

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL21-000111

File #: 21-011583

Application for: Public Event

Organization name: Somerville Arts Council

Description: Ignite Festival, a global and fire festival. This event celebrates the diverse, vibrant culture and cuisine of Union Square. Highlighting fiery food and performances, and lit up art installations. We also plan on partnering up with businesses to provide a featured dish or drink at their own business.

Date(s): October 2, 2021

Setup starts at (time): 2pm

Cleanup after the event ends at (time): 11pm

Entertainment: This year, we plan to have fire throwers, illuminated roaming performances, light art installations, a myriad of international eats and craft vendors.

Attendees:

Max attendance at one time: 500

Maximum attendees accommodated: 900

Attendee fees or suggested donations: free

Social or cultural benefits:

The Ignite Festival not only celebrates the diverse, vibrant culture and cuisine of Union Square but it also is an opportunity for residents to connect with the arts in their community.

Event Contact: Iaritz Menjivar

Event name: Ignite Festival

Location: Union Square plaza, Union Sq parking lot, the Sanborn Ct Lot and Stone Park

Rain date(s): October 3, 2021

Event starts at (time): 6pm

Event ends at (time): 10pm

Temporary Structures: 10x10 tents for craft vendors, tables, food vendors will be stationed on the plaza to vend, fire artists will perform inside a metal barricaded fence in order to be distant from crowds, a number of art installations across the square.

Total people attending: 900

Total Somerville residents attending: 700

What is your budget for this event: 6,500

Financial benefits:

This event features and promotes the Union Sq restaurant and businesses.

Event Contact Phone: 617-625-6600 ext 2985

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Press Release, social media, Posters, open call outreach to artists and businesses, newsletter
Food served?	Yes	Nibble Kitchen, Mineirao, Masala Square, Siam Ginger --- will vend in the plaza
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	Yes	We will be doing a fire throwing show in the parking lot area. This area will be closed off with metal barricades.
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	Yes	Normally we have Police detail due to crowds, will be described in IAP
Parking (for Attendees)?	No	
Restrooms?	Yes	porta-johns

Liability Insurance?	No	
Will any public parks be used?	Yes	Stone Park
Has the event occurred in the last two years?	Yes	August 10, 2019

Approved By:

CS Mayor, Approved

Scott Whalen, Approved

CS Traffic and Parking, Approved

Christine Morin, Approved

Dennis Sullivan, Approved

Maureen Lee, Approved

Jill Lathan, Approved

Kevin Roche, Approved

Kimberly M. Wells, Approved