

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL19-000109

File #: 19-008821

Application for: Public Event

Organization name: Taza Chocolate

Description: CELEBRATION OF TRADITION MEXICAN HOLIDAY ALONG WITH RECOGNITION OF HALLOWEEN. ALL AGES FOOD DRINK AND MUSIC.

Date(s): Saturday, October 26, 2019

Setup starts at (time): 10am

Cleanup after the event ends at (time): 6pm

Entertainment: Live Music, DJ, and Community Groups

Attendees:

Max attendance at one time: 500

Maximum attendees accommodated: 2200

Attendee fees or suggested donations: Free to attend

Social or cultural benefits:

This is a block party that gathers the local Somerville community in an otherwise quiet low traffic industrial zone. We attract all ages and feature local vendors.

Event Contact: Christine Vistro

Event name: 9th Annual Dia de los Muertos Block Party

Location: Windsor Pl between Windsor St and Columbia St

Rain date(s): Sunday, October 27, 2019

Event starts at (time): 12pm

Event ends at (time): 5pm

Temporary Structures: 4 - 6 10x10 tents, 6 picnic tables

Total people attending: 200

Total Somerville residents attending: 1500

What is your budget for this event: \$3000

Financial benefits:

Many of the vendors, food trucks, and businesses featured in the block party otherwise operate out of Somerville

Event Contact Phone: 6176230804

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Local postering, social media (facebook, instagram, twitter) outreach, email newsletters
Food served?	Yes	Food trucks and food vendors serving from tables/tents
Caterer used?	No	
Alcohol served?	Yes	
Grill/open-flame device used?	No	
Streets blocked?	Yes	WINDSOR PLACE BETWEEN WINDSOR STREET AND COLUMBIA STREET
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	Yes	Police detail for road closure, police detail for alcohol service
Parking (for Attendees)?	No	
Restrooms?	Yes	two public restrooms in the building
Liability Insurance?	Yes	General Liability Insurance for Taza Chocolate/Whitmore Family Enterprises LLC
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	10/28/2018, 10.28.17, 10.29.16, 10.31.2015, 10.25.2014

Approval Conditions:

Approved By:

CS Mayor, Approved

Scott Whalen, Approved

CS Traffic and Parking, Approved

Christine Morin, Approved

Robert Maclaughlan, Approved with Conditions
Ben Lipham, Approved
John J. Long, Approved