PUBLIC EVENT PERMIT APPLICATION City of Somerville, Commonwealth of Massachusetts

Event name Bad Movie Night
Description See Attached
Location (attach a route if applicable) Churchie Harris Part, Cross St.
F 0.54
Date(s) August 16, 2014 Rain date(s) August 16, 2014
Start time (include setup) (0:00 pm End time (include breakdown) 11: \$50m
Estimated maximum attendance at any one time 75
Attendee fees or suggested donations N/A
Will food be served? <u>JY</u> N If yes, describe <u>PODCOCV</u>
Will alcohol be served?Y _JN If yes, describe
Will a grill/open-flame device be used?Y _/N If yes, describe
Will streets or sidewalks be blocked? _Y ✓N If yes, describe
Organization name Fast Somewille Main Streets
Mailing address (to mail the license) 114 Broadway Suite # 112
Contact person Suzance Kobichand
Telephone (857) 523-0755 Email Suzanne, robichaud agmail.com
Have you made arrangements for:
Auxiliary Police? Ves No If yes, describe request has been Slomited
Police Detail? Yes V No If yes, describe Yes
Restrooms? Yes No If yes, describe Cake S
Liability Insurance? Yes V No If yes, describe
Note the following Conditions:

- The event must not obstruct or inhibit the flow of vehicles or pedestrians except for road closures or detours
 permitted herein, or as directed by Police Officers or Auxiliary Police Officers.
- 2. All road closures or detours must be approved in advance by the Traffic and Parking Director, and must be implemented with traffic controls specified by the Traffic and Parking Department. Such controls, and any displays or items placed on any street, must be movable at all times. Vehicles must not be used as traffic controls. If the applicant requires the use of signage loaned by the Traffic and Parking Department, a security deposit must be paid to ensure that the signage is returned.
- 3. If the event is a road race, the applicant will provide race monitors where required by the Police. The applicant will not make permanent marks on the roadway or sidewalk using paint or other indelible materials. Use of chalk will be acceptable. The applicant will pay the cost of removing any indelible marks placed on the roadway or sidewalk.

- 4. If the event includes a musical performance, the performance will not occur before 9:00 AM or after 10:00 PM, nor at any time on Sunday, except as permitted, nor within 300 feet of any building from which an occupant asks that the performance desist.
- 5. Any fees charged by the city are the sole responsibility of the applicant and must be paid in full prior to the event.
- 6. This permit is valid only for the listed location and time, and is subject to all of the terms, conditions, and limitations set forth in the Somerville Code of Ordinances, any applicable State and Federal laws, these conditions, and any other conditions prescribed by the Board of Aldermen and/or stated in the Departmental approvals below.

The applicant hereby states that this is a true description of the event and acknowledges and agrees to adhere to the conditions described above and in the Departmental approvals below. Applicant signature / 1 Print name Suzahho Robichand Phone (8=7)523 0755 Email Suzanne, Cobichand agmail. can Event name (taken from page 1)_ Obtain the signatures below before submitting this form to the City Clerk for consideration by the Board of Aldermen. Approved Denied Approved Signed: / Signed: Chief Fire Engineer or Designee Added Conditions: Added Conditions: Approved Denied Date Date Approved Denied Signed: Signed: Traffic and Parking Director or Designee DPW Commissioner or Designee Added Conditions: Added Conditions: Ohtain the signature below if the applicant will be providing food to attendees. Not needed for block parties. Approved Denied Date Signed: Health Inspector or Designee Added Conditions: Once signed, the Department should: Contact the applicant at the phone number/email address above to arrange for pick-up. $\sqrt{\ }$ Fax the application (no cover page) to the following fax number: (01) - (025 - 165.0)Fax the application to the City Clerk at 617 625-4239.

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To whom it may concern in regards to Bad move Night' Public Event Permit Application Pescription

Grant Discipline: Film/Video

Name: Derek Bielawski, Suzanne Robichaud Organization: East Somerville Main Streets Address: 193 Broadway Somerville MA, 02145

Phone: (857) 523-0755

email: suzanne.robichaud@gmail.com

A movie night, designed to actively engage the community of East Somerville, that provides safe, hilarious, and free entertainment.

Grant Amount Received: \$400.00

On August 9th 2014 between 8:30 and 10:45 PM we will screen one movie at the newly built Chuckie Harris Park with the intention of using the quintessential American cultural experience -going to the movies- to add to the budding night-time cultural life in East Somerville. The project will play off East Somerville Main Streets' effort to make Chuckie Harris Park a cultural node within East Somerville.

It will be a movie night with a twist! We will screen the critically panned movie "Street Fighter" and encourage the audience to participate by interjecting with jokes. To further the fun, we will bring in the comedian James Mullan, as well as three additional comedians, from the greater Boston area, who will prescreen the movie and prepare jokes. The comedians will sit scattered amongst the crowd and will encourage others to provide their own spontaneous assessment of the feature.

We will be reaching out to a younger demographic in Somerville to attend this event, in order to provide safe and free entertainment in the city that encourages togetherness and community. We realize that there are an increasing number of young people moving to East Somerville, and we believe an event like this would bring together many people in the area who may have never met before and will bond through laughter. This would also make great use of the award winning Chuckie Harris Park, and expose the park to people that may not have visited yet.

We plan on providing free popcorn and beverages for all attendees. A benefit of showing movies at this location is the park is wheelchair accessible which will allow all community members access to our event. This event is free so people of all income levels will be able to attend.

Suzanne Robichaud and Derek Bielawski will be heading the project under East Somerville Main Streets (ESMS). Casey's Bar will be donating popcorn and the use of their popcorn machine. The newly formed Friends of Chuckie Harris Park and East Somerville Social will help with promotion of the Movie Night. Joe's Liquors will be donating water and other non-alcoholic drinks. ESMS will be donating funds to promote the event. We will use the official Harris Park movie screen from the City of Somerville. The projector and sound system will be provided by the City of Somerville. East Somerville Main Streets will contribute their expertise from hosting three years of outdoor movie nights 2007-2009 to ensure the success of the event.

In order for this project to be successfully carried out we will need to make and distribute posters and fliers, reserve the park, reserve the movie screen, projector, sound equipment and mixing board. We will need volunteers to run the event, as well as refreshments. We will need comedians to facilitate the participatory element of this unique experience.

East Somerville Main Streets has hosted and partnered on multiple community events in East Somerville. Movie nights in Chuckie Harris Park go hand in hand with our mission to enhance the life of the community by building investment, connection, and pride in our main street. As a previous grant

recipient ESMS has the background knowledge and expertise to ensure the success of this movie night series.

Suzanne's family has worked in East Somerville for over 40 years as the owners of Robi Tool Sales, Joe's Liquor and Louie's Ice Cream. She has recently worked in the community and was named "Neighbor of the Month" by East Somerville Main Streets for her involvement in the area. Derek has lived in the neighborhood for the last two years and has been looking to get involved in projects to strengthen the area. He has also put in over 350 volunteer hours at the suicide prevention hotline in Boston, and is dedicated to any cause he is working for.

- 4. Our aim is to provide free, safe, and local entertainment for the people of East Somerville. We hope to create a social and cultural event where people can congregate and laugh with their neighbors. An event like this is what Somerville needs to establish a "night life" that is both safe and exciting. We see many young people come and go through the neighborhood here in East Somerville, and we would like to create a unique event like this to show them the community we have here, and that it would be a wonderful place to stay.
- 6. We received partial funding and as a result we have chosen the movie night, we believe, will be most beneficial for the East Somerville community. Bad Movie night is the most creative of the original three screenings we imagined, and has the greatest potential for success. It is unique in that it will showcase local artists (the comedic talent), but will also allow the audience members to participate.

Expense categories		Income Categories	
Personal Salaries	Comedian: \$100	Individual Support	\$100:Custom made T-Shirts for volunteers/comedians donated by D. Bielawski & S. Robichaud
Supplies	Refreshments: \$100. T-shirts for volunteers; \$100.	Local Businesses	\$100:(Non-alcoholic) beverages donated by Joe's Liquor. \$50: ESMS for posters and graphic design. \$150:Popcorn machine donated by Casey's Sports bar
Rentals	Sound equipment and projector: donated by public works. Popcom machine: \$150.	Earned income	None
Marketing	Posters + flyers: \$150	Amount Requested from this LCC/SAC	\$400
Other	Personal Performance Licences: \$150	Other	None
Total Expenses:	\$750	Total Income	\$750