

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000106

File #: 24-010053

Application for: Public Event

Organization name: City of Somerville Economic Development Division

Description: The City of Somerville's Economic Development Division is working in partnership with CultureHouse, a local placemaking and design firm, to bring programming and food vendors to the Gilman Park area during Summer 2024.

Date(s): June 15th 2024- September 30th 2024

Setup starts at (time): 7:00AM

Cleanup after the event ends at (time): 10:00PM

Entertainment: CultureHouse will also be partnering regularly with local community organizations, businesses, and musicians to bring one-off events to the space, such as movie nights, live music, arts and cultural workshops, vendor and retail markets, dance workshops and other similar events. There will be occasional evening activities like musical performances or similar events.

Attendees:

Max attendance at one time: 100

Maximum attendees accommodated: 200

Attendee fees or suggested donations: NA

Social or cultural benefits:

We are temporarily activating this previously vacant lot to bring vibrancy to the Gilman Square neighborhood. We will bring food options to a location where there is not many accessible and casual dining to residents. We will also have programming to appeal to neighbors and Somerville residents of all types.

Event Contact: Kelly O'Laughlin

Event name: Gilman Park Community Event

Location: The location contains two parcels. The primary parcel is a portion of 350 Medford Street (known colloquially as the "Homans lot"), specifically along its frontage on Medford Street between the site's eastern border and the teacher and staff overflow parking on its western portion. (The portion of the site closest to the MBTA Green Line tracks will remain fenced off for DPW storage.) The secondary parcel is the triangular green space at the intersection of Medford and Pearl Streets (252 Pearl Street). Both parcels are City-owned.

Rain date(s): NA

Event starts at (time): 8:00AM

Event ends at (time): 9:30PM

Temporary Structures: There will be temporary structures like scaffolding and outdoor furniture that will be included in an Engineering Site Permit. The space will be occupied by these various structure for 24 hours a day during the licensed period. The site will be occupied by people in the hours described below.

Total people attending: 9000 throughout the event

Total Somerville residents attending: 7000 throughout the event

What is your budget for this event: \$100,000

Financial benefits:

This will bring revenue and exposure to small businesses that will be able to participate and sell their goods at this event.

Event Contact Phone: 617-625-6600

Event Information

Yes/No

If yes, Describe

Open to the public?

Yes

Press release, social media, flyering

Food served?	Yes	Local food vendors will be selling and serving food subject to individual approved ISD-Health licenses
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	Yes	Some food vendors may choose to operate outdoor grills subject to individual approved ISD-Health licenses
Streets blocked?	No	
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		There will be an accessible pathway throughout the site to all programming areas that will be included in an Engineering Site Permit.
Arrangements:		
Police Detail:	Yes	As needed, we will coordinate with SPD depending on event size and scope for police detail.
Parking (for Attendees)?	No	
Restrooms?	Yes	The site will have 2 temporary standard restrooms and 2 accessible temporary restrooms.
Liability Insurance?	Yes	CultureHouse has liability insurance.
Will any public parks be used?	Yes	The triangular green space at the intersection of Medford and Pearl Streets (252 Pearl Street), it is a city-owned green space. The primary event space is the "Homans lot", but we are including the triangular green space as a secondary space for attendees.
Has the event occurred in the last two years?	No	

Approval Conditions:

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Maureen Lee, Approved with Conditions

Kevin Roche, Approved

CS Traffic and Parking, Approved

Eric Weisman, Approved

Timothy Mitsakis, Approved

Susan Yerkes, Approved

Charles Breen, Approved with Conditions

1. Food trucks will require permits from Fire Prevention. Use of propane for outside cooking will need to be reviewed by Fire Prevention. Any tents will require review and possible permitting from Fire Prevention.

Kimberly M. Wells, Approved