

PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts
Application #: PEL16-000064
File #: 16-005248

Organization name: BRAIN Arts Organization

Event name: BRAIN Arts Organization and
Somerville Community Access TV Present: Grass
Stains at Davis Square

Description: See attached.

Location: Alewife Linear Park/Somerville Community
Path Davis Square Statue Park

Date(s): 5/14/16

Rain date(s): None.

Setup starts at (time): 12PM

Event starts at (time): 1PM

Cleanup after the event ends at (time): 8PM

Event ends at (time): 7PM

Attendees:

Max attendance at one time: 50

Total people attending: 500

Maximum attendees accommodated: N/A

Total Somerville residents attending: 450

Attendee fees or suggested donations: None.

What is your budget for this event: \$0

Social or cultural benefits:

See attached.

Financial benefits:

See attached.

City Contact:

Organization mailing address:

109 Beacon St., #1
Somerville, MA 02143

Contact person:

Harrison Bralower
Telephone: 630-200-6177
Email: harrison@brain-arts.org

Event Information

Yes/No

If yes, Describe

Food served?

No

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

No

Sidewalks blocked?

No

Arrangements:

Auxiliary Police?

No

Police Detail:

No

Parking (for Attendees)?

No

Restrooms?

No

Liability Insurance?

Yes

BRAIN Arts Organization holds a \$1M general liability
insurance policy that covers events like these.

Will any public parks be used?

Yes

Davis Square Statue Park

Has the event occurred in the last two years? Yes

9/18/15

Alcohol License?

No

Approval Conditions:

Reviewer: John J. Long, City Clerk, Approved

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: David Monte, Police, Approved

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved

Reviewer: Christine Morin, Public Works, Approved

Reviewer: Jill Lathan, Recreation, Approved

Reviewer: John J. Long, City Clerk, Complete

BRAIN Arts Organization and Somerville Community Access TV Present: Grass Stains at Davis Square

Event Description

BRAIN Arts Organization, a 501(c)(3) non-profit local music and arts group based in Jamaica Plain, is applying for permits and licenses required to host a no-admission, all-ages outdoor show at Davis Square Park in Somerville, MA on May 14, 2016. The event is co-presented by Somerville Community Access TV (SCA), our official media partner. There is no rain date for this event. The expected attendance is a maximum of 50 people at any one time with an estimated 500 total audience members, including passersby, over the course of the concert. Approximately 450 of these 500 are estimated to be Somerville residents or people passing through Davis Square during the day. The maximum number of people that can be accommodated is the capacity of Davis Square Park. The event has no formal budget, all artists are invited to play for free and transport their equipment at their own cost. The event is identical in format and audience to our previous event in Davis Square Park on September 19, 2015.

The event will have live, amplified music at in the park (see **Figure 1**) from 1PM-7PM with prerecorded music playing off a portable device in between sets while bands break down and set up. 12 live bands will play 30-minute sets each. BRAIN also intends to have several (5 or fewer) local non-profit partners tabling at this event. BRAIN Arts has hosted successful and engaging free outdoor concerts at Ringer Park in Allston, Jamaica Pond, and Revere Beach as well as several other events in 2014 and 2015. Event setup will take place from 11AM-1PM and breakdown will occur from 7PM-8PM.

The following artists are tentatively scheduled to play this event but are subject to change:

- 1PM-1:30PM: The Channels
- 1:30PM-2PM: Negative One
- 2PM-2:30PM: Angela Sawyer
- 2:30PM-3PM: Way Out
- 3PM-3:30PM: Container
- 3:30PM-4PM: Dent
- 4PM-4:30PM: Patrick Bryant
- 4:30PM-5PM: Transpiler
- 5PM-5:30PM: EDITH
- 5:30PM-6PM: Sun Young
- 6PM-6:30PM: Particulars
- 6:30PM-7PM: Cloud Becomes Your Hand

Further information about these bands and their music is available upon request.

The event will be promoted through several channels. BRAIN's music blog Boston Hassle (<http://www.bostonhassle.com>) will host information about the event. BRAIN's social media outlets (Facebook, Twitter, etc.) will also be used for advertisement. BRAIN will also use the Boston Compass, its newspaper project with wide distribution in Greater Boston, for advertisement. Flyers may be posted in permitted public outdoor spaces as well as private indoor spaces such as bars, cafes, and concert halls. SCA will also promote this event through the TV station, their affiliate Boston Free Radio, and their other promotional channels.

Event Setup

Bands and a PA system will be set up in Davis Square Park in the events circle (see **Figure 1**). The audience will convene around this area. Art market tables will be set up at the perimeter of the park along College St.



***Figure 1:** Davis Square Park. The entire event, including live music and art market, will take place in this area. At right in the figure is College St., where art market tables will be set up.*

The PA system will include two speakers on stands and a sound board for live mixing provided by BRAIN Arts Organization. Bands may bring their own amplification equipment if desired. All equipment will be powered by 120VAC inverters run off of 12VDC deep-cycle, marine-grade batteries. This setup was used by BRAIN for this event last year. Unlike a generator this setup does not require a permit from the Somerville Fire Department. Signs may be posted on each table but no banners will be hung and no booths or displays will be erected.

Impact on Somerville

Grass Stains offers many social and cultural benefits to Somerville and the Davis Square neighborhood. Culturally significant live music from local, independent performers with no age restrictions, let alone at no cost, is extremely hard to find in the Boston metro area and BRAIN is committed to providing all ages, at-cost programming whenever it is feasible. SCA is also committed to improving access to local media and arts, specifically within Somerville city limits. Moreover, providing a soundtrack to the neighborhood's activities inherently makes the space a more interesting and engaging place to be as well as encourages interaction between members of the community. Somerville's strong support of the arts in public spaces (particularly HONK!, a philosophically-similar event much larger than Grass Stains) demonstrate that the city understands these values that we promote. Economically, this event has historically had a robust (~50 people) audience of Boston Hassle and Compass readers who will contribute to the local economy by eating at local restaurants and shopping in the area.

Event Security

Security will be provided by BRAIN volunteers unless a police detail is required to be present at the event as a condition of obtaining a public event permit. The permit applicant/day-of on-site manager (Harrison Bralower) will be responsible for addressing matters such as rowdy behavior and any actions that violate the terms of the permit should they arise. BRAIN volunteers will also provide general help for event guests (e.g. locating a nearby restroom, providing directions). Security will be identified with armbands. Police and fire departments will be immediately notified of any issues that require their assistance or intervention. In case an incident for which BRAIN is held liable does occur the organization does hold a \$1,000,000 general liability insurance policy that covers events such as this one.

Event Contact Information

For more information regarding this event or to request changes to the application please contact the applicant, Harrison Bralower, at 630-200-6177 or at harrison@brain-arts.org. Please mail any documents, permits, or licenses to:

Harrison Bralower
109 Beacon St. #1
Somerville, MA 02143