



City of Somerville

Adult-Use Marijuana

City Council Update
June 27, 2019

Agenda

- **Review of Steps**
- **Current Status of Applications**
- **Questions and Answers**

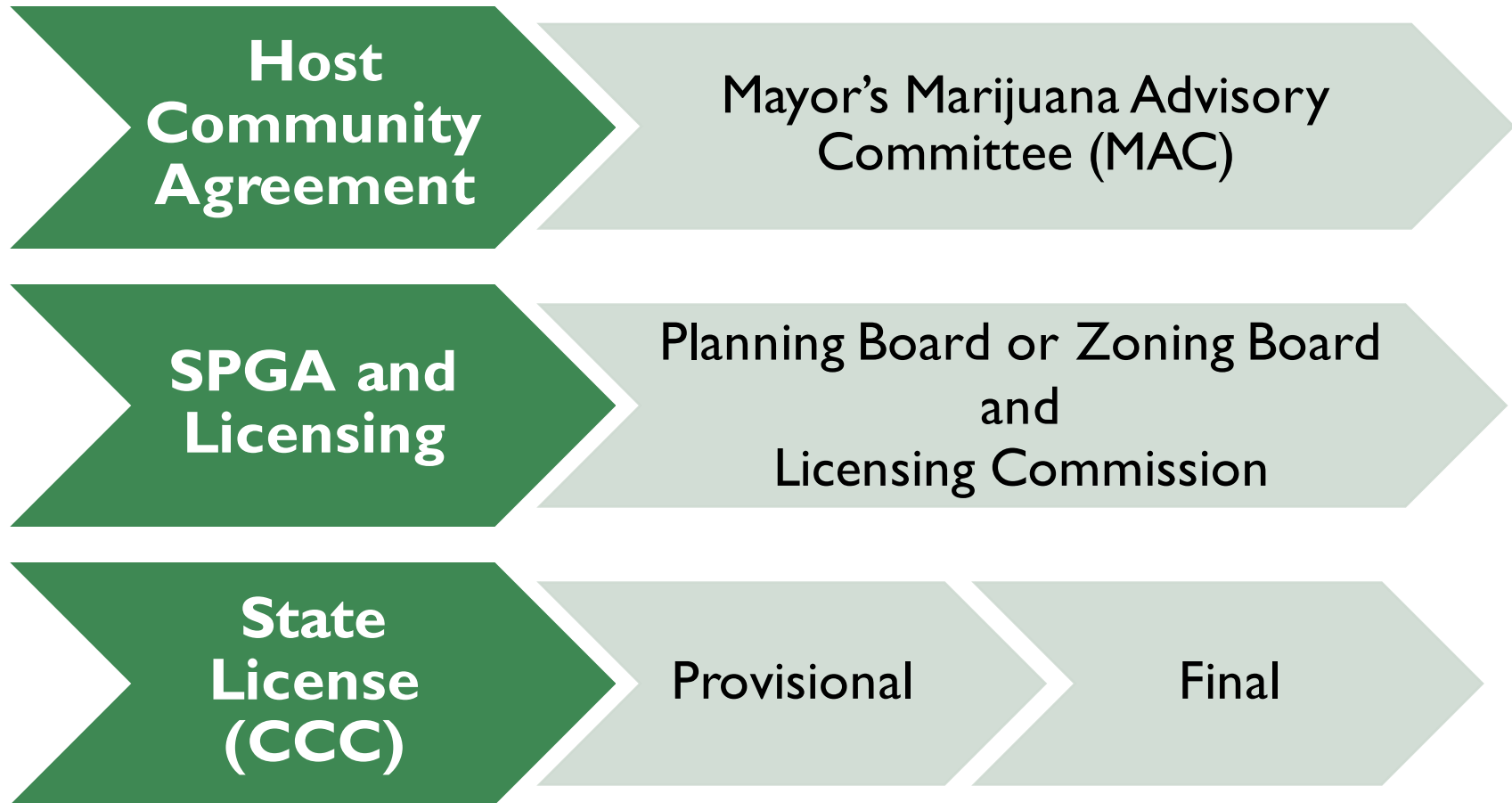


Review of Steps

- **Host Community Agreement (HCA):**
 - **MAC Application**
 - **MAC Recommendation**
 - **Mayor and Applicant sign HCA**
- **License Commission – Grant of License**
- **ZBA/Planning – Special Permit for Use**
- **Construct and Open Facility**



Municipal Procedures



Medicinal vs. Adult Use

- Medical:
 - State approval first
 - Local approval through Advisory Committee / Mayor
 - Letter of Non-Opposition and Covenant Agreement
 - Special permit
 - State License
 - OPEN
- Adult-Use:
 - Local approval first
 - Review by MAC / Mayor
 - Host Community Agreement
 - Special permit AND local license
 - THEN State approval
 - OPEN



A Perspective on Timing . . .

- Medical:
 - Approved by ballot in November 2012
 - All letters of non-opposition: October 2016
 - Facilities open: September 2017; November 2017; November 2018
- Adult-Use:
 - Approved by ballot in November 2016
 - Recommendations forthcoming
 - We are working towards a late 2019 opening of adult-use facilities
- We are approximately 2 years AHEAD of the medical timeline from ballot approval to opening of a facility.



Priority License Applications

Group A	Group B
Economic Empowerment Applicants	Existing medical marijuana dispensary currently operating within the City of Somerville
Entities owned by Somerville residents	
Cooperatively owned entities	

- For the first two years only Group A and Group B applications are permitted.
- There must be an **equal or greater number** of licenses issued to **Group A entities**.



Host Community Agreement: MAC Process

1. Submit an application (Available on Wednesday, February 13, 2019)
 - fee, site plans, elevations, and drafts of the CCC packets
 - Application will also serve as the Licensing Commission application
2. Deadlines each month on the first Friday
 - Electronic submittal only
 - Subsequent deadlines will be the Friday of every month thereafter
3. Ranking criteria
 - Based on community input
4. MAC will provide recommendations to the Mayor



Review Criteria

Location: location within an approved district, appropriate/best use of space, and appropriate access. The MAC will also consider:

- How proposals adhere to local standards, maintain cohesion with existing city structures, and compatibility with the neighborhood.
- Traffic mitigation (including opening day/period plan to minimize any traffic or large crowd impacts)

Physical Space: proposed plan respects surrounding area, design and signage, flow of operations, crime prevention through environmental design strategies (CPTED), and security.

Operations/community involvement: proposed operations that focus on community education, hiring of local residents, and partnerships with local ancillary businesses. The MAC will also consider the following:

- The use of minority- or woman-owned businesses throughout the construction period, which may include but not be limited to architecture, engineering, and construction.
- The longevity/ legitimacy as a Somerville resident and their involvement with local community organizations.
- The extent to which the person(s) running the entity have been negatively impacted by the war on drugs.



Review Criteria, cont.

The community has expressed the following priorities that the City expects to include in HCAs:

Marijuana establishments should advertise job openings in the areas of Somerville more economically disadvantaged as well as ensuring that advertisements are published in Spanish, Portuguese, and Creole.

Marijuana establishments should hire individuals formally incarcerated for marijuana offences as well as commit to employing at least 30% of their staff that fall under any of the following categories:

- 1) Somerville resident of African American decent
- 2) Somerville resident of Latino decent
- 3) Somerville resident who is a veteran
- 4) State-approved Economic Empowerment Applicants
- 5) Individuals formally incarcerated for a marijuana offence



Review Criteria

A Solid Business Plan ...

....Set Up for Success



City of Somerville

Mayor Joseph A Curtatone
Office of Strategic Planning
& Community Development

Status

Adult Use Marijuana Applicants - Marijuana Advisory Committee (MAC) status as of 6/24/19

#	Priority Group	Reason for Group A Status ¹	Establishment Type	New or Re-applied	Application Date	Granted Interview?	Recommended for Approval	Current Status with MAC	Reason for Denial or Hold (if applicable) ²	Comments
1	B	n/a	Retail	New	April	Yes	under review	Interviewed 6/5/19		
2	B	n/a	Retail	New	April	Yes	under review	Interviewed 6/7/19		
3	A	EEA	Retail	New	April	No	No	No interview	E	The application seems to lack local ties to the community and there was a weak EEA connection. The business plan lacked detail and reviewers were not confident about the success of the proposed applicant.
4	A	EEA	Retail	New (1 of 2 addresses)	April	No	No	No interview	A, D and F	The answers to each question were too vague. The MAC was not convinced that there was a solid plan in place to execute the proposed operation. There was no information on how a marijuana retailer would function at this location.
5	A	EEA	Retail	New (1 of 2 addresses)	April	No	No	No interview	D and F	The answers to each question were too vague. The MAC was not convinced that there was a solid plan in place to execute the proposed operation.
6	A	Som. Res	Retail	New	April	Yes	under review	Interviewed 6/11/19		
7	A	Som. Res	Retail	New	April	Wait List	under review	On Hold - Wait List	A and F	The MAC has the following concerns: the site does not have any parking, there was no identifiable method of securing inventory, and there was no mention that identification would be checked at the entry. However, the MAC thought that the sustainability practices were a positive aspect of the application.
8	A	Som. Res	Retail	New	April	No	No	No interview	A and F	The MAC felt that the proposed location was not adequate. The application did not provide information on operation, inventory processes or security details. The MAC felt the application was incomplete.
9	A	Som. Res	Retail	New	April	Yes	under review	Interviewed 6/12/19		
10	A	Som. Res	Retail	New	April	Yes	under review	Interviewed 6/12/19		
11	A	Som. Res	Retail	New	April	Wait List	under review	On Hold - Wait List	E and F	The MAC was concerned that there was no ownership stake for the EEA eligible partners. The Applicant also stated there the entity would be cultivating their crops in Somerville but there is no application for a cultivator.
12	A	Som. Res	Retail	New	April	No	No	No interview	A and F	The MAC felt that the proposed location would inhibit future development on a key transit oriented development parcel
13	A	EEA	Retail	New	April	Yes	under review	Interviewed 6/7/19		
14	A	EEA	Retail	New	April	Yes	under review	Interviewed 6/5/19		
15	NOT RETAIL	n/a	Research/Cultivate	New	April	No	No	No interview	F	The MAC felt that the application was severely incomplete to evaluate.
16	B	n/a	Retail	New	May	under review	n/a	Under review		
17	A	EEA	Retail	New	May	under review	n/a	Under review		
18	A	EEA	Retail	New	May	under review	n/a	Under review		
19	A	EEA	Retail	New	May	under review	n/a	Under review		
20	A	Som. Res	Retail	New	May	under review	n/a	Under review		
21	A	EEA	Retail	Re-application of #3	June	under review	n/a	Under review		
22	A	Som. Res	Retail	New	June	under review	n/a	Under review		
23	A	EEA	Retail	New	June	under review	n/a	Under review		
24	A	Som. Res	Retail	Re-application of #8	June	under review	n/a	Under review		
25	A	EEA	Retail	New	June	under review	n/a	Under review		
26	A	Som. Res	Retail	Re-application of #12	June	under review	n/a	Under review		

Group A Reason¹

n/a	not applicable
EEA	CCC recongized
Som Res	Resident of Somerville

Summary of Applicants

Total Applicants	26
Unique Applicants	22
Group A	18
Group B	3
Not Retail	1
Resident	9
EEA	9

Status of Applicants

Recommended	0
Interviewed	7
Wait Listed	2
Denied	6
Under Review	11

Criteria for Review²

A	Location
B	Physical Space
C	Operations
D	Viability of Business Plan
E	Strength of EEA status
F	Application incomplete/vague



City of Somerville

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Status

Summary of Applicants	
Total Applicants	26
Unique Applicants	22
Group A	18
Group B	3
Not Retail	1
Resident	9
EEA	9



Status

#	Priority Group	Reason for Group A Status ¹	Establishment Type	New or Re-applied	Application Date
1	B	n/a	Retail	New	April
2	B	n/a	Retail	New	April
3	A	EEA	Retail	New	April
4	A	EEA	Retail	New (1 of 2 addresses)	April
5	A	EEA	Retail	New (1 of 2 addresses)	April
6	A	Som. Res	Retail	New	April
7	A	Som. Res	Retail	New	April
8	A	Som. Res	Retail	New	April
9	A	Som. Res	Retail	New	April
10	A	Som. Res	Retail	New	April
11	A	Som. Res	Retail	New	April
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14	A	EEA	Retail	New	April
15	NOT RETAIL	n/a	Research/Cultivate	New	April
16	B	n/a	Retail	New	May
17	A	EEA	Retail	New	May
18	A	EEA	Retail	New	May
19	A	EEA	Retail	New	May
20	A	Som. Res	Retail	New	May
21	A	EEA	Retail	Re-application of #3	June
22	A	Som. Res	Retail	New	June
23	A	EEA	Retail	New	June
24	A	Som. Res	Retail	Re-application of #8	June
25	A	EEA	Retail	New	June
26	A	Som. Res	Retail	Re-application of #12	June

Group A Reason ¹	
n/a	not applicable
EEA	CCC recongized
Som Res	Resident of Somerville



Status

Granted Interview?	Recommended for Approval	Current Status with MAC
Yes	under review	Interviewed 6/5/19
Yes	under review	Interviewed 6/7/19
No	No	No interview
No	No	No interview
No	No	No interview
Yes	under review	Interviewed 6/11/19
Wait List	under review	On Hold - Wait List
No	No	No interview
Yes	under review	Interviewed 6/12/19
Yes	under review	Interviewed 6/12/19
Wait List	under review	On Hold - Wait List
No	No	No interview
Yes	under review	Interviewed 6/7/19
Yes	under review	Interviewed 6/5/19
No	No	No interview



Status

Reason for Denial or Hold (if applicable) ²	Comments
E	The application seems to lack local ties to the community and there was a weak EEA connection. The business plan lacked detail and reviewers were not confident about the success of the proposed applicant.
A, D and F	The answers to each question were too vague. The MAC was not convinced that there was a solid plan in place to execute the proposed operation. There was no information on how a marijuana retailer would function at this location.
D and F	The answers to each question were too vague. The MAC was not convinced that there was a solid plan in place to execute the proposed operation.
A and F	The MAC has the following concerns: the site does not have any parking, there was no identifiable method of securing inventory, and there was no mention that identification would be checked at the entry. However, the MAC thought that the sustainability practices were a positive aspect of the application.
A and F	The MAC felt that the proposed location was not adequate. The application did not provide information on operation, inventory processes or security details. The MAC felt the application was incomplete.
E and F	The MAC was concerned that there was no ownership stake for the EEA eligible partners. The Applicant also stated there the entity would be cultivating their crops in Somerville but there is no application for a cultivator.
A and F	The MAC felt that the proposed location would inhibit future development on a key transit oriented development parcel
F	The MAC felt that the application was severely incomplete to evaluate.

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