PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts
Application #: PEL17-000029
File #: 14-003922

Organization name: Union Square Main Streets

Event name: Union Square Farmers Market

Description: In its 13th season, this weekly market will offer the best locally grown and regionally produced agricultural items, including vegetables, fruits, cheese, eggs, meats, fish, bread, pastries, chocolate, and wine. We will feature rotating guest vendors each week, as well as live entertainment. 36 booths on the Union Sq. plaza, Central Parking Lot, and on the cobblestones in front of SCAT. Vendors will sell vegetables, fruit, baked goods, fish, meat, cheese and more. There will be 35 booth spaces for our vendors and space made available to community groups and non-profits for outreach and education.

Location: Union Square Plaza, Union Sq. Central Parking lot, cobblestone area in front of SCAT.

Date(s): Every Saturday, May 13 through November 18. 28 Market days in total.

Rain date(s): Open rain or shine. The market will close in case of extreme wind/ unsafe conditions.

Setup starts at (time): 7:00 a.m.

Event starts at (time): 9:00 a.m.

Cleanup after the event ends at (time): 2:00 p.m.

Event ends at (time): 1:00 p.m.

Attendees:

Max attendance at one time: 300

Total people attending: 2000

Maximum attendees accommodated:

Total Somerville residents attending: 1950

Attendee fees or suggested donations: Free.

What is your budget for this event:

Social or cultural benefits:
The Union Square Farmers will lay an integral role in the Union Square community. It will serve as a catalyst for vibrancy, community, and economic activity in Union Square. The Market will provide visitors and city residents with top-quality fresh and local produce at fair prices, encourage values of healthy eating and active lifestyles, educate the consumer about farming and Massachusetts-produced foods, and provide customers with the opportunity to directly interact with farmers. The Market will also provide information and education about community issues, promote local activities and businesses, and provide an opportunity for the community to gather and visit.

Financial benefits:
The Union Square Farmers Market has a documented positive economic impact of $2M each season for neighborhood businesses.

Event Information	Yes/No	If yes, Describe
Food served?	Yes	Farmer market permit obtained for all processed foods.
Alcohol served?	Yes	Following farm winery regulations, vendors obtain MDAR state certification and farm winery permit from Somerville licensing commission. Sales of unopened bottles of wine and hard cider, samples as per the farm winery regulation.
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Auxiliary Police?	No	
Police Detail:	No	
Parking (for Attendees)?	Yes	We will provide parking for vendors behind The Independent and the Post Office, located on Bonner

		Avenue. We will also seek additional off-street parking as we can. We encourage walking, biking, and public transit to the Market for customers.
Restrooms?	Yes	For vendors, we will have restrooms and hand-washing at 66 Union Square.
Liability Insurance?	Yes	Union Square Main Streets will obtain liability insurance.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	Every summer since 2005.
Alcohol License?	Yes	Farm winery vendors obtain their own permits with the City.

Approval Conditions:
Reviewer: CS Traffic and Parking, Traffic and Parking, Approved with Conditions

    1. Contact Traffic and Parking, Suzanne extension 7910 to review no parking signage.

Reviewer: John J. Long, City Clerk, Approved

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: John J. Long, City Clerk, Complete

Reviewer: Elise Collins, ISD Health, Approved

Reviewer: Scott Whalen, Police, Approved

Reviewer: Lori Batzek, City Clerk, Approved

Reviewer: John J. Long, City Clerk,

Reviewer: Christine Morin, Public Works, Approved

Brass Union

The Independent

Bronwyn

Sanbon Court

1 2

27
28 29

35
33 34

30 31 32

3 4

5

6

24 22 20
M 26
25 23 21

7 8

11

9

10

12 13

14 15 16 17 18 19

SOMERVILLE AVENUE

LIVE MUSIC MONUMENT

SCATV BUILDING

BUS STOP
MBTA BUS 85, 87, 91

BUS STOP
MBTA BUS 85, 87, 91