

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000164

File #: 21-013637

**Application for:** Public Event, Special Alcohol, Malt Only

**Organization name:** The Elizabeth Peabody House Association

**Description:** The Fall Festival will include activities for all ages, including a cornhole tournament, pumpkin decorating, a bouncy house, a cider tasting, live music, and face painting. The event will take place in three areas: the parking lot and sidewalk outside of EPH, the afterschool space on the first floor of 277 Broadway, and the playground and yard behind 277 Broadway.

**Date(s):** 10/22/2022

**Setup starts at (time):** 12:00PM

**Cleanup after the event ends at (time):** 8:00PM

**Entertainment:** Live music: Revolutionary Snake Ensemble

## Attendees:

Max attendance at one time: 50

Maximum attendees accommodated: 100

**Attendee fees or suggested donations:** There is a \$100 fee per team to enter the cornhole tournament. A \$30 donation will be required to attend the cider tasting. All other activities will be free so as not to restrict public access, but donations will be recommended.

## Social or cultural benefits:

EPH has been a community center in Somerville's Winter Hill neighborhood for over 40 years since we purchased the 275 and 277 Broadway parcel. After 2 years of a pandemic, we are planning to host a party for all of our neighbors and enrolled families. This event will bring together our community and is open to the public. We will be featuring local vendors and businesses at this event.

**Event Contact:** Katie Aucella

**Alcohol service begins at:** 1:00PM

**Event name:** Elizabeth Peabody House 2022 Fall Festival

**Location:** The Elizabeth Peabody House will be hosting a Fall Festival on our property at 277 Broadway as well as in the parking lot adjacent to our property and the adjoining sidewalk. The parking lot and sidewalk area spans the parcels of 269 - 277 Broadway.

**Rain date(s):** 10/29/2022

**Event starts at (time):** 1:00PM

**Event ends at (time):** 5:00PM

**Temporary Structures:** We are looking to rent a bouncy house (19' x 18') that will be located in the parking lot. We may also rent a tent to cover the registration table.

Total people attending: 200

Total Somerville residents attending: 150

**What is your budget for this event:** 2000

## Financial benefits:

Local vendors and businesses will be included in our event. We are reaching out to nearby breweries and restaurants to sell their goods at the event. Any involved businesses will be featured on our signage and advertising in the weeks leading up to the festival.

**Event Contact Phone:** 617-623-5510 x. 108

**Alcohol service ends at:** 5:00PM

---

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	We will be advertising this event on our public social media profiles as well as through email campaigns. We are purchasing yard signs for members of our community to display and working with vendors to advertise the event on their social media as we secure them
Food served?	Yes	The Winter Hill Brewing Company has agreed to cater this event.
Caterer used?	Yes	Winter Hill Brewing Company 328 Broadway Somerville, MA 02145
Alcohol served?	Yes	Alcohol to be served: Malt Only, Indoors and Outdoors Alcohol will be served inside EPH on the first floor as well

as in the parking lot space out front.

Grill/open-flame device used? No  
Streets blocked? No  
Sidewalks blocked? Yes

The sidewalk and small parking lot outside of EPH will be blocked off, from the parcel at 269 Broadway (at the corner of Wheatland St.) to 277 Broadway (at Grant St.)

**Arrangements:**

Police Detail: Yes

We will contact and work with the Somerville Police Department to organize a detail as needed.

Parking (for Attendees)? Yes

There is available metered parking near EPH and we will make sure to include parking recommendations in communications about the event.

Restrooms? Yes

EPH has many restrooms within our facility that are available to the public and are handicap-accessible.

Liability Insurance? Yes

We will work with our insurance provider to acquire proper insurance for this event.

Will any public parks be used? No

Has the event occurred in the last two years? No

---

**Approval Conditions:**

**Approved By:**

**CS Mayor, Approved**

**Albert Bargoote, Approved**

**Maureen Lee, Approved**

**Kevin Roche, Approved**

**Dennis Sullivan, Approved**

**CS Traffic and Parking, Approved**

**Sean Sylvester, Approved with Conditions**

Request police detail

**Eric Weisman, Approved**

**Kimberly M. Wells, Approved**