

PUBLIC EVENT PERMIT APPLICATION
 City of Somerville, Commonwealth of Massachusetts
 Application #: PEL14-000047
 File #: 14-006283

IN PE CALENDAR

Organization name: Somerville Road Runners

Event name: Race to the Row

Description: The Race to the Row is an annual event all within Assembly Square with a free kids run, 5K race for walkers and runners, and a post-party with music, food and beverages. The events begin at 9:00am and goes until 1:00pm. We plan on including more family-friendly events next year as well. Full details of the race can be viewed on the website: <http://www.srr.org/race-to-the-row>.

Location: Artisan WAY The race course is routed entirely within the streets of Assembly Square, and the post-party will take place in a courtyard near the intersection of Artisan Way and Great River Road. The course can be viewed here: <http://www.usatf.org/routes/view.asp?rID=546162>, though we might make small changes to the start/finish area.

The Somerville Road Runners are a non-profit organization based out of East Somerville that has worked with and given back to the community for over fifteen years.

Date(s): Sunday, August 23, 2015

Rain date(s): Sunday, August 30, 2015

Setup starts at (time): 7:00am

Event starts at (time): 9:00am

Cleanup after the event ends at (time): 2:00pm

Event ends at (time): 1:00pm

Attendees:

Max attendance at one time: 800

Total people attending: 800

Maximum attendees accommodated:

Total Somerville residents attending: 600

Attendee fees or suggested donations: \$30 per person

What is your budget for this event: This year

Social or cultural benefits:

The Race to the Row is an annual event all within Assembly Square with a free kids run, 5K race for walkers and runners, and a post-party with music, food and beverages. The events begin at 9:00am and goes until 1:00pm. We plan on including more family-friendly events next year as well.

Financial benefits:

Proceeds from the race are donated to East Somerville Main Streets, the Somerville TrackPAC and the Somerville Auxiliary Police. This year we are donating \$5500 to our charities.

City Contact:

Organization mailing address:

Somerville Road Runners, Inc.
 PO Box 442048
 West Somerville, MA 02144-0018

Contact person:

Scott Abrams
 Telephone: 617-233-3758
 Email: racetotherow@srr.org

Event Information	Yes/No	If yes, Describe
Food served?	Yes	Pizza from Ernesto's, Ice Cream from JP Licks
Alcohol served?	Yes	The last two years we offered beer donated from Harpoon Brewery and had it served by licensed bartenders in a closed-off area. Wristbands were required and only given to those 21+ who showed ID. Beer is not available for sale.
Grill/open-flame device used?	No	
Streets blocked?	Yes	We will need to close off a portion of the roads within Assembly Square during the race.
Sidewalks blocked?	No	
Arrangements:		
Auxiliary Police?	Yes	We will need the police's assistance with closing off the roads during the race.
Police Detail:	Yes	We've had officers watch over the post-party the past two years.
Parking (for Attendees)?	Yes	We can use the free parking lots within Assembly Square
Restrooms?	Yes	We rent porta-potties for the event
Liability Insurance?	Yes	Our running club is a member of RCAA (Road Runners Club of America) and our races are insured through them.

Will any public parks be used?	Yes	Possibly we will use Sylvester Baxter Riverfront Park for family events
Has the event occurred in the last two years?	Yes	Aug. 18, 2013 Aug. 24, 2014
Alcohol License?	Yes	We will be applying for a permit to serve beer during the post-party to registered 21+ participants.

Approval Conditions:

Reviewer: Ben Lipham, ISD Health, Complete

Reviewer: John J. Long, City Clerk, Approved

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: CS Police, Police, Approved

Reviewer: CS Auxiliary Police, Auxiliary Police, Approved

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved

Reviewer: Christine Morin, Public Works, Approved

Reviewer: CS Fire, Fire, Approved

Reviewer: John J. Long, City Clerk, Approved

Reviewer: Ben Lipham, ISD Health, Approved with Conditions

Reviewer: Jenneen Pagliaro, City Clerk, Approved
