

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL21-000033

File #: 19-006833

**Application for:** Public Event

**Organization name:** All Community Events

**Description:** An 8K run/walk that starts and ends at Sylvester Baxter Riverfront Park and utilizes only sidewalk/trails for the entire route. Participants receive a hoodie, caramel apple, coffee mug and apple cider.

**Date(s):** 10/30/2021

**Setup starts at (time):** 4:00AM

**Cleanup after the event ends at (time):** 12:00PM

**Entertainment:** Speakers playing popular music

**Attendees:**

Max attendance at one time: 1000

Maximum attendees accommodated: n/a

**Attendee fees or suggested donations:** Registration begins at \$34.99

**Social or cultural benefits:**

This is a 8K run/walk for any age. Children are able to participate in the event as long as they have a guardian with them. Participants will be able to work toward a common goal of completing the 8K and celebrating at the finish line with a caramel apple and hoodie.

**Event Contact:** Alex

**Event name:** Somerville Hot Cider Hustle 8K

**Location:** This event will take place at the Sylvester Baxter Riverfront Park at Assembly Row.

**Rain date(s):** n/a

**Event starts at (time):** 8:30AM

**Event ends at (time):** 10:00AM

**Temporary Structures:** Start/Finish inflatable arch

Total people attending: 1000

Total Somerville residents attending: 850

**What is your budget for this event:** n/a

**Financial benefits:**

This race will be wrapping up at Assembly Row as the stores open. This will increase mall attendance that day.

**Event Contact Phone:** 224-757-5425

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Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Facebook marketing, social media, email ads
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	Yes	A burner will be used to heat the apple cider at a low flame.
Streets blocked?	No	
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Police Detail:	Yes	We used 2 police officers on Great River Rd. in 2019 to keep participants from running off of the sidewalk into the street.
Parking (for Attendees)?	Yes	Participants can park for free during the race at Assembly Row.
Restrooms?	Yes	We will provide portable toilets (standard and ADA accessible) on the event site.
Liability Insurance?	Yes	Insurance will be submitted prior to the event once insurance requirements are received.
Will any public parks be used?	Yes	Sylvester Baxter Riverfront Park
Has the event occurred in the last two years?	Yes	11/9/2019

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**Approval Conditions:**

**Reviewer:** Dennis Sullivan, Fire Prevention, Approved with Conditions

1. IS propane gas going to be used to fuel the burners? If so a permit needs to be pulled from fire prevention (CAPT Sullivan). There will probably also have to be a fire detail at the event.

**Reviewer:** Jill Lathan, Recreation, Approved with Conditions

1. Reminder need DCR permit.

**Approved By:**

**CS Mayor, Approved**

**Scott Whalen, Approved with Conditions**

**CS Traffic and Parking, Approved**

**Christine Morin, Approved**

**Dennis Sullivan, Approved with Conditions**

IS propane gas going to be used to fuel the burners? If so a permit needs to be pulled from fire prevention (CAPT Sullivan). There will probably also have to be a fire detail at the event.

**Maureen Lee, Approved with Conditions**

**Jill Lathan, Approved with Conditions**

Reminder need DCR permit.

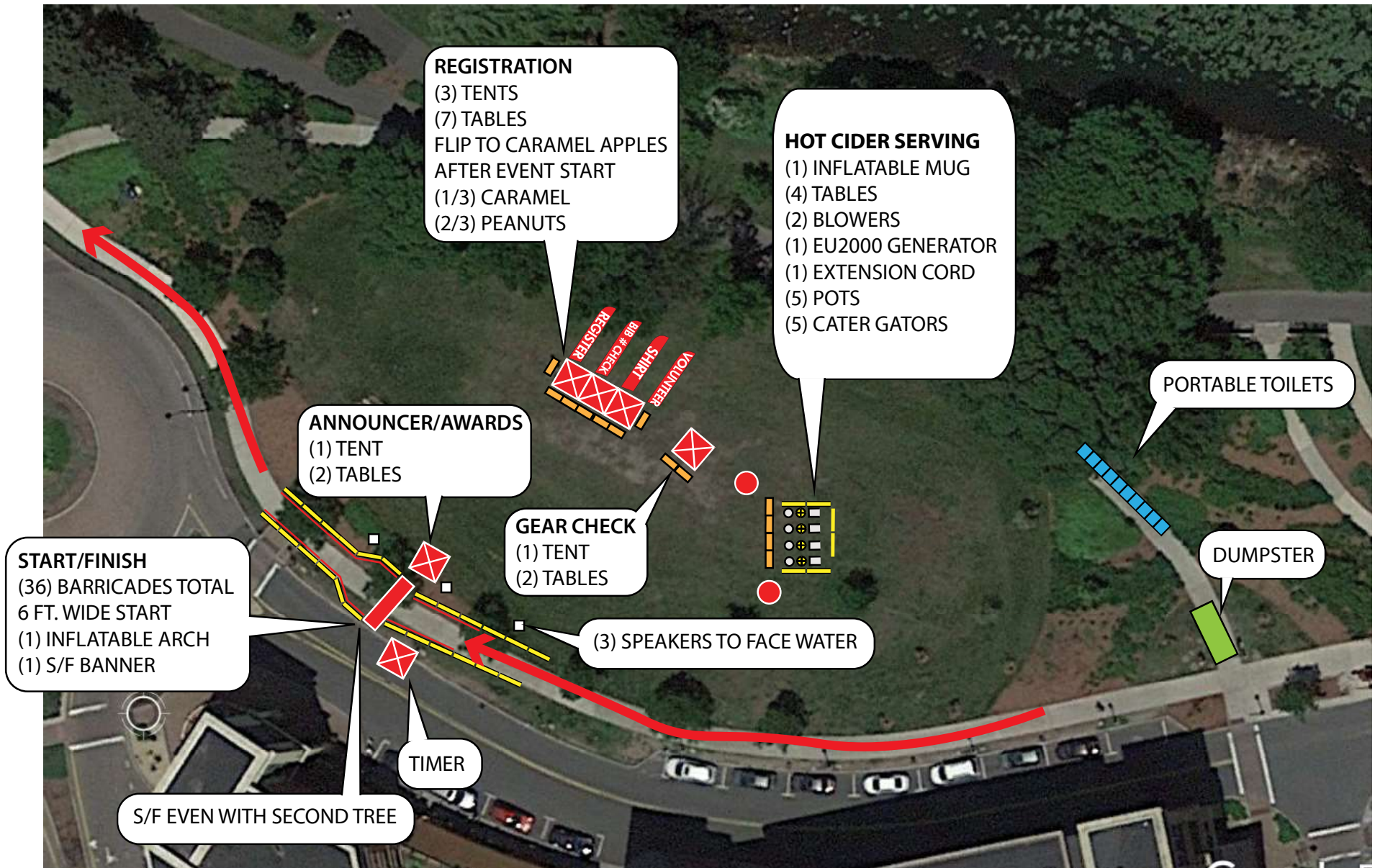
**Kevin Roche, Approved**

**Andrea Torres, Approved**

# SOMERVILLE HOT CIDER HUSTLE 8K - COURSE MAP

- No road closures required. Runners will stay on path along Shore Dr.





SOMERVILLE HOT CIDER HUSTLE  
SITE MAP