

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL18-000071

File #: 18-007074

Application for: Public Event

Organization name: Somerville Office of Military Affairs and Veterans' Services

Description: This is a city-wide celebration held on Armed Forces weekend to honor our Veterans and active-duty military service-members.

Date(s): Sunday, May 20, 2018

Setup starts at (time): 8:00am

Cleanup after the event ends at (time): 8:00pm

Attendees:

Max attendance at one time: 20,000

Maximum attendees accommodated: 20,000

Attendee fees or suggested donations: 0.00

Social or cultural benefits:

This parade honors the service and sacrifice of our Veteran and active duty service-members as well as brings our community together to celebrate our city and its opportunities and cultural diversity.

Event Contact: Bryan Bishop

Event name: Somerville Veterans' Memorial Parade

Location: 167 Holland St 93 Highland Ave. The 2018 Somerville Veterans' Memorial Parade will use side streets of Highland Ave - School, Prescott, Putnam and Vinal - for assembly areas for the parade. Parade will follow Highland Ave to Davis Square, progress through Davis Square to Holland St and terminate at Broadway and Holland St. Broadway between Teele Sq and Rt 16 (Alewife Brook Pkwy will be used as post-parade staging for buses and equipment trucks for parade participants.

Rain date(s): none

Event starts at (time): 3:00pm

Event ends at (time): 6:00pm

Total people attending: 20,000

Total Somerville residents attending: 10,000

What is your budget for this event: \$65,000.00

Financial benefits:

The parade brings in people from surrounding towns and drawn into the business districts of Davis and Teele Squares

Event Contact Phone: 617-625-6600 x4710

| Event Information | Yes/No | If yes, Describe |
|---|--------|---|
| Food served? | No | |
| Alcohol served? | No | |
| Grill/open-flame device used? | No | |
| Streets blocked? | Yes | All streets off Highland Ave, streets running into Davis Sq, streets running into Holland St, Streets running into Broadway between Teele Sq and Alewife Brook Parkway. |
| Sidewalks blocked? | No | |
| Arrangements: | | |
| Auxiliary Police? | Yes | Auxiliary Police will be part of the Operations Team |
| Police Detail: | Yes | Somerville Police will serve as part of the Operations Team |
| Parking (for Attendees)? | No | |
| Restrooms? | No | |
| Liability Insurance? | No | |
| Will any public parks be used? | No | |
| Has the event occurred in the last two years? | Yes | The Office of Military Affairs and Veterans' Services has been the point of contact for this parade for the last 16 years. |

Approval Conditions:

Approved By:

CS Mayor, Approved
Scott Whalen, Approved
CS Traffic and Parking, Approved
Christine Morin, Approved
CS Fire, Approved
John J. Long, Approved