

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000107

File #: 22-010828

**Application for:** Public Event

**Organization name:** Somerville Arts Council

**Description:** A street festival to celebrate community and the arts. SomerStreets is the City's take on the internationally-renowned Open Streets concept, closing busy streets to vehicles and opening them up for cycling, walking, dancing, running and other modes of activity. Through this street festival the city and its community partners aim to promote and encourage easy access to physical activity and reconnecting with neighborhoods and businesses and their unique cultural elements in a thriving urban environment.

**Date(s):** 09/11/2022

**Setup starts at (time):** 12pm

**Cleanup after the event ends at (time):** 8pm

**Entertainment:** Two stages of music, physical activities like Parkour and Somerville Recreation, craft vendors, community tabling, bouncy houses, and much more.

**Attendees:**

Max attendance at one time: 400

Maximum attendees accommodated: 1000

**Attendee fees or suggested donations:** free

**Social or cultural benefits:**

This is a community event for residents where the concept is to open the streets for walking, dancing, and other modes of activity.

**Event Contact:** Iaritza Menjivar

**Event name:** SomerStreets: Strike up the Bands

**Location:** Highland Ave from Central to Lowell St.

**Rain date(s):** n/a

**Event starts at (time):** 2pm

**Event ends at (time):** 6pm

**Temporary Structures:** 10x10 tents, tables, chairs, music stages, bouncy houses.

Total people attending: 1,000

Total Somerville residents attending: 700

**What is your budget for this event:** 5,000

**Financial benefits:**

This event brings large crowds for the businesses on the route of the event.

**Event Contact Phone:** 617-625-6600 x2985

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**Event Information**

Open to the public?

**Yes/No**  
Yes

**If yes, Describe**

newsletters, press release, posters, social media

Food served?

Yes

Food trucks. More details will be described in Coordinator Checklist.

Caterer used?

No

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

Yes

Highland Ave from Central St to Lowell St.

Sidewalks blocked?

No

**Arrangements:**

Police Detail:

Yes

We will discuss in IAP.

Parking (for Attendees)?

No

Restrooms?

Yes

We will discuss with DPW about placing Porta Johns.

Liability Insurance?

No

Will any public parks be used?

No

Has the event occurred in the last two years?

Yes

September 15, 2019

September 15, 2021

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**Approval Conditions:**

**Approved By:**

**CS Mayor, Approved**

**Albert Bargoat, Approved**

**Kevin Roche, Approved with Conditions**

SAC and Engineering to coordinate MBTA notification prior to event.

**Dennis Sullivan, Approved with Conditions**

Please apply for a fire detail for the event and have all of the food trucks vendors apply for a food truck permit.

**CS Traffic and Parking, Approved**

**Sean Sylvester, Approved**

**Eric Weisman, Approved**

**Kimberly M. Wells, Approved**