

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000202

File #: 24-018167

Application for: Public Event

Organization name: East Somerville Main Streets

Description: This annual block party is one of the many initiatives we have to revitalize the E Cross St area and Chuckie Harris Park. The event hosts families and local nonprofits to enjoy Halloween-themed activities and enjoy a beautiful fall weekend. We will also include a pet parade and contest down Cross Street.

Date(s): October 26, 2024

Setup starts at (time): 1:00 pm

Cleanup after the event ends at (time): 7:00 pm

Entertainment: Live music, face painting, roaming masked performers, science demos, and pumpkin decorating—we'll have a speaker and amp too.

Attendees:

Max attendance at one time: 200

Maximum attendees accommodated: 400

Attendee fees or suggested donations: This is a free event. There will be a \$5 suggested donation to enter the pet costume contest.

Social or cultural benefits:

This is a child-friendly event that draws foot traffic to Broadway businesses in East Somerville and engage the community.

Event Contact: Paula Ochoa Tovar

Event name: Halloween Block Party & Pet Parade

Location: Chuckie Harris Park and Cross Street East between Broadway and Pennsylvania Avenue

Rain date(s): October 27, 2024

Event starts at (time): 3:00 pm

Event ends at (time): 6:00 pm

Temporary Structures: Tables, chairs, amps, microphone, road barriers, tents, small stage, speaker,

Total people attending: 400

Total Somerville residents attending: 300

What is your budget for this event: 1000

Financial benefits:

This event will increase foot traffic in the East Somerville business district and is likely to result in increased patronage among Broadway businesses. Additionally, businesses will have the opportunity to vend at the event, and local artists will also have the chance to showcase their work.

Event Contact Phone: 617-221-5790

Event Information

Yes/No

If yes, Describe

Open to the public?

Yes

We will advertise on social media channels, our website, and our newsletter that reaches 2,000 people. We will also poster around Somerville.

Food served?

Yes

Local vendors will have the option of selling food.

Caterer used?

No

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

Yes

We would like to close down Cross Street East in front of

Chuckie Harris Park.

Sidewalks blocked? No

Describe any accessibility features available to attendees/participants

We will provide all of the promotional materials in English, Spanish, and Portuguese. We will also have ADA bathrooms available at 149 Broadway.

Arrangements:

Police Detail: No

Parking (for Attendees)? No

Restrooms? Yes

There is a porta john at the park. We will also have bathrooms available at 149 Broadway.

Liability Insurance? Yes

We will have event insurance.

Will any public parks be used? Yes

Chuckie Harris Park

Has the event occurred in the last two years? Yes

10/18/23

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Maureen Lee, Approved with Conditions

Appears food will be offered. Coordinators and Temp Food applications required.

Kevin Roche, Approved

CS Traffic and Parking, Approved

Eric Weisman, Approved

Susan Yerkes, Approved with Conditions

Organization needs to complete the Parks & Recreation permit online: <https://somervillema.myrec.com/info/facilities/default.aspx>

Charles Breen, Approved with Conditions

Use only easily moveable barriers to block street. Travel lane of the street must remain clear of obstructions so that emergency vehicles may pass if necessary.

Timothy Mitsakis, Approved with Conditions

Must follow city noise ordinance

Kimberly M. Wells, Approved