

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL25-000155

File #: 25-025482

Event Name: JINGLE BELL 5K RUN/WALK

Business Name: BA EVENTS PROMOTION INC

Application Type: Public Event License

Location: 1 DAVIS SQ

APPLICANT

Company Name: WCC INSURANCE AGCY INC

Contact Name: JACK CONNOLLY

Business Address:

19 COLLEGE AVE
Somerville, MA 02144

Home Address:

19 COLLEGE AVE
Somerville, MA 02144

Work Phone: 6176250781

Home Phone: 6178387077

Email: JACKCONNOLLY422@GMAIL.COM

of days: 1

Does this event occupy a public space or significantly affect nearby residents?: Yes

Are you the party applying for the Public Event License?: Yes

Describe the location in detail: THIS IS A 5K (3.2 MILE WALK/RUN) STARTING AND FINISHING IN DAVIS SQ ON SUNDAY, DEC 15TH @ 11AM TO BENEFIT THE SOMERVILLE HIGHSCHOOL TRACK TEAM SCHOLARSHIP FUND

In the last 5 years, have you been found guilty, liable, or responsible, in any judicial or administrative proceeding, for any violation of the City Wage Theft Ordinance or any State or Federal laws or regulations regulating the payment of wages? [City Wage Theft Ordinance](#): No

Date: 12/14/2025

Event Setup Begins: 07:00 AM

Start Time: 11:00 AM

End Time: 01:00 PM

Event Cleanup Ends: 03:00 PM

Do You Have a Proposed Rain Date for Your Public Event?: No

Organization name; if none, your name: BA EVENT PROMOTIONS INC DBA JINGLE BELL 5K

Describe any social or cultural benefits of this event for Somerville residents : THIS 18TH ANNUAL EVENT PROVIDES AN OPPORTUNITY FOR SOMERVILLE AND NEARBY COMMUNITY RESIDENTS TO WALK AND/OR RUN TO CELEBRATE THE JOYS OF THE HOLIDAY SEASON, SUPPORT LOCAL RESTAURANTS, COFFEE SHOPS AND PUBLIC HOUSES TO BENEFIT THE SOMERVILLE HIGH TRACK TEAM SCHOLARSHIP FUND

Describe any financial benefits of this event for Somerville businesses or organizations: THE 18TH ANNUAL EVENT ATTRACTS 2500 PARTICIPANTS (50% FROM SOMERVILLE) TO DAVIS SQ AND HUNDREDS OF SPECTATORS ON THE COURSE WHO CAN AVAIL THEMSELVES OF THE LOCAL RESTAURANTS, PUBS, AND COFFEE SHOPS THROUGHOUT THE CITY, WHILE BENEFITTING SOMERVILLE HIGH STUDENT ATHLETES

What is the budget for this event?: \$125,000

Complete Mailing Address : BA EVENTS PROMOTIONS INC. C/O JACK CONNOLLY P.O. BOX 440463 W. SOMERVILLE MA 02144

Contact name for follow-up questions (Will be available to the public): PAUL COLLYER AND OR JACK CONNOLLY

Email: baevents@aol.com and jackconnolly422@gmail.com

Phone (Will be available to the public): 617-838-7077

Event Name : JINGLE BELL 5K RUN/WALK

Describe the Event: THE 18TH ANNUAL JINGLE BEL 5K RUN IS A 3.2MILE RUN/WALK STARTING AND FINISHING IN DAVIS SQ ON SUNDAY, DEC 14TH @ 11AM

Describe any Entertainment at the Event (if none, type None): HOLIDAY MUSIC RECORDINGS PLAYED AT START AND FINISH AREA @ 1 DAVIS SQ

Describe any tents, inflatables, or other temporary structures to be used (if none, type None): PORTABLE START AND FINSH LINE STAGING PUT IN PLACE THE MORNING OF THE EVENT INCLUDING MOVABLE FINISH AREA AND MOVABLE CHUTES

Describe any accessibility features available to attendees/participants: ALL CITY STREETS REMAIN TOTALLY ACCESSIBLE TO DISABLED PARTICIPANTS, AS WELL AS THE MBTA STATION AND MBTA BUS LANE. PORTABLE TOILETS (INCLUDING HANDICAPPED) ALSO WILL BE PROVIDED FOR BENEFIT FOR ALL PARTICIPANTS AND SPECTATORS, AND WILL BE DELIVERED ON SATURDAY, DEC 14TH AT 3PM AND PICKED UP ON SUNDAY, DEC 15TH

Estimated maximum attendance at one time : 2000

Estimated total number of people attending: 2500

Estimated total number of Somerville residents attending : 1000

Maximum number of attendees you will accommodate: 2000

Attendee fees or suggested donations : \$40 REGISTRATION FEE

Will this event be open to the public?: Yes

Describe your outreach/publicity: WEBSITE: WWW.JINGLEBELLRUN.COM, LOCAL POSTER ADVERTISEMENTS WITH PARTICIPATING SPONSER, VARIOUS SOCIAL MEDIA SITES, AND PRESS RELEASES TO LOCAL NEWS MEDIA AND THE AREA RUNNING COMMUNITY CLUBS

Will food be served?: No

Will a grill/open-flame device be used? : No

Will any streets be blocked? : Yes

If yes, describe:: Start Davis Square to Holland St, left on Broadway, right on North Street, right on Powder House Blvd, right to Broadway through Ball Square, right on Cedar St, right on Bike Path, end behind CVS parking lot.

Road to be closed: MULTIPLE

Cross street where road closure will start: MULTIPLE

Cross street where road closure will end: MULTIPLE

Will any sidewalks be blocked? : No

Will any public parks be used? : No

Has this event occurred in the last two years? : Yes

If yes, prior dates : ALWAYS MID DECEMBER SINCE 2007

Police Detail : Yes

If yes, describe:: AS PER PRIOR YEARS COORDINATE DETAIL ASSIGNMENTS WITH SPD DETAIL OFFICER IN CONJUNCTION WITH SOMERVILLE FIRE/RESCUE, DPW AND TRAFFIC DEPTS

Parking for Attendees : Yes

If yes, describe:: DETAILS PROVIDED ON THE JINGLEBELL.COM WEBSITE FOR BOTH RUN/WALK PARTICIPANTS AND SPECTATORS

Restrooms : Yes

If yes, please describe the restrooms being provided, and if you are providing portable toilets, state how they will be delivered and removed:: PORTABLE RESTROOMS PROVIDED BY CONTRACTOR SATURDAY AFTERNOON DEC 13TH PRIOR TO SUNDAY EVENT AND PICKED UP SUNDAY, DEC 15TH

Liability Insurance : Yes

If yes, describe:: USA TRACK AND FIELD ASSOCIATION NAMING THE CITY OF SOMERVILLE AS AN ADDITIONAL INSURED

Approval Conditions:

Reviewer: Charles Breen, Fire Prevention, Approved with Conditions

- 1. Will require fire details per past events

Reviewer: Mackenzie Richardson, Police, Approved with Conditions

- 1. Contact SPD Detail Office to set up details for this event

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: Albert Bargoot, ISD Building, Approved

Reviewer: Kevin Roche, Engineering, Approved

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved

Reviewer: Eric Weisman, Public Works, Approved

Reviewer: Jesse Moos, Engineering, Complete

Reviewer: Kimberly M. Wells, City Clerk, Approved