

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL23-000014

File #: 23-002301

Application for: Public Event

Organization name: HONK!

Description: Over 20 activist street bands (all acoustic, mostly brass) from Somerville, New England, New Orleans, Latin America and Uganda perform at a family lantern parade Friday evening, in stationary venues throughout Davis Square on Saturday, and at a big parade on Sunday early afternoon.

Date(s): 10/6/23, 10/7/23, and 10/8/23

Setup starts at (time): Friday at 2:00 PM; Saturday at 10:00 AM; Sunday at 10:00 AM

Cleanup after the event ends at (time): Friday at 9:30 PM; Saturday at 10:00 PM; Sunday at 2:00 PM

Entertainment: Musical performances by over 20 acoustic bands.

Attendees:

Max attendance at one time: 5,000

Maximum attendees accommodated: 10,000

Attendee fees or suggested donations: None

Social or cultural benefits:

Arts, community, music.

Event Contact: Harris Gruman

Event name: HONK! Festival

Location: Friday night Lantern Parade: Hodgkin's Park and sidewalk procession.

Saturday Festival in Seven Hills Park, Statue park, Kenney Park, Elm Street from Dover Street to Cutter Avenue, Chester Street from Elm Street to Herbert Street, Summer Street (Dilboy side only) from Elm Street to Windom Street, Dover Street from Davis Square to Flatbread Pizza.

Sunday Parade route: Herbert Street Parking Lot, Day Street from Orchard Street to Elm Street, Beech Street, and Holland Street eastbound from Buena Vista Road to College Avenue..

Rain date(s): None

Event starts at (time): Friday at 4:00 PM; Saturday at 12:00 PM; Sunday at 12:00 PM

Event ends at (time): Friday at 9:00 PM; Saturday at 9:00 PM; Sunday at 1:00 PM

Temporary Structures: Just pop-up tent shelters for tabling.

Total people attending: 10,000

Total Somerville residents attending: 4,000

What is your budget for this event: \$95,000

Financial benefits:

The festival brings very positive attention to Somerville for its vibrant arts scene and welcoming community. The large audience is encouraged to use local businesses during the festival (no outside vendors are allowed).

Event Contact Phone: 617-909-4698

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	We advertise online and on the radio and are listed in cultural calendars in print media.
Food served?	No	
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Saturday: close off Elm Street from Davis Square to Cutter Avenue from 11:00 AM to 9:00 PM, Chester Street from Herbert to Elm from 11:00 Am to 8:00 PM, Dover Street from Davis Square to Flatbread Pizza. Sunday parade: Herbert Street parking lot needs to be closed 8:00 AM to 1:00 PM, From 10:00 AM to 1:00 PM,

Day Street from Orchard Street to Elm Street, Beech Street, and Holland Street eastbound from Buena Vista Road to College Avenue.

Sidewalks blocked?	Yes	During the lantern parades, Friday 7:30 to 8:30 PM, along the procession routes, the bands and families with lanterns will fill the sidewalks. On Sunday, during the parade, the sidewalks are crowded with spectators
Describe any accessibility features available to attendees/participants		What is already present in the location.
Arrangements:		
Police Detail:	Yes	Patrols and details for the Saturday festival and the Sunday parade.
Parking (for Attendees)?	No	
Restrooms?	Yes	The City provides port-a-potties on Saturday at Seven Hills Park and Kenney Park from 12:00 to 9:00 PM.
Liability Insurance?	Yes	Policy from Wedgewood, Crane and Connolly Insurance of Somerville.
Will any public parks be used?	Yes	Hodgekins Park, Friday, 4:00 to 9:00 PM; Kenney Park and Statue Park, Saturday, 12:00 to 9:00 PM; Seven Hills Park, Saturday, 11:00 AM to 9:00 PM.
Has the event occurred in the last two years?	Yes	Indigenous Peoples Day weekend from 2006 till 2022, with the exception of 2020 due to the pandemic.

Approval Conditions:

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Susan Yerkes, Approved

Kevin Roche, Approved

Timothy Bakey, Approved

CS Traffic and Parking, Approved

Timothy Mitsakis, Approved

Eric Weisman, Approved

Kimberly M. Wells, Approved