

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000003

File #: 23-023620

Application for: Public Event

Organization name: BA Events Promotion Inc. DBA The Fun Road Race Company

Description: THE EVENT IS A 5K (3.2 MILES) RUN/WALK BEGINNING IN DAVIS SQ. AND ENDING AT THE INTERSECTION OF GROVE ST. AND THE COMMUNITY PATH (SAME COURSE AS THE 12/17/23 JINGLE BELL 5K RUN/WALK)

Date(s): 03/24/2024

Setup starts at (time): 7AM

Cleanup after the event ends at (time): 1:30PM

Entertainment: RCORDED MUSIC PLAYED AT THE START AREL FROM 9AM-11AM

Attendees:

Max attendance at one time: 2000

Maximum attendees accommodated: 2000

Attendee fees or suggested donations: ENTRY FEE SCALED FROM \$33.00 TO \$40.00 BASED ON DATE OF APPLICATION

Social or cultural benefits:

This signature Somerville Event for all ages promotes fitness and fun both before, during, and after the 5K Run/Walk event.; This course is exactly the same as the Jingle Bell5K Run/Walk held recently on Dec. 17th 2023.

Event Contact: Paul Collyer 617-283-3292&J. Connolly 617-838-7077

Event name: THE RACE OF IRELAND (RAS NA H'EIREANN USA)

Location: THIS IS A 5K (3.2 MILE) RUN/WALK STARTING NEAR INTERSECTION OF AY AND ELM ST.AND FINISHING AT THE INTERSECTION OF GROVE ST. AND THE COMMUNITY PATH BEHIND THE OLD RITE AID BUILDING ON HIGHLAND AVE.

Rain date(s): NONE

Event starts at (time): 11AM

Event ends at (time): 12:30PM

Temporary Structures: START AREA WILL HAVE A GREEN/WHITE BALLOON ARCH OVER THE START LINE

Total people attending: 1500

Total Somerville residents attending: @700

What is your budget for this event: \$125,000

Financial benefits:

This event attracts hundreds of participants before and after the event patronizing restaurants, pubs, and coffee shops throughout Somerville;

Event Contact Phone: 617-283-3292

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	ALL SOCIAL MEDIA METHODSAND LOCAL NEWSPAPERS AND EXTENSIVE EMAILING LIST OF PREVIOUS PARTICIPANTS
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	TEMPORARY CLOSURE OF STREETS AND ROADS BASED ON APPROVED OPERATIONAL PLAN
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		ALL PUBLIC STREETS AND SIDEWALKS CAN BE USED BY ANY DISABLED PARTICIPANT(S)
Arrangements:		
Police Detail:	Yes	WILL MEET WITH SOMERVILLE POLICE, DPW, AND TRAFFIC DEPT. FOR A DETAILED DOPERATIONAL PLAN AS HAS BEEN DONE FOR PRIOR EVENTS USING THIS SAME COURSE.

Parking (for Attendees)?	No	
Restrooms?	Yes	PORTAPOTTIES' RENTED FOR USE AT THE START AND FINISH OF THE EVENT;DELIVERED ON SATURDAY AND PICKED UP ASAP AFTER THE EVENT.
Liability Insurance?	Yes	USA TRACK AND FIELD ISSUES AN EVENT POLICY NAMING THE CITY OF SOMERVILLE AS AN ADDITIONAL INSURED.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	ANNUALLY FOR PAST 15 EVERY MARCH ON A SUNDAY CLOSE TO ST. PATRICK'S DAY

Approval Conditions:

Approved By:

CS Mayor, Approved

Kevin Roche, Approved

Charles Breen, Approved with Conditions

Fire details will be required.

CS Traffic and Parking, Approved

Eric Weisman, Approved

Timothy Mitsakis, Approved with Conditions

Must prepay details for the race prior to the event

Kimberly M. Wells, Approved