

# William Ruocco

## EDUCATION

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**Quinnipiac University, School of Communication**, Hamden, CT

Bachelor of Journalism, Minor in Criminal Justice

Graduated May 2018

**Relevant Courses:** Criminal Theory, Prisons and Systems, Community Policing

**Academic Scholarship:** Must keep 2.5 GPA to maintain scholarship

**Southern New Hampshire University**, Manchester, NH

Master of Forensic Psychology

Graduated in May of 2020

**Relevant Courses:** Ethics in Psychology, Research Methods, Psychology in The Courtroom, Capstone in Forensic Psychology

**Academic Scholarship:** Must keep 3.0 GPA to stay in program

## EXPERIENCE

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**Insight Services Group**, Danvers, MA

January 2021-Present

*Power Bi Data Analyst*

- Created and distributed internal production metrics for department leaders.
- Calculated and distributed revenue statistics for department leaders.
- Worked with the company leaders to create more efficient workflow within departments.

**Insight Services Group**, Danvers, MA

February 2019-January 2021

*Manager of Surveillance Case Analysis*

- Assist in the planning of surveillance on subjects on a case-to-case basis along with field investigators.
- Research subject's background for the surveillance case.
- Intake surveillance videos and reports from investigators in the field.
- Assist in recommendations in regard to the subject for the client.
- Delegate the daily duties of case analysts distributing reports.

**Tragedy Assistance Program for Survivors**, Washington D.C., Virginia

January 2018- September 2018

*Teams4taps Intern*

- Searched TAPS database to find children who had lost a parent in the military and would want to attend a sports event with teams4taps.
- Created and posted social media after the events for teams4taps.
- Reached out to professional sports teams about working with teams4taps.

**New England Sports Network**, Watertown, Massachusetts

May 2017 – September 2017

*Digital Intern*

- Searched social media for possible stories.
- Posted short blogs and articles for the NESN website.

## INTERESTS

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Writing

Frequent reader

Criminal Justice

## SKILLS

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- **Computer:** Intermediate in Excel, Word, PowerPoint, Social media
- **Communication:** Interview skills and techniques, report writing, peer mentoring skills
- **Surveillance**