

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL26-000017

File #: 26-007875

**Event Name:** SomerStreets: Carnaval

**Business Name:** Somerville Arts Council (Carnaval)

**Application Type:** Public Event License

**Location:** 115 Broadway

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## APPLICANT

**Company Name:** Somerville Arts Council

**Contact Name:** Iaritza Menjivar

**Business Address:**

50 Evergreen Ave  
Somerville, MA 02145

**Home Address:**

50 Evergreen Ave  
Somerville, MA 02145

**Work Phone:**

**Home Phone:**

**Email:** imenjivar@somervillema.gov

**# of days:** 1

**Does this event occupy a public space or significantly affect nearby residents?:** Yes

**Are you the party applying for the Public Event License?:** Yes

**Describe the location in detail:** The event takes place on the roads of Lower Broadway between McGrath Highway to Franklin St and Pennsylvania Ave.

**In the last 5 years, have you been found guilty, liable, or responsible, in any judicial or administrative proceeding, for any violation of the City Wage Theft Ordinance or any State or Federal laws or regulations regulating the payment of wages?** [City Wage Theft Ordinance](#): No

**Date:** 06/07/2026

**Event Setup Begins:** 11:30 AM

**Start Time:** 02:00 PM

**End Time:** 06:00 PM

**Event Cleanup Ends:** 08:00 PM

**Do You Have a Proposed Rain Date for Your Public Event?:** Yes

**Date:** 06/14/2026

**Start Time:** 11:30 AM

**End Time:** 08:00 PM

**Organization name; if none, your name:** Somerville Arts Council and East Somerville Main Streets

**Describe any social or cultural benefits of this event for Somerville residents :** SomerStreets is the City of Somerville's take on Open Streets concept, closing streets to cars and opening them up for cycling, walking, dancing, and other modes of activity. This event brings food, music, and programming from all over the world supporting the arts and encouraging people to come out and celebrate.

**Describe any financial benefits of this event for Somerville businesses or organizations:** This event includes the participation of the restaurants and businesses along Broadway. It brings large crowds and exposure to these businesses that really need it.

**What is the budget for this event?:** 9,000

**Complete Mailing Address :** 50 Evergreen Ave Somerville, MA 02145

**Contact name for follow-up questions (Will be available to the public):** Iaritza Menjivar

**Email:** imenjivar@somervillema.gov

**Phone (Will be available to the public):** 857-270-4988

**Event Name :** SomerStreets: Carnaval

**Describe the Event:** Somerstreets festival encourages people to come out for walking, dancing, and other modes of activity. We bring food and music from all over the world supporting the arts! This event specially supports the businesses along the route.

**Describe any Entertainment at the Event (if none, type None):** We will be featuring booths for the restaurants and businesses along the route. We will have 2 stages of music featuring local artists and bands. There will be craft vendors participation as well and other interactive activities and roaming acts.

**Describe any tents, inflatables, or other temporary structures to be used (if none, type None):** We will be featuring booths for the restaurants and businesses along the route. We will have 2 stages of music featuring local artists and bands. There will be craft vendors participation as well and other interactive activities, bouncy house, and roaming acts.

**Describe any accessibility features available to attendees/participants:** There will be designated ADA accessible parking spots, sidewalks and crosswalks will be kept clear. Any set up will allow for enough space and accessibility. There is also an ADA compliant space where we will have chairs, water, away from crowd for anyone that needs it.

**Estimated maximum attendance at one time :** 1300

**Estimated total number of people attending:** 3500

**Estimated total number of Somerville residents attending :** 2500

**Maximum number of attendees you will accommodate:** 3500

**Attendee fees or suggested donations :** free

**Will this event be open to the public?:** Yes

**Describe your outreach/publicity:** Social Media, Newsletters, Posters, Press Release

**Will food be served?:** Yes

**If yes, describe::** There will be a number of businesses along Broadway setting up food tents outside on the street. We will work with ISD to get this list sent and approved by them.

**Will the event be catered?:** No

**Will a grill/open-flame device be used? :** Yes

**If yes, describe::** there will likely be a couple of food vendors with charcoal grills, this will be determined on the temporary food permit by each business and coordinator checklist.

**Will any streets be blocked? :** Yes

**If yes, describe::** Lower Broadway between McGrath Highway to Franklin St and Pennsylvania Ave.

**Road to be closed:** Broadway

**Cross street where road closure will start:** McGrath Highway

**Cross street where road closure will end:** Pennsylvania Ave at Broadway

**Will any sidewalks be blocked? :** No

**Will any public parks be used? :** No

**Has this event occurred in the last two years? :** Yes

**If yes, prior dates :** 06/01/2025, 06/02/2024

**Police Detail :** Yes

**If yes, describe::** Police Detail needs will be determined in the Incident Action Plan.

**Parking for Attendees :** Yes

**If yes, describe::** We will work with Traffic and Parking to coordinate parking limitations and ADA accessible spots.

**Restrooms :** Yes

**If yes, please describe the restrooms being provided, and if you are providing portable toilets, state how they will be delivered and removed:** We will be working with the Department of Public Works to arrange drop off of porta-potties.

**Liability Insurance :** No

**Approval Conditions:**

**Reviewer:** CS Mayor, Mayor's Office, Approved

**Reviewer:** Albert Bargoot, ISD Building, Approved

**Reviewer:** Maureen Lee, ISD Health, Complete

**Reviewer:** Kevin Roche, Engineering, Approved

**Reviewer:** Eric Weisman, Public Works, Approved

**Reviewer:** Charles Breen, Fire Prevention, Approved

**Reviewer:** Suzanne Rinfret, Traffic and Parking, Approved

**Reviewer:** Mackenzie Richardson, Police, Approved

**Reviewer:** Kimberly M. Wells, City Clerk, Approved

**Reviewer:** Jesse Moos, Engineering, Complete