

Enclosed please note the following information and attachments:

Census response starts **this week on March 12th!** I have some announcements and tools to help you support the Census at your organizations. If you need support, please reach out! For example:

- Training staff
- Help setting up a Census Station (how to do it, what materials to have)
- Census presence at an upcoming event
- Additional materials
- Any other questions!

1) **The Family Census Fair is this Saturday, March 14th from 12-3pm** at the Argenziano School - see attached multilingual flyers! We will have activities and games for kids, and computers and Census staff to help families complete the Census. Also free food!

2) **The Census can be completed:**

- **Online:** [my2020Census.gov](https://my2020Census.gov)
- **By Phone:** \*\*See attached list of language numbers\*\*
- **By Mail:** Will be mailed to you if you do not complete online or by phone before April 8th
- [Language guides online](#)

3) **Census Stations Days and Times**

- If you are hosting a Census Station (i.e. computer station or special event) **please email me days/times that community members can complete the Census at your location.** I will be following up this week to compile a list of Census Stations and where/when they are.
- Attached is an editable template for advertising your Census Station hours.

4) **Census Ambassadors checklist** for community engagement

- This is a "Census Ambassador" checklist you may share with community members you have engaged with about the Census. Anyone can complete this checklist to help get the word out.

5) **Postcard about 2020 Census in Somerville**

- A similar post card will be mailed to all residents, but you may also share this as an info sheet with folks in your organizations.

6) **Sample messages to share in newsletters, listservs**

- Suggested message:

Beginning March 12th, 2020, you can respond to the census online, by phone, or by mail. By completing the Census for your household, you help Somerville receive millions of dollars in funding for services we all rely on, including housing, education, healthcare, and transportation. Respond at [my2020census.gov](https://my2020census.gov) or call 844-330-2020 (English).

Be sure to count everyone living or staying in your home, including roommates, babies, and young children - even if they aren't related to you or are only staying with you temporarily. No matter how you respond, your personal information is confidential and is protected by law. It can never be shared with law enforcement, other government agencies, or your landlord.

For help or more information, call 311 (617-666-3311).

- Other examples for messaging are attached as well

## **7) Online resources and social media**

- [Flyers and Infosheets](#)
- [Social Media](#)