

PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts
Application #: PEL16-000196
File #: 16-016412

Organization name: Union Square Main Streets

Event name: Holiday Stroll

Description: Join your neighbors, family and friends for an afternoon of holiday cheer to enjoy food, holiday decorations, and special treats while also doing holiday shopping and/or buying your tree. There will be live music in Union Square plaza and craft fairs in inside locations throughout the Square.

Location: Union Square Union Square - gathering in Union Square Plaza, encourages walking throughout main business streets in Square

Date(s): 12/10

Rain date(s): N/A

Setup starts at (time): 10a

Event starts at (time): 11a

Cleanup after the event ends at (time): 4:30p

Event ends at (time): 4p

Attendees:

Max attendance at one time: 50

Total people attending: 200

Maximum attendees accommodated:

Total Somerville residents attending: 150

Attendee fees or suggested donations: N/A

What is your budget for this event: \$1,000

Social or cultural benefits:

This event encourages Somerville residents to gather with friends, enjoy holiday cheer, and shop at small businesses within the Square. It also draws outside patrons to the Square.

Financial benefits:

City Contact:

Organization mailing address:

Union Square Station Associates (US2)
 31 Union Square
 Somerville, MA 02143

Contact person:

Becca Rutenberg
 Telephone: 6106755958
 Email: becca@Us2unionsquare.com

Event Information	Yes/No	If yes, Describe
Food served?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Auxiliary Police?	No	
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	12/15/15
Alcohol License?	No	

Approval Conditions:

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: John J. Long, City Clerk, Complete

Reviewer: David Monte, Police, Approved

Reviewer: John J. Long, City Clerk,

Reviewer: Christine Morin, Public Works, Approved

Reviewer: John J. Long, City Clerk, Approved
