



p 617-350-7610
249 A Street
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November 21, 2013

Dear Somerville Arts Council,

I am pleased to inform you that you have been awarded a \$2,500 grant for partnering with MASSCreative on the *Creative Community Engagement and Organizing Project*. We look forward to working together over the next 11 months to develop, test, and rollout a new model of civic engagement for the creative community.

As a partner in this project, your responsibilities include:

1. Individual meeting with MASSCreative and partner group to look at partner organization and assess opportunities for engagement of organization's constituency – bard, lists, audiences.
2. Group convening meeting to have us meet each other and provide an overview of the campaign.
3. Your organization's participation in at least three MASSCreative advocacy campaigns throughout the year.
 - a. Arts for All Initiative
 - b. Campaign to Increase Investment in the Creative Sector through the MCC budget
 - c. Create the Vote: Boston
 - d. Create the Vote: Statewide
 - e. Campaign to Increase Investment in our Cultural Facilities
4. Three group meetings to discuss specific campaign tactics for upcoming campaign and review of outcomes for last campaign.
5. Implementation and collection of data for campaign tactics. MASSCreative will help with tools for this.
6. Final Group meeting to review and come up with recommendations.
7. Provide narrative for MASSCreative's final report to the Miller Innovation Fund.

Sincerely,

Matt Wilson
Executive Director, MASSCreative

Accepted and Agreed:

_____ Date: _____