# GIVES AND OF STREET OF STR

## CITY OF SOMERVILLE

Commonwealth of Massachusetts 93 Highland Avenue Somerville, MA 02143 (617) 625-6600

# **BUSINESS LICENSE APPLICATION - Sign and Awning**

File #: 22-014498

License #: BL22-000097

Address: 501 Assembly Row

Licensee: Ron Ferrigno Sign Design

DBA Name: Athleta

Business Ownership Type: LLC

Legal Name of Entity: Athleta

Owners/Officers: , , ,

**License Information:** 

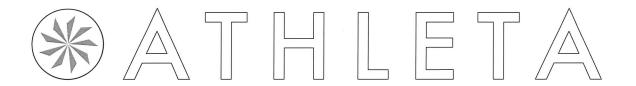
# of signs/awnings: 3 or more

Describe: Replace 2 awnings currently on the building same size, just black instead of navy blue.

**Approval Conditions:** 

Approved By: City Treasurer, Approved Albert Bargoot, Approved Hans Jensen, Approved Kimberly M. Wells, Approved

### PREPARED ESPECIALLY FOR



SITE 1652 501 Assembly Row Space 408 Somerville, MA 02145

YOUR PARTNER IN BUILDING AN OUTSTANDING IMAGE





SIGN #	LOCATION	SIGNTYPE	TECHNICALLY
1	WEST ELEVATION	ON CHANNEL LETTERS - ILLUMINATED REMOTE	
2	WEST ELEVATION	D/F ILLUMINATED BLADE SIGN	х
4	SOUTH ELEVATION CHANNEL LETTERS - ILLUMINATED REMOTE x		х
5	SOUTH ELEVATION	D/F ILLUMINATED BLADE SIGN	х

DES	IGN SIGN STATUS - VINY	LAND BANNERS	DO NOT SHOW THESE ON SI	ТЕ МАР
3	WEST ELEVATION	WINDOW ADDRESS VINYL		Х

Account Manager: Sebastian Rodriguez

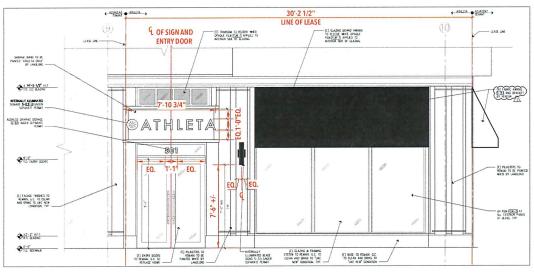
$\overline{\mathbb{A}}$	SITE MAP/AERIAL VIEW
	SCALE: N.T.S.

imagenational.com

	DRAWING TYPE	
	CONCEPTUAL	TECHNICAL X
	REVISIONS	
1) <u>Re</u> 2)	emoved awning and put them o	on a separate drawing.
4)_ _		

It is the intent and purpose of this color rendering to provide a basic color representation of your sign finish. Providing a sample of the paint you wish to match or a Matthews paint color formula will minimize the differences. Design Number: FB-0595-22 UNDERWRITERS NAMPA PLANT -File Location: ATH-1652-Somerville, MA-062022-R1 Client: Athleta UL #433195-001 image national signs
...bringing your image to light! U.S. & P.R. - All signs conform to UL-48/2161 (Babeled accordingly) & must comply with UL-41.1 install procedures, Canada - all signs must be CAS compliant. This sign(s) is intended to be installed in accordance with requirements of article 600 of the National Effection Gode and/or applicable local codes. This includes proper grounding and bonding of the sign. Date: 06/20/22 1652 **MATHLETA** 501 Assembly Row 2 of 8 Designer: Dave J Space 408 16265 Star Rd., Nampa, ID 83687 - toll free: 800.592.8058 - tele: 208.345.4020 Somerville, MA 02145

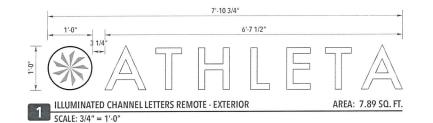
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WEST ELEVATION

SCALE: 3/16" = 1'-0" EXISTING SQ. FT.: ALLOWED SQ. FT.: PROPOSED SQ. FT.: 12.39





GENERAL NOTES

ADDRESS - FONT - SIZE - COLOR, TO BE CONFIRMED BY ATHLETA/LL PRIOR TO MANUFACTURE. FONT IS FUTURA MD BT BOLD.

**CITY CODE & ALLOWANCES** 

TYPICAL ADDRESS NUMERALS AREA: 0.5 SQ. FT.

SCALE: 1" = 1'.0"

SIMULATED NIGHT VIEW

SCALE: N.T.S.

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UL UNDERWRITERS LABORATORIES LABORATORIES UL #433195-001

U.S. & P.R. - All signs combrm to U.L. 48/2161 (shahed accordingly) & must comely with U.H. -11. Install procedure. Cenades at aligns must be CAS complaint. This soppil, by intended to be installed in caracturion with representent of active 60 of the flastroat Electrical Code and/or applicable local codes. This includes proper grounding and bonding of the sign.

Client: Athleta

Site: 1652 501 Assembly Row Space 408 Somerville, MA 02145 Design Number: FB-0595-22

Account Manager: Sebastian Rodriguez

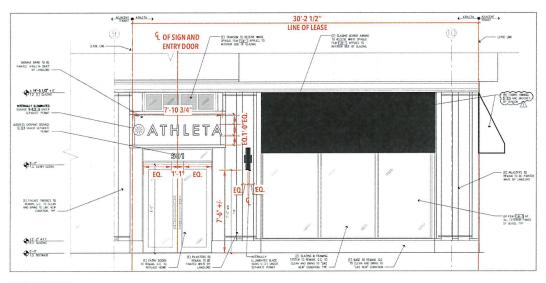
Designer: Dave J

\*ATHLETA

File Location: ATH-1652-Somerville, MA-062022-R1

3 of 8

2/21 Image National, Inc. This design is an original work of automatic in circular phase of the design is proposed by the design in copies in graphic form or as a say; it is prepared identifies work to be design in copies in graphic form or as a say; it is prepared identifies work to be design in copies in graphic form or as a say; it is prepared identifies work to be design in copies in graphic form or as a say; it is prepared identifies work to be design in copies in graphic form or as a say; it is prepared identifies work to be design in copies in graphic form or as a say; it is prepared identifies work to be design in copies in graphic form or as a say; it is prepared identifies work to be design in copies in graphic form or as a say; it is prepared identifies work to be design in copies in graphic form or as a say; it is prepared identifies work to be design in copies in graphic form or as a say; it is prepared identifies work to be design in copies in graphic form or as a say; it is prepared identifies work to be design in copies in graphic form or as a say; it is prepared identifies work to be design in copies in graphic form or as a say; it is prepared identifies work to be design in copies in graphic form or as a say; it is prepared identifies work to be design in copies in graphic form or as a say; it is prepared in copies in graphic form or as a say; it is prepared in copies in graphic form or as a say; it is prepared in copies in graphic form or as a say; it is prepared in copies in graphic form or as a say; it is prepared in copies in graphic form or as a say; it is prepared in copies in graphic form or as a say; it is prepared in copies in graphic form or as a say; it is prepared in copies in graphic form or as a say; it is prepared in copies in graphic form or as a say; it is prepared in copies in graphic form or as a say; it is prepared in copies in graphic form or as a say; it is prepared in copies in graphic form or as a say; it is prepared in copies in graphic form or as a say; it is prepared



**GENERAL NOTES** 

CITY CODE & ALLOWANCES

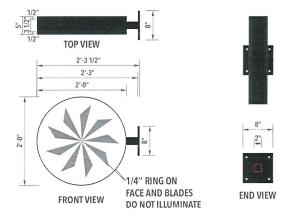
WEST ELEVATION

SCALE: 3/16" = 1'-0" EXISTING SQ. FT.: ALLOWED SQ. FT.: PROPOSED SQ. FT.: 12.39



SIMULATED NIGHT VIEW

SCALE: N.T.S.



NEW D/F ILLUMINATED BLADE SIGN

AREA: 4.0 SQ. FT.

SCALE: 3/4" = 1'-0"

It is the intant and purpose of this color rendering to provide a basic color representation of your sign finish and color. However, digital media and printed colors will vary from actual paint finish and color. Existing painted surfaces will have a perceptible difference in shade and sheen from your sign finish. Providing a sample of the paint you wish to match or a Matthews paint color formula will minimize the differences.



UL UNDERWRITERS LABORATORIES UL #433195-001 Client: Athleta

US. 8.PR. - All signs conform to UL-48/2161 (labeled accordingly) & must comply with UL-41.1 install procedures. Clenada - all signs must be CAS complant. This sign(s) is intended to be installed in accordance with requirements of article 600 of the National Electrical Code and/or applicable local codes. This includes proper grounding and bonding of the view of the code.

1652 501 Assembly Row Space 408 Somerville, MA 02145 Design Number: FB-0595-22 Date: 06/20/22 Designer: Dave J Account Manager: Sebastian Rodriguez

**SATHLETA** 

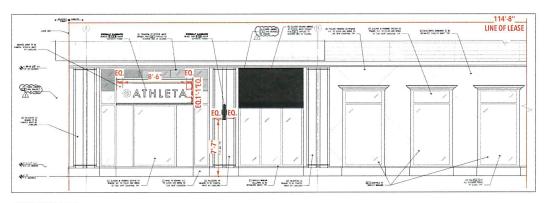
File Location: ATH-1652-Somerville, MA-062022-R1

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SOUTH ELEVATION

SCALE: 1/8" = 1'-0"

EXISTING SQ. FT.: ALLOWED SQ. FT.: PROPOSED SQ. FT.: 13.2





SCALE: N.T.S.



ILLUMINATED CHANNEL LETTERS REMOTE - EXTERIOR

**TOP VIEW** 2'-3 1/2" 2'-3" 2'-0" 1/4" RING ON **FACE AND BLADES** FRONT VIEW DO NOT ILLUMINATE

**GENERAL NOTES** 

CITY CODE & ALLOWANCES

**END VIEW** 

NEW D/F ILLUMINATED BLADE SIGN SCALE: 3/4" = 1'-0"

AREA: 4.0 SQ. FT.

Page No.

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UNDERWRITERS NAMPA PLANT - UL #433195-001 U.S. & P.R. - All signs conform to U.L. 48/2161 (labeled accordingly) & must comply with U.L.41.1 install procedures. Cenada - all aigns must be CAS complant. This sign(s) is infended to be installed in accordance with requirements of article 600 of the National Electrical Code and/or applicable local codes. This includes proper grounding and bonding of the stem.

1652 501 Assembly Row Space 408 Somerville, MA 02145 Design Number: FB-0595-22 Date: 06/20/22 Designer: Dave J Account Manager: Sebastian Rodriguez

**SATHLETA** 

File Location: ATH-1652-Somerville, MA-062022-R1

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SCALE: 3/4" = 1'-0"

#### **POWER SUPPLY 1** 6 MODS 5 MODS 6 MODS 6 MODS 5 MODS 7 MODS 4 MODS 10 MODS

LED LAYOUT

SCALE: 3/4" = 1'-0"

TOTAL: 49 MODS



TYPICAL ADDRESS NUMERALS

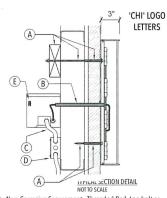
SCALE: 1" = 1'-0"

	FABRICATION SPECIFICATIONS	
CHANNEL WOAD	LICUTING	CE LED 7400K MULTE
CHANNEL WRAP	LIGHTING	GE LED 7100K WHITE
	FACE COLOR	WHITE ACRYLIC #7328
	VINYL COLOR	PER COLOR KEY (V1)
	RETURNS	LETTER EDGE COIL
	RETURN COLOR	PER COLOR KEY (P1)(P2)
	RETURN DEPTH	3"
	BACKS	13MM SINTRA (REMOVABLE)
	ELECTRICAL	20amp/120V
	NOTE	POWER SUPPLY BEHIND WALL
		WITHIN 5' OF CENTER OF SIGN
2 CHANNEL LETTER	LIGHTING	GE LED 7100K WHITE
	FACE COLOR	WHITE ACRYLIC #7328
	RETURNS	LETTER EDGE COIL
	RETURN COLOR	PER COLOR KEY (P1)(P2)
	RETURN DEPTH	3"
	BACKS	13MM SINTRA (REMOVABLE)
	ELECTRICAL	20amp/120V
	NOTE	POWER SUPPLY BEHIND WALL
		WITHIN 5' OF CENTER OF SIGN
3 VINYL COPY	LAYER	1ST SURFACE
	FACE COLOR	PER COLOR KEY (V2)

#### **GENERAL NOTES**

ALL U.L. / MANUFACTURE LABELS MUST BE PLACED OUT OF VIEW. ALL SIGNAGE ATTACHMENTS, DISCONNECT SWITCHES, ETC. SHOULD BE LOCATED SO THEY ARE NOT VISIBLE TO THE CUSTOMER.

		COLOR KEY
PI	PAINT	MP 923SP BLACK (MATTE FINISH) (OUTSIDE)
P2	PAINT	MP 202SP WHITE (SATIN FINISH) (INSIDE)
Val	VINYL	DIGITAL PRINT TO MATCH PANTONE 430 TRAFFIC GREY
V2	VINYL	3M 7725-10 OPAQUE WHITE
	COLORS	LE COLORS DEPICTED ON THIS RENDERING REPRESENT COLOR INTENT ONLY AND MAY NOT MATCH ACTUAL ON PINISHED PRODUCT. PLEISE REFER TO COLOR CALL OUTS AND SPECIFIED VENDOR SAMPLES FOR ED COLOR SPECIFICATIONS.



- A. Non-Corrosive Securement Threaded Rod, Lag bolt or Lag & Shield (or appropriate mounting hardware) -Note: Blocking as Required per Installation Condition B. 1/2" Passthru (Wall Penetration)
- C. 1/2" Flexible Conduit Whip to 120v Power (by others)
- D. 20 amp 120v Circuits Required (supplied by others)
- E. Disconnect Switch Required at Transformer Box (Supplied by Image National-Install by Installer)

#### DRAIN HOLE AND BAFFLE COVER IF EXTERIOR

(Carrier )		FOR USE WITH WOOD OR FIFS WALL
	3/8" · 1/2" LAG SCREW	SYSTEMS. 1 1/2" MIN PENETRATION (EXCLUDING TIP)
<u> </u>	1/4* - 3/8* THREADED ROD	FOR USE WITH WOOD, CONCRETE BLOCK OR EIFS WALL SYSTEMS
	3/8* RED HEAD L.D.T. (LARGE DIAMETER TAPCON)	FOR USE WITH CONRETE BLOCK, BRICK OR CONCRETE. EMBED A MIN. OF 2 1/2".
	3/8" DIA. HILTI HIT ROD WITH HY150 MAX ADHESIVE	FOR USE WITH CONRETE. EMBED A MIN. OF 2*
SECTION AND ADDRESS OF THE PERSON ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON AND ADDRESS OF	3/8" DIA. HILTI HIT ROD WITH HY20 ADHESIVE	FOR USE WITH MASONRY AND BRICK. EMBED A MW. OF 3 3/8"
	3/8° DIA. HILTI HIT ROD WITH HY20 ADHESIVE	FOR USE WITH CONCRETE BLOCK. EMBED A MIN. OF 2"
	3/8" DIA. HILTI HCL SLEEVE ANCHOR	FOR USE WITH CONCRETE, MASONRY AND BRICK. EMBED AMIN. OF 3 3/8".
	3/8" DIA. LAG WITH 3/8" SHIELD & WASHER	FOR USE WITH CONCRETE, MASONRY AND BRICK - EMBED A MIN. OF 2"
TANKE INTERNET	#10 (3") HEX SCREWW/ FENDER WASHER INTO PLASTIC WALL ANCHOR	USE WITH CONCRETE, MASONRY & BRICK. FOR USE WITH SMALL/LIGHTWEIGHT LETTERS & CABINETS

It is the intent and purpose of this color rendering to provide a basic color representation of your sign finish, Providing a sample of the paint you wish to match or a Matthews paint color formula will minimize the differences.



UL UNDERWRITERS LABORATORIES UL #433195-001

U.S. 8. PR. - All signs contorn to U.L. 492/161 (stabled accordingly & must comply with U.H. 411 install productives. Counties all aligns must be CAS compliant. This sign (s) is intended to be installed in accordance with resperaments of active 60 00 of the National Electrical Code another applicable local codes. This includes proper grounding and bonding of the sign.

Client: Athleta

Site: 1652 501 Assembly Row Space 408 Somerville, MA 02145 Design Number: FB-0595-22

Designer: Dave J Account Manager: Sebastian Rodriguez

Date: 06/20/22

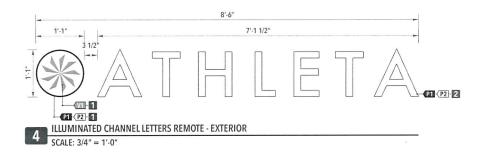
\* ATHLETA

File Location: ATH-1652-Somerville, MA-062022-R1

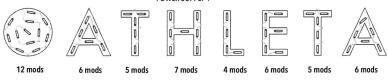
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#### POWER SUPPLY 1



LED LAYOUT

SCALE: 3/4" = 1'-0" TOTAL: 51 MODS

		<b>FABRICATION SPE</b>	FABRICATION SPECIFICATIONS	
		LIGHTING	OF LED TARRENT HE	
	CHANNEL WRAP	LIGHTING	GE LED 7100K WHITE	
		FACE COLOR	WHITE ACRYLIC #7328	
		VINYL COLOR	PER COLOR KEY (V1)	
		RETURNS	LETTER EDGE COIL	
		RETURN COLOR	PER COLOR KEY (P1)(P2)	
		RETURN DEPTH	3"	
		BACKS	13MM SINTRA (REMOVABLE)	
		ELECTRICAL	20amp/120V	
		NOTE	POWER SUPPLY BEHIND WALL	
			WITHIN 5' OF CENTER OF SIGN	
2	CHANNEL LETTER	LIGHTING	GE LED 7100K WHITE	
		FACE COLOR	WHITE ACRYLIC #7328	
		RETURNS	LETTER EDGE COIL	
		RETURN COLOR	PER COLOR KEY (P1)(P2)	
		RETURN DEPTH	3"	
		BACKS	13MM SINTRA (REMOVABLE)	
		ELECTRICAL	20amp/120V	
		NOTE	POWER SUPPLY BEHIND WALL	
			WITHIN 5' OF CENTER OF SIGN	

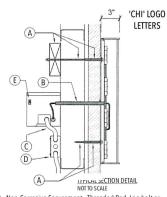
#### GENERAL NOTES

ALL U.L. / MANUFACTURE LABELS MUST BE PLACED OUT OF VIEW.
ALL SIGNAGE ATTACHMENTS, DISCONNECT SWITCHES, ETC. SHOULD BE
LOCATED SO THEY ARE NOT VISIBLE TO THE CUSTOMER.

#### **COLOR KEY**

DAINIT	AND COOKED DIAGRAM AND FINISH (AND CONTROLL)
PAINI	MP 923SP BLACK (MATTE FINISH) (OUTSIDE)
PAINT	MP 202SP WHITE (SATIN FINISH) (INSIDE)
VINYL	DIGITAL PRINT TO MATCH PANTONE 430 TRAFFIC GREY
	PAINT

NOTE: THE COLORS DEPICTED ON THIS RENDERING REPRESENT COLOR INTENT ONLY AND MAY NOT MATCH ACTUAL COLORS ON FINISHED PRODUCT. PLEASE REFER TO COLOR CALL-OUTS AND SPECIFIED VENDOR SAMPLES FOR APPROVED COLOR SPECIFICATIONS.



- A. Non-Corrosive Securement Threaded Rod, Lag bolt or Lag & Shield (or appropriate mounting hardware) -Note: Blocking as Required per Installation Condition
- B. 1/2" Passthru (Wall Penetration)
- C. 1/2" Flexible Conduit Whip to 120v Power (by others)
- D. 20 amp 120v Circuits Required (supplied by others)
- E. Disconnect Switch Required at Transformer Box (Supplied by Image National-Install by Installer)

## DRAIN HOLE AND BAFFLE COVER IF EXTERIOR

AFFROVED PASTEMEN SCHEDOLE			
+	3/8* - 1/2* LAG SCREW	FOR USE WITH WOOD OR EIFS WALL SYSTEMS. 1 1/2" MIN PENETRATION (EXCLUDING TIP)	
	1/4* - 3/8* THREADED ROD	FOR USE WITH WOOD, CONCRETE BLOCK OR EIFS WALL SYSTEMS	
	3/8* RED HEAD L.D.T. (LARGE DIAMETER TAPCON)	FOR USE WITH CONRETE BLOCK, BRICK OR CONCRETE. EMBED A MIN. OF 2 1/2".	
	3/8" DIA, HILTI HIT ROD WITH HY150 MAX ADHESIVE	FOR USE WITH CONRETE. EMBED A MIN. OF 2"	
649323725 55253752	3/8° DIA. HILTI HIT ROD WITH HY20 ADHESIVE	FOR USE WITH MASONRY AND BRICK. EMBED A MIN. OF 3 3/8"	
	3/8° DIA. HILTI HIT ROD WITH HY20 ADHESIVE	FOR USE WITH CONCRETE BLOCK. EMBED A MIN. OF 2"	
4	3/8° DIA. HILTI HCL SLEEVE ANCHOR	FOR USE WITH CONCRETE, MASONRY AND BRICK. EMBED AMIN. OF 3 3/8".	
4	3/8" DIA, LAG WITH 3/8" SHIELD & WASHER	FOR USE WITH CONCRETE, MASONRY AND BRICK - EMBED A MIN. OF 2"	
SPANSER INTERNATION	#10 (3") HEX SCREWW/ FENDER WASHER INTO PLASTIC WALL ANCHOR	USE WITH CONCRETE, MASONRY & BRICK. FOR USE WITH SMALL/LIGHTWEIGHT LETTERS & CABINETS	

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UL UNDERWRITERS LABORATORIES ELECTROC SIGN

NAMPA PLANT -UL #433195-001

US. 8.PR. - All signs conform to UL-48/2161 (tabeled accordingly) & must comply with UL-41.1 install procedures. Cenada: all signs must be CAS complant. This sprigl is intended to be installed in accordance with requirements of article 600 of the National Electrical Code and/or applicable local codes. This includes proper grounding and bonding of the sign.

NAMPA PLANT - Client: Athleta

Site:

1652 501 Assembly Row Space 408 Somerville, MA 02145 Design Number: FB-0595-22

Date: 06/20/22

Designer: Dave J

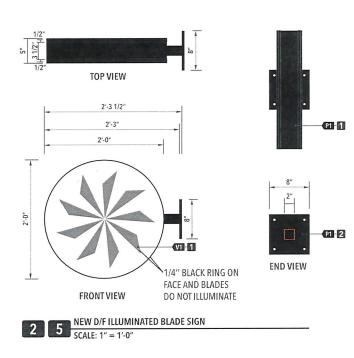
Account Manager: Sebastian Rodriguez

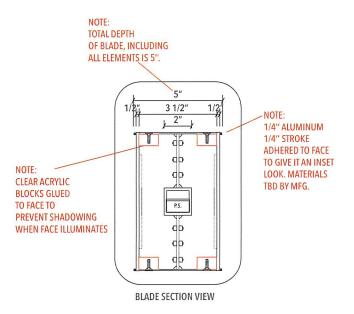
File Location: ATH-1652-Somerville, MA-062022-R1

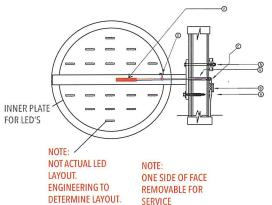
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#### NOTES

ALL U.L. / MANUFACTURE LABELS MUST BE PLACED OUT OF VIEW. ALL SIGNAGE ATTACHMENTS, DISCONNECT SWITCHES, ETC. SHOULD BE LOCATED SO THEY ARE NOT VISIBLE TO THE CUSTOMER.

#### **COLOR KEY**

VINYL ( DIGITAL PRINT TO MATCH PANTONE 430 TRAFFIC GREY PAINT ( MP 923SP BLACK (MATTE FINISH)

NOTE: THE COLORS DEPICTED ON THIS RENDERING REPRESENT COLOR INTENT ONLY AND MAY NOT MATCH ACTUAL COLORS ON HIMSHED PRODUCT. PLEASE REFER TO COLOR CALL-OUTS AND SPECHED VENDOR SAMPLES FOR APPROVED COLOR SPECHEDATIONS.

SIGN TYPE: BLADE FLAG MOUNT ILLUMINATION: FACE ELECTRICAL: SELF CONTAINED MOUNTING TYPE: MOUNT FLUSH TO WALL ATTACHMENT: NON-CORROSIVE SECUREMENT SELF CONTAINED BLADE SIGN ATTACHMENT DETAIL

- A. Non-Corrosive Securement Threaded Rod, Lag Bolt or Lag and Shield (or appropriate mounting hardware)-Note: Blocking as Required per Installation Condition. '4' Total Required
- B. Pass-Thru Conduit
- C. 8'-0" x 1/2" Flexible Conduit Whip Out of Blade
- D. 20 amp 120v Circuit Required Within 5' of Sign (supplied by others than Image National)
- E. Internal Switch
- F. Transformer

It is the intent and purpose of this color rendering to provide a basic color representation of your sign finish. Providing a sample of the paint you wish to match or a Matthews paint color formula will minimize the differences.



UL UNDERWRITERS NAMPA PLANT - UL #433195-001

U.S. & P.R. - All signs conform to UL-48/2161 (labeled accordingly) & must comply with UL-41.1 nstall procedures, Canada - all signs must be CAS compliant. This sign(s) is intended to be installed in ance with requirements of article 600 of the National Electrical Code and/or applicable local codes. This includes proper grounding and bonding

Client: Athleta

1652 501 Assembly Row Space 408 Somerville, MA 02145 Design Number: FB-0595-22 Date: 06/20/22 Designer: Dave J Account Manager: Sebastian Rodriguez

\* ATHLETA

File Location: ATH-1652-Somerville, MA-062022-R1

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