

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL18-000107

File #: 17-005557

Application for: Public Event

Organization name: Lupus Research Alliance

Description: The Walk with Us to Cure Lupus is a fundraising and awareness event open to anyone interested in supporting lupus research. All wishing to attend the event should register on our website: lupuswalkboston.org. 100% of every dollar raised will go to support lupus research programs.

Date(s): 06/02/2018

Setup starts at (time): 6AM on 6/2/18

Cleanup after the event ends at (time): 1PM on 6/2/18

Attendees:

Max attendance at one time: 250

Maximum attendees accommodated: 250

Attendee fees or suggested donations: no fee or minimum donation

Social or cultural benefits:

Through the Boston Walk with Us to Cure Lupus, we're hoping to raise both funds and awareness for lupus. Lupus is an illness that primarily affects women and minority groups. We don't directly promote social or cultural benefits, however, as a result of our efforts we hope to help groups that are typically under-served.

Event Contact: Madeline Cocchiarella

Event name: Boston Walk with Us to Cure Lupus

Location: 330 Great River Road We have our Walk Site at DCR's Baxter Park where all of the participants will gather, and we'll have the Walk route that they will loop back the Walk site - see included Map

Rain date(s): n/a

Event starts at (time): 9AM on 6/2/18

Event ends at (time): 12noon on 6/2/18

Total people attending: 250

Total Somerville residents attending: unsure

What is your budget for this event: 50000

Financial benefits:

We will be bringing 200-250 guests to Somerville, specifically to Assembly Row. Following the Walk, our guests like to get lunch and do family activities within the area of our walk site. We'll be bringing our 200-250 guests to do this in Somerville.

Event Contact Phone: 646-884-6030

Event Information	Yes/No	If yes, Describe
Food served?	Yes	Packaged snacks and fruit
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Auxiliary Police?	No	
Police Detail:	Yes	We have security for our finance tent, and a detail for the road closure.
Parking (for Attendees)?	Yes	Block 7 at Assembly Row
Restrooms?	Yes	Portable restrooms at DCR's Baxter Park
Liability Insurance?	Yes	COI created for Walk site and Walk Route
Will any public parks be used?	Yes	DCR's Baxter Park
Has the event occurred in the last two years?	Yes	6/3/2018

Approval Conditions:

Approved By:

CS Mayor, Approved

Scott Whalen, Approved

CS Traffic and Parking, Approved

Christine Morin, Approved

Elise Collins, Approved

Jill Lathan, Approved

John J. Long, Approved

Boston Walk with Us to Cure Lupus Walk Directions

1. Walk leaves from the grassy area at 330 Great River Road
2. Follow the walking path along Grand Union Boulevard, curving to the right, parallel to Fellsway (Rt. 28), on the underground footbridge.
3. Continue on the sidewalk on Shore Drive, following the curve of the Mystic, passing the Blessing of the Bay Boathouse.
4. Now on the path parallel to the Northern Expressway, continue on the walking path until it divides near Mystic Valley Parkway (Rt. 16).
5. Turn right onto the bridge, staying on the sidewalk, cross the bridge to the walking path.
6. Following the walking path parallel to the Mystic Valley Parkway (Rt. 16), turning right at the Medford State Police Station.
7. Follow the walking path that's parallel to the Fellsway (Rt. 28) backing walk to DCR's Baxter Park.
8. Turn left, and head back to the starting point.

