, endowments, and pension funds. From 1996 to 2003 I was the president of Ceres, the largest coalition of pension funds and environmental groups in the United States, which is based in Boston.

In that position I worked with the presidents and chief investment officers of pension funds like the New York City Common Retirement System (NYCERS), the New York State Common Retirement Fund (NYSCRF), and the California Public Employee Retirement System (CALPERS) and many others. Our job was to examine whether the corporations in their portfolios were fulfilling their fiduciary duty to their shareholders on issues like energy and pollution. I have spoken at many investor conferences, including the International Corporate Governance Network and the National Association of State Treasurers.

I have also served for two years as the Senior Fellow at Harvard University's Institute for Responsible Investment and worked as a consultant to Domini Social Investments, an asset management firm in New York City. As a result, I have a strong understanding of the issues faced by managers of large portfolios. Having worked with many trustees, I also understand the solemn responsibility of boards to serve the interests of retirees and their beneficiaries exclusively.

I am attaching my resume. I would be delighted to answer any questions, in writing, over the phone, or in person. ~~My cell phone is 617-662-1000~~ I believe that the combination of my deep love for Somerville and my experience working with pension funds across the United States might be beneficial to the work of the Board. I also enjoy working with colleagues who care about the public trust that others have placed in them.

Thank you for your consideration.

Sincerely

A handwritten signature in dark ink, appearing to read "Bob Massie". The signature is written in a cursive style with a large, looping initial "B" and a distinct "M".

Bob Massie

**Robert Kinloch Massie**

[REDACTED]  
Somerville, Massachusetts 02145  
[REDACTED]  
[REDACTED] (cell)

**Employment, Affiliations, and Boards**

*President*, New Economy Coalition, Boston, Massachusetts (2012-2014)

*Senior Fellow*, Initiative for Responsible Investment, Hauser Center for Non-Profit Organizations, Harvard Kennedy School of Government (2010-2012)

*Investment Advisor*, Domini Social Investments (2010-2012)

*Member, Working Group*, International Integrated Reporting Committee (a global partnership under the auspices of the Prince of Wales, the Global Reporting Initiative, the United Nations, and the International Accounting Standards Board) (2010-2014)

*Visiting Scholar*, Harvard Law School (two year term, 2009-2011)

*Founder and coordinating chair*, Consultation on Sustainability and Transparency in the United States (COST-US), (2008-2010)

*Member, Board of Directors*, Social Investment Institute (2010-present)

*Member, Board of Directors*, (1996-2010) and *Senior Fellow*, Ceres (2003-2006)

*Founding Chair*, Global Reporting Initiative (1998-2002), *GRI Board Member* (2002-2005)

*President*, Ceres (1996-2003)

Founded in 1989, Ceres is the largest coalition of environmental groups and institutional investors in the United States ([www.ceres.org](http://www.ceres.org))

*Director*, Project on Business, Values, and the Economy, Harvard Divinity School (1989-1996)

*Lecturer in Ethics and Public Policy*, Harvard Divinity School (1989-1996)

**Education**

*Doctor of Business Administration*, Harvard Business School, 1989

*Master of Divinity*, Yale Divinity School, 1982

*A.B. magna cum laude* in History, Princeton University, 1978

## **Public and Institutional Service**

*National Advisory Board Member, Yale Divinity School (2012-present)*

*Democratic Candidate for United States Senate, Massachusetts (2011)*

*Founder and Co-Chair, Massachusetts Energy Efficiency Coalition (2008-2009)*

*Member, Democratic Rules Committee (2004 Presidential Convention)*

*Co-chair, Massachusetts Earth Day 2000 Network*

*Juror, The Heinz Awards (1999)*

*Co-Chair, Democratic State Party Convention, Lowell, Massachusetts (1995)*

*Democratic nominee for Lieutenant Governor of Massachusetts (1994)*

*International observer for the World Council of Churches at South Africa's first democratic elections (April 1994)*

*Commissioner, Commission on Justice, Peace, and the Integrity of Creation, World Council of Churches (1992-1997)*

*Member, Board of Directors, Center for Blood Research, Harvard Medical School (1993-1996)*

*Member, Ethics Advisory Committee, Boston Children's Hospital (1985-1987)*

*Editorial Chairman, The Harbus (Harvard Business School newspaper, 1985)*

*Vice-President, Princeton University Class of 1978 and founding chairman, Class of 1978 Foundation (1983-1988)*

## **Selected Books and Publications**

### **Books**

*A Song in the Night: A Memoir of Resilience, (New York: Nan A. Talese Books, Doubleday, 2012)*

*Loosing the Bonds: The United States and South Africa in the Apartheid Years (New York: Doubleday, 1998)*

### **Articles and Other Publications**

"Accounting and Accountability," in Robert Eccles et al, The Landscape of Integrated Reporting (Boston: Harvard Business School, 2010)

"God's Restless Servant," in Befriending Life: Encounters with Henri Nouwen (New York: Doubleday, 2001)

"Effective Codes of Conduct: Lessons from the Sullivan and CERES Principles" in Oliver Williams, Ed. Global Codes of Conduct: An Idea Whose Time Has Come (Notre Dame University Press, 2000)

Book review of biography of Nelson Mandela, Los Angeles Times Book Review, May 1998

"Local Churches in the New South Africa," Journal of Theology for Southern Africa, December 1993

"Understanding Corruption," Die Suid-Afrikaan, (the leading liberal Afrikaner magazine, published in Cape Town), August-September 1993

"Great Expectations: De Klerk and "Pretoriastroika,"" The New Republic, February 26, 1990

"Will Sanctions be Lifted?," Die Suid-Afrikaan, April 1990

"Corporate Democracy and the Legacy of Divestment," The Christian Century, July 24-31, 1991

"From Prophets to Profits," Manhattan, Inc. (August 1985) - a lengthy essay about moving from ministry in New York City to the first year of the MBA program at Harvard Business School. This article was reprinted in five anthologies on ministry, ethics, and business including Kelly Munroe, Finding God at Harvard (Grand Rapids: Zondervan, 1996)

### **Selected Addresses**

"Jumping Fences: The Role of the Internet in the Creation of a Just and Sustainable Economy," 32<sup>nd</sup> Annual E. F. Schumacher Lecture, November 20, 2012, Cambridge, Massachusetts

"A Song in the Night," Medical Grand Rounds presentation, Brigham and Women's Hospital, April 2011; Medical Grand Rounds presentation, Massachusetts General Hospital, November 3, 2011; and the opening plenary at ID Week, A Joint Meeting of IDSA, SHEA, HIVMA, and PIDS, October 18, 2012. This address has also been given four times to participants in the Advanced Management Program at Harvard Business School

"One Report: Information that Counts," Summary of panel remarks at United Nations Environment Programme Finance Initiative Conference on "The Tipping Point: Sustained Stability in the Next Economy," Washington D.C., October 19, 2011

"As Long As History Calls Us," Address to the Massachusetts AFL-CIO State Convention, October 6, 2011

"A New Way Forward," Address to the Massachusetts Democratic State Convention, June 4, 2011

"Creating the World We Want," Address to the Program in Sustainability, Sloan School of Management, Massachusetts Institute of Technology , April 20, 2008

Address to the first Institutional Investor Summit on Climate Risk (an event I conceived of and organized), ECOSOC Chamber, United Nations Headquarters, New York, November 2003

Participation in numerous events related to the formation and development of UN Secretary General's Global Compact; at one such meeting at UN headquarters in New York, UN Secretary General Kofi Annan asked me to deliver the summation and concluding remarks (1999-2003)

Discussion leader at World Economic Forum Annual Meeting, 2002

"The Future of Wealth on Earth" – plenary speech to the Local Authorities Pension Fund Forum, Bolton, England, 2001

"The Future of Sustainability Reporting," speech to joint symposium organized by the Japanese Environment Agency, the Global Environmental Forum, the Environmental Auditing Research Group, Tokyo, Japan, November 2000

"The Global Reporting Initiative in a South Asian Context," keynote speech at symposia organized by the Confederation of Indian Industry, the Centre for Science and the Environment, and eight other organizations, Delhi and Mumbai, India, September 2000

"We Become What We Believe," address to the Chicago Council on Foreign Relations, February 24, 1998

"The Poetry of the Possible," speech to 1,200 General Motors environmental engineers and plant managers, General Motors World Headquarters, Detroit, September 1997

"The Hidden Moral Language of Organizations," the 1995 William and Rita Bell Lecture in Anglican and Ecumenical Studies, University of Tulsa, October 1995

"Ethics and American Politics: A Reflection on the Campaign of 1994," John F. Kennedy Presidential Library Public Address, March 1995

"The Impact of Sanctions on the South African Economy," series of lectures at the University of Cape Town's Graduate School of Business, March-April 1993

"The Renewal of Reverence: Theological Education in the Environmental Era," address to the Boston Theological Institute, Boston Museum of Science, April 1992

"Divided Loyalties: Moral Integrity in Complex Organizations" at the annual conference of the Institute for Servant Leadership, Kanuga Conference Center, Hendersonville, North Carolina, October 1991

"The Structure of Moral Accountability in Large Organizations," lecture to the Program in Education for Public Inquiry and International Citizenship, Tufts University, December 1990

"The Implications of Economic Globalization for the Twenty-First Century Church," Introduction to Theological Education for Ministry, Harvard Divinity School, November 1990

Research Paper, Graduate Division of Research, Harvard Graduate School of Business Administration, (summary published in American Academy of Management) "Moral Deliberation and Policy Formulation: A Study of Eight Institutional Investor Approaches to South African Disinvestment," Feb 1990

Research Paper, Graduate Division of Research, Harvard Graduate School of Business Administration, "Responsible to Whom? A Preliminary Inquiry into the Changing Nature of the Moral Obligations of Managers," May 1986

Research Paper, Graduate Division of Research, Harvard Graduate School of Business Administration, Seminar in Administration, HBS, "Whose Heart and Mind? An Inquiry into the Tension between the Values and Goals of Organizations and Individuals," 1986

Testimony on National Health Insurance, U.S. House of Representatives, Select Committee on Aging, March 1987

"Ethics in a University Setting," Talk to Association of Episcopal fellowship, Massachusetts Institute of Technology, November 17, 1987

Draft US Presidential Speech to the South African Parliament, prepared at the request of the National Security Council for Bill Clinton, March 1998

"The Hidden Moral Language of Organizations," Rita and William Bell University Lecture in Anglican and Ecumenical Studies, University of Tulsa, Tulsa, Oklahoma October 1995

"The Constant Shadow: Reflections on the Life of the Chronically Ill Child," Speech to the Vanderbilt Institute for Public Policy Studies held at National Academy of Sciences Institute of Medicine, Washington DC, April 1983

### **Awards and Fellowships**

*Joan Bavaria Award, 2009*

*Boryana Damyanova Prize for Corporate Social Responsibility, Institute for Global Leadership, Tufts University, 2008*

*Member, "100 most influential people in the field of finance," CFO Magazine, 2002*

*Lionel Gelber Prize, 1998*

The Lionel Gelber Prize is a \$50,000 prize given each year by the Lionel Gelber Foundation of Toronto, Canada, for the best book on international relations in the English speaking world.

*Senior Fulbright Research Award, Graduate School of Business, University of Cape Town, 1993*

*Henry Luce Fellowship, 1991-1993*

*Program on Negotiation, Harvard Law School, 1991*

*Harvard University Faculty Fellow in Ethics and the Professions, Center for Ethics, Harvard University, 1987-1988*

### **Personal**

I was born on August 17, 1956. I am married to Anne Elizabeth Tate, professor of architecture at the Rhode Island School of Design. I am the father of two sons (Samuel, born 1987, and John, born 1989) and one daughter (Katherine, born 1998)