

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL21-000083

File #: 19-013314

Application for: Public Event, Special Alcohol, Malt Only

Organization name: East Somerville Main Streets

Description: The Foodie Crawl is a tasting tour of more than a dozen restaurants, who provide a sample of their specialty cuisines. The crawl, which began in 2011, features an incredibly diverse range of food from around the globe, including Brazilian, Ethiopian, Italian, Mexican, Salvadorian, and more!

Date(s): Tuesday, September 21st

Setup starts at (time): 2 PM

Cleanup after the event ends at (time): 10:30 PM

Entertainment: There will be live entertainment located at Deano's Pasta at 15 Garfield Ave and in the outdoor dining tent at Mount Vernon restaurant at 14 Broadway. There will be a singer and guitarist at Mount Vernon and a five person band with amplification at Deano's Pasta parking lot.

Attendees:

Max attendance at one time: 500

Maximum attendees accommodated: 800

Attendee fees or suggested donations: This is a ticketed event. VIP Tickets are \$35 and come with a reusable food container and utensil set and are by advance sale only. Regular ADULTS are \$20 in advance and \$25 at the door, STUDENTS (High School and College Students) are \$15 in advance and \$20 at the door (you will have to show ID at the check-in). KIDS (between 5-14) are \$5.
- KIDS (under 5) are FREE.

Social or cultural benefits:

Foodie Crawl showcases the local immigrant-owned small business culture of East Somerville.

Event Contact: Jen Atwood

Alcohol service begins at:

Event name: Foodie Crawl 2021

Location: Foodie Crawl takes place along Broadway in East Somerville from Maya Sol at 179 Broadway to Mount Vernon Restaurant at Mount Vernon Restaurant & Pub at 14 Broadway

Rain date(s): Wednesday, September 22nd

Event starts at (time): 6 PM

Event ends at (time): 10 PM

Temporary Structures: There will be a temporary stage, tents and tables located at Deano's Pasta parking lot. There will be temporary tables and chairs outside participating businesses including Maya Sol/Casey's, Connexion/Fasika, the East Branch Library, Tapatio, Vinny's and Los Paisanos

Total people attending: 800

Total Somerville residents attending: 300

What is your budget for this event: 5000

Financial benefits:

Foodie Crawl is a fundraiser for East Somerville Main Streets, but it also attracts potential new customers to businesses.

Event Contact Phone: 617-623-3869

Alcohol service ends at:

Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

Website, newsletter, posters, social media, paid boosts on local calendars

Food served?

Yes

Participating restaurants providing tastings to event attendees inside their establishments.

Caterer used?

No

Alcohol served?

Yes

Alcohol to be served: Malt Only, Outdoors Alcohol will be served at Deano's Pasta outdoor parking lot located at 15 Garfield Ave, Somerville, MA 02145

Grill/open-flame device used?

No

Streets blocked?

No

Sidewalks blocked?

No

Arrangements:

Police Detail:	Yes	We will arrange for a police detail for the beer garden.
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	Yes	We will take out special event insurance for this event.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	September, 17 2019 and September 19 2018. This year will be the 10th year we've held this event.

Approved By:**CS Mayor, Approved****Scott Whalen, Approved****CS Traffic and Parking, Approved****Christine Morin, Approved****Dennis Sullivan, Approved****Albert Bargoote, Approved****Maureen Lee, Approved****Kevin Roche, Approved with Conditions**

APPROVAL CONDITION KTR 210818: Applicant must maintain at least a 3 foot wide pedestrian route on the Broadway sidewalk at all times.

Kimberly M. Wells, Approved