

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL19-000078

File #: 19-006540

Application for: Public Event

Organization name: Somerville Arts Council

Description: This event has taken place in Union Square for the past two years with much success. We're planning to have the event also take place in Winter Hill and Ball Sq this year, two neighborhoods that get less programming and are both affected by the construction/closures. The event is in partnership with OSPCD and the Somerville Flea. The Somerville Flea will curate 30 artisinal and vintage vendors, there will also be live music. For the June and July events there will be beer gardens which the local breweries/pubs in the neighborhood we're having the event will apply for a special alcohol license.

Date(s): Saturday, May 11 Union Square
Saturday, June 15 - Ball Square
Saturday, July 20 - Winter Hill

Setup starts at (time): 3pm

Cleanup after the event ends at (time): 11pm

Entertainment: Live music and artisinal vendors

Attendees:

Max attendance at one time: 800

Maximum attendees accommodated: 2000

Attendee fees or suggested donations: free

Social or cultural benefits:

A free outdoor event for building community with free music and activities from local businesses

Event Contact: Nina Eichner

Event name: Night Market

Location: This event will take place once in May, June, and July
May: Union Square Plaza and parking lot (no street shut down)

June: Ball Square, Broadway shutdown from West of Boston Ave. to East of Willow (so as not to affect traffic on those two streets)

July: Winter Hill Brewery parking lot (no street shut down)

Rain date(s): Saturday, May 18 - Union Square
Sunday, June 16 - Ball Square
Sunday, July 21 - Winter Hill

Event starts at (time): 5pm

Event ends at (time): 10pm

Temporary Structures: n/a

Total people attending: 1,000

Total Somerville residents attending: 700

What is your budget for this event: \$150 and in-kind support

Financial benefits:

Increased business for local businesses especially during street/bridge closures and construction

Event Contact Phone: x2998

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Website, press release, social media, poster
Food served?	No	
Caterer used?		
Alcohol served?	Yes	
Grill/open-flame device used?	No	
Streets blocked?	Yes	May: Partial parking lot in Union Square June: Broadway within Boston Ave and Willow Ave July: No streets closed
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	Yes	Will work directly with Sgt. Whalen
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	This event took place in Union Square June 30, 2018.

Approval Conditions:

Approved By:

John J. Long, Approved

CS Mayor, Approved

CS Traffic and Parking, Approved

Scott Whalen, Approved

Christine Morin, Approved