

**PUBLIC EVENT PERMIT APPLICATION**  
**City of Somerville, Commonwealth of Massachusetts**  
**Application #: PEL15-000203**  
**File #: 15-015646**

**Organization name:** City of Somerville/Team Better Block

**Description:** Two day event involving local food, music, activities in vacant lot behind post office

**Date(s):** December 12 + 13th

**Setup starts at (time):** Saturday December 12th:  
Noon

**Cleanup after the event ends at (time):** Saturday:  
10pm; Sun. 6pm

**Attendees:**

Max attendance at one time: 100

Maximum attendees accommodated:

**Attendee fees or suggested donations:** None

**Social or cultural benefits:**

Help reimagine what Winter Hill could look like on temporary basis over a weekend

**City Contact:** Max MacCarthy (OSPCD - Economic Dev.)

Melissa Woods (OSPCD - Planning)

Ben Sommer (OSPCD - Eco. Dev.)

**Organization mailing address:**

93 Highland Avenue

**Event name:** Winter Hill Better Block

**Location:** 328 BROADWAY 326 Broadway (private vacant lot behind post office)

**Rain date(s):** Cancel one of the days if inclement weather

**Event starts at (time):** Saturday: 4pm; Sun. noon

**Event ends at (time):** Saturday: 8pm; Sun: 4pm

Total people attending: 200

Total Somerville residents attending: 200

**What is your budget for this event:**

**Financial benefits:**

**Contact person:**

Max MacCarthy

Telephone: 617-625-6600 x 2515

Email: mmaccarthy@somervillema.gov

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Event Information	Yes/No	If yes, Describe
Food served?	Yes	Mobile Food Vendors. In touch with Elise at ISD: Health regarding those applications.
Alcohol served?	Yes	Mulled cider. Will apply for One Day Alcohol License.
Grill/open-flame device used?	Yes	Propane firepit. In touch with Pat from Fire department regarding this.
Streets blocked?	Yes	Section of Temple Street. In touch with T/P regarding this.
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Auxiliary Police?	No	
Police Detail:	Yes	Detail for street closure and event.
Parking (for Attendees)?	No	
Restrooms?	Yes	Rented portopotties
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	No	
Alcohol License?	Yes	Will apply for one-day alcohol license

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**Approval Conditions:**

**Reviewer:** John J. Long, City Clerk, Approved

**Reviewer:** CS Mayor, Mayor's Office, Approved

**Reviewer:** CS Police, Police, Approved with Conditions

1. Please contact the police detail office to arrange for a police detail each day. 617 625-1600 x 7266/7

**Reviewer:** CS Traffic and Parking, Traffic and Parking, Approved

**Reviewer:** Christine Morin, Public Works, Approved

**Reviewer:** CS Fire, Fire Prevention, Approved

**Reviewer:** Elise Collins, ISD Health, Approved

**Reviewer:** Lori Batzek, City Clerk, Approved

**Reviewer:** John J. Long, City Clerk, Complete

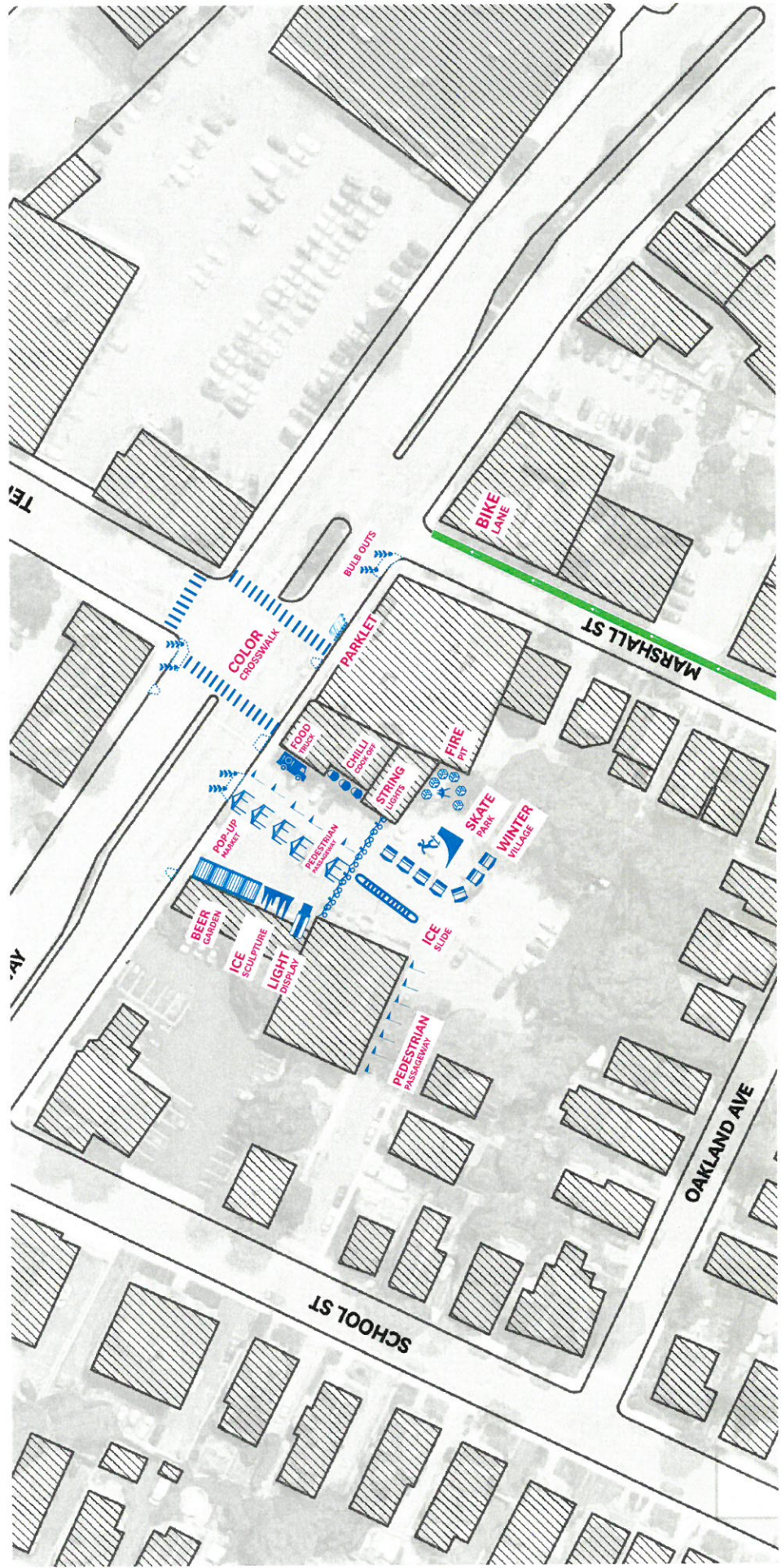
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03.

## Better Block Concept

Working with key property owners, advocates, designers and residents the Team uncovered ideas to add art, landscaping, storefront facade improvements, and programming to the area. The concept plan below highlights areas for temporary interventions using materials that can be borrowed, built and bought for a weekend intervention to reveal the true potential of the district. Actual placement of items should be verified in the field and use the human scale for guidance.





## 07. Plaza Concept

