

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL23-000181

File #: 23-017652

**Application for:** Public Event

**Organization name:** East Somerville Main Streets

**Description:** This annual block party is one of the many initiatives we have to revitalize the E Cross St area and Chuckie Harris Park. The event hosts families and local nonprofits to enjoy Halloween-themed activities and enjoy a beautiful fall weekend. We will also include a pet parade and contest down Cross Street.

**Date(s):** October 28, 2023

**Setup starts at (time):** 1:00PM

**Cleanup after the event ends at (time):** 7:00PM

**Entertainment:** Live music, face painting, roaming masked performers, science demos, pumpkin decorating

**Attendees:**

Max attendance at one time: 200

Maximum attendees accommodated: 400

**Attendee fees or suggested donations:** This is a free event. There will be a \$5 suggested donation to enter the pet costume contest.

**Social or cultural benefits:**

This is a child-friendly event that draws foot traffic to Broadway businesses in East Somerville.

**Event Contact:** Lindsay Allen

**Event name:** Halloween Block Party & Pet Parade

**Location:** Chuckie Harris Park and Cross Street E between Broadway and Pennsylvania Ave

**Rain date(s):** October 29, 2023

**Event starts at (time):** 3:00PM

**Event ends at (time):** 6:00PM

**Temporary Structures:** Tables, chairs, amps, microphone, road barriers, tents, small stage

Total people attending: 400

Total Somerville residents attending: 300

**What is your budget for this event:** \$1000

**Financial benefits:**

This event will increase foot traffic in the East Somerville business district and will likely result in increased patronage amongst Broadway businesses. Businesses will also have the opportunity to vend at the event.

**Event Contact Phone:** 617-221-5790

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Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	We will advertise on social media channels, our website, and our newsletter that reaches 2,000 people. We will also poster around Somerville.
Food served?	Yes	Vendors will have the option of selling food.
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	We would like to close down Cross Street East in front of Chuckie Harris Park.
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		We will provide all of the promotional materials in English, Spanish, and Portuguese. We will also have ADA bathrooms available at 149 Broadway.
<b>Arrangements:</b>		
Police Detail:	No	We will order
Parking (for Attendees)?	No	
Restrooms?	Yes	There is a porta john at the park. We will also have bathrooms available at 149 Broadway.
Liability Insurance?	Yes	We will have event insurance.
Will any public parks be used?	Yes	Chuckie Harris Park
Has the event occurred in the last two years?	Yes	10/29/2022

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**Approval Conditions:**

**Reviewer:** Timothy Bakey, Fire Prevention, Approved with Conditions

1. Tents greater than 10' x 12' require a permit from Fire Prevention. Please contact Fire Prevention at 617-625-6600x8400 if a permit is needed.

**Approved By:**

**CS Mayor, Approved**

**Albert Bargoot, Approved**

**Maureen Lee, Approved with Conditions**

**Kevin Roche, Approved**

**Timothy Bakey, Approved with Conditions**

Tents greater than 10' x 12' require a permit from Fire Prevention. Please contact Fire Prevention at 617-625-6600x8400 if a permit is needed.

**CS Traffic and Parking, Approved**

**Eric Weisman, Approved**

**Susan Yerkes, Approved**

**Timothy Mitsakis, Approved**