PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION City of Somerville, Commonwealth of Massachusetts Application #: PEL21-000082 File #: 21-009406

Application for: Public Event

Organization name: Tufts University Undergraduate Orientation

Description: Discover Davis Square is an annual event where incoming first year students are given paid-for transportation via shuttle into Davis Square. There, they will find tables welcome them, including Tufts Undergraduate Orientation, the Mayor's Office, and Tufts Government & Community Relations.

Date(s): 9/5/2021

Setup starts at (time): 11am

Cleanup after the event ends at (time): 5pm

Entertainment: n/a

Attendees:

Max attendance at one time: 100

Maximum attendees accommodated: 1900

Attendee fees or suggested donations: n/a - this event is free and open to all.

Social or cultural benefits:

Discover Davis Square allows for incoming First-Years at Tufts University to explore campus surroundings. The event provides the opportunity for Somerville businesses to engage with students and increase studentsâ?? knowledge about local stores and restaurants free of charge. While the event is open to the public, it is only advertised internally to the Tufts community members.

Event Contact: John Wescott

Event name: Discover Davis

Location: Statue Park (center of Davis Square)

Rain date(s): n/a

Event starts at (time): 12pm

Event ends at (time): 4pm

Temporary Structures: Three 10x10ft pop-up tents with one 6ft table and chairs at each.

Total people attending: 1200

Total Somerville residents attending: 100

What is your budget for this event: n/a

Financial benefits:

A number of local business and vendors are contacted to hold special sales to bring in a high volume of University students.

Event Contact Phone: 617-627-3212

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Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Government & Community Relations will include this event in their regular communications with community members.
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	Yes	TUPD
Parking (for Attendees)?	No	
Restrooms?	Yes	Available at the Shuttle Stop at the Mayer Campus Center
Liability Insurance?	Yes	Tufts University liability coverage, COI can be provided if required.
Will any public parks be used?	Yes	Statue Park
Has the event occurred in the last two years?	Yes	9/1/2019 and annually prior

CS Traffic and Parking, Approved Christine Morin, Approved Dennis Sullivan, Approved Kimberly M. Wells, Approved