



## CITY OF SOMERVILLE, MASSACHUSETTS

### CITY CLERK'S OFFICE

JOSEPH A. CURTATONE

MAYOR

JOHN J. LONG

City Clerk

June 21, 2016

To Whom It May Concern:

Union Square Main Streets and Union Square Station Associates have requested permission to hold a Union Lunch event on Union Square Plaza, on Wednesday, June 22, 2016, from 12:00 Noon to 1:30 PM. Setup will begin at 11:00 AM, and cleanup will conclude by 2:30 PM.

The Police, Traffic and Parking, Public Works and Inspectional Services Departments have all signed off on the appropriate documents, which are now at City Hall awaiting the next meeting of the Board of Aldermen.

The Signatures below will indicate interim approval by the Board of Aldermen.

Sincerely,

John J. Long

City Clerk

Approved by President:

President William A. White, Jr.

Approved by Committee on Licenses and Permits:

Chairman Dennis M. Sullivan

Approved by Ward Alderman:

Alderman Robert J. McWatters

Approved by Ward Alderman:

Alderman Maryann M. Heuston

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**PUBLIC EVENT PERMIT APPLICATION**  
**City of Somerville, Commonwealth of Massachusetts**  
**Application #: PEL16-000121**  
**File #: 16-008531**

**Organization name:** Union Square Main Streets and Union Square Station Associates

**Description:** This event will target the many creative professionals, freelancers, and independent professionals working from home or in specialty collaborative workspaces, drawing them into the Square for lunch, live music, and programming options. Each Wednesday will feature one vendor from each sector.

**Date(s):** 6/22

6/29

7/6

7/13

7/20

7/27

**Setup starts at (time):** 11:00a

**Cleanup after the event ends at (time):** 2:30p

**Attendees:**

Max attendance at one time: 50

Maximum attendees accommodated:

**Attendee fees or suggested donations:** Cost of lunch

**Social or cultural benefits:**

Lunch Break Wednesdays will generate a buzz of excitement for increased activity, use, and energy in Union Square during the day, changing the perception that the neighborhood is only an evening/nightlife destination. It will target the many creative professionals, freelancers, and independent professionals working from home or in specialty collaborative workspaces, drawing them into the Square for lunch. It will also demonstrate to current area businesses as well as possible target operators the potential for the lunchtime market.

**City Contact:** Max McCarthy

**Organization mailing address:**

31 Union Square  
Somerville, MA 02143

**Event name:** Union Lunch

**Location:** Union Square Union Square Plaza

**Rain date(s):** N/A

**Event starts at (time):** 12:00p

**Event ends at (time):** 1:30p

Total people attending: 75

Total Somerville residents attending: 50

**What is your budget for this event:**

**Financial benefits:**

Supporting local businesses with new revenue & marketing opportunities - Changing patterns of behavior to bring people to the Square on weekdays and during the day

**Contact person:**

Rebecca Rutenberg  
Telephone: 6106755958  
Email: becca@us2unionsquare.com

Event Information	Yes/No	If yes, Describe
Food served?	Yes	licensed Union Square restaurant will be featured each week.
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	Yes	Though sidewalks will not be blocked, we hope to utilize the Plaza. We will ensure that pedestrians can access / travel through this area.
<b>Arrangements:</b>		
Auxiliary Police?	No	
Police Detail:	No	

Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	10 Fridays last summer
Alcohol License?	No	

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**Approval Conditions:**

**Reviewer:** John J. Long, City Clerk, Approved

**Reviewer:** CS Mayor, Mayor's Office, Approved

**Reviewer:** David Monte, Police, Approved

**Reviewer:** CS Traffic and Parking, Traffic and Parking, Approved

**Reviewer:** Christine Morin, Public Works, Approved

**Reviewer:** Elise Collins, ISD Health, Approved

**Reviewer:** John J. Long, City Clerk, Complete

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