

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL25-000095

File #: 25-013501

Application for: Public Event

Organization name: Somerville Arts Council

Description: An ArtsUnion Event that is produced in partnership with Wat's Da Wurd. The Evolution of Hip Hop Festival in its 11th year will feature rappers, singers, spoken word poets, dancers, and visual artists from the Somerville Community and other local artists.

Date(s): 08/23/2025

Setup starts at (time): 02:00 PM

Entertainment: There will be craft vendors, live art, interactive activities, music performances, and local community groups. This year we will have a fashion show.

Attendees:

Max attendance at one time: 250

Maximum attendees accommodated: 500

Attendee fees or suggested donations: free

Social or cultural benefits:

This event invites music enthusiasts and community members to engage with the history and origins of Hip Hop. While rooted in music, it's also a celebration of community, creativity, and cultural expression through Hip Hop culture. The event fosters a sense of togetherness and pride, offering residents a space to connect across generations and backgrounds.

Event Contact: Iaritza Menjivar

Event name: Evolution of Hip Hop Festival

Location: Union Square plaza, partial use of parking lot and Stone Place Park.

Rain date(s): 08/24/2025

Event ends at (time): 9 PM

Temporary Structures: 12x14 Stage, 2 - 10'x 10' tents, tables and chairs for activities and craft vendors.

Total people attending: 500

Total Somerville residents attending: 400

What is your budget for this event: 5,750

Financial benefits:

This event will bring a diverse crowd to the Union Sq Businesses. The event also partners with neighboring businesses on menu specials and themed dishes and drinks for the event.

Event Contact Phone: 857-270-4988

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Newsletter, Press Release, Social Media, Posters
Food served?	Yes	Possibly yes, we will send a Coordinator checklist if we can secure a vendor.
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		There will be seating for audience who needs to sit. Designated parking spots for accessibility needs. Crosswalks and sidewalks will remain clear. This year we will have a Sensory Area. An area for folks with sensory issues to have a safe space to regulate emotions.
Arrangements:		
Police Detail:	No	
Parking (for Attendees)?	Yes	We will reserve the parking lot for performers and vendors.
Restrooms?	Yes	We will work with department of Public works to place

Liability Insurance?	No	portable Restrooms.
Will any public parks be used?	Yes	Stone Park
Has the event occurred in the last two years?	Yes	08/19/2023, 09/07/2024

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Kevin Roche, Approved

CS Traffic and Parking, Approved

Eric Weisman, Approved

Susan Yerkes, Approved with Conditions

Applicant will also need a park permit.

Charles Breen, Approved

Rico Isidoro, Approved

Kimberly M. Wells, Approved