

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL26-000035

File #: 26-010066

**Event Name:** Blindfolded Bicycle Ride by Uncle Yak and his Magic Comeback

**Business Name:** Uncle Yak Global

**Application Type:** Public Event License

**Location:** 255 ELM ST

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## APPLICANT

**Company Name:** Uncle Yak Global, Inc.

**Contact Name:** Andrew Yakoobian

**Business Address:**

238 Putnam Ave  
Cambridge, MA 02139

**Home Address:**

238 Putnam Ave  
Cambridge, MA 02139

**Work Phone:**

**Home Phone:**

**Email:** yaqandrews@yahoo.com

**# of days:** 1

**Does this event occupy a public space or significantly affect nearby residents?:** No

**Are you the party applying for the Public Event License?:** Yes

**Describe the location in detail:** A small portion of the sidewalk near 255 Elm St. (Davis Square) will be used for a comedy street performance open to passersby. This is not busking. The activity will take place on the extended section of the sidewalk near the trash can to minimize disruption.

**In the last 5 years, have you been found guilty, liable, or responsible, in any judicial or administrative proceeding, for any violation of the City Wage Theft Ordinance or any State or Federal laws or regulations regulating the payment of wages? [City Wage Theft Ordinance](#):** No

**Date:** 04/25/2026

**Event Setup Begins:** 12:30 PM

**Start Time:** 01:00 PM

**End Time:** 01:30 PM

**Event Cleanup Ends:** 02:00 PM

**Do You Have a Proposed Rain Date for Your Public Event?:** No

**Organization name; if none, your name:** Uncle Yak (Andrew Yakoobian)

**Describe any social or cultural benefits of this event for Somerville residents :** Celebrate fun, community, collective belief, performance art, eco-friendly transportation, and cardiovascular exercise. Good comedy and magic. It's really just meant to be a quick fun publicity stunt to promote the show in May.

**Describe any financial benefits of this event for Somerville businesses or organizations:** None for this event, but it is promoting the Boston Fringe Festival which will have financial benefits for Somerville businesses in the area.

**What is the budget for this event?:** 0

**Complete Mailing Address :** 238 Putnam Ave Cambridge MA 02139

**Contact name for follow-up questions (Will be available to the public):** Uncle Yak

**Email:** yaq@me.com

**Phone (Will be available to the public):** 617-894-0392

**Event Name :** Blindfolded Bicycle Ride by Uncle Yak and his Magic Comeback

**Describe the Event:** In a daring blend of illusion, optimism, and extremely casual risk assessment, local magician and theatrical phenomenon, Uncle Yak, will ride a bicycle blindfolded through Davis Square, starting and ending in front of The Rockwell theater. The audacious feat will announce his upcoming appearance in the Boston Fringe Festival and promote his show, Uncle Yak and his Magic Comeback. But this is not merely a stunt. It is an experiment in collective belief, performance art, eco-friendly transportation, and cardiovascular exercise. Uncle Yak claims the ride will only be possible through the focused positive will of the crowd, who will be asked to concentrate, cheer, and project supportive thoughts in his direction to "guide the bicycle using vibes alone." "Technically, I will be steering with the handlebars," says Uncle Yak, "but spiritually, the audience will be steering with their hearts." "If enough people believe in me at once," he explains, "the bike will simply know where to go. It's like a self-driving car, but the tech is the magic that flickers deep inside every one of us. Like, you know, hopefully." The event is designed to celebrate the joyful chaos of the Boston Fringe Festival and draw attention to Uncle Yak's one-man show, Uncle Yak and his Magic Comeback, a high-energy mix of comedy, illusion, and theatrical nonsense about rust, relevance, and making a comeback that no one asked for, but everyone will enjoy.

**Describe any Entertainment at the Event (if none, type None):** Magic, mind reading, comedy

**Describe any tents, inflatables, or other temporary structures to be used (if none, type None):** just a backdrop on wheels - which is actually just a clothing rack on wheels with a shower curtain attached as a pretend stage curtain.

**Describe any accessibility features available to attendees/participants:** all will be outside and accessible on the sidewalk

**Estimated maximum attendance at one time :** unsure perhaps 30 - public and press

**Estimated total number of people attending:** unsure 25- public & press

**Estimated total number of Somerville residents attending :** unsure 20- public & press

**Maximum number of attendees you will accommodate:** unsure 30 - public and press

**Attendee fees or suggested donations :** n/a \$0

**Will this event be open to the public?:** Yes

**Describe your outreach/publicity:** Press release, possibly flyers and poster, online promotion, promotion at comedy shows

**Will food be served?:** No

**Will a grill/open-flame device be used? :** No

**Will any streets be blocked? :** No

**Will any sidewalks be blocked? :** No

**Will any public parks be used? :** No

**Has this event occurred in the last two years? :** No

**Police Detail :** No

**Parking for Attendees :** No

**Restrooms :** No

**Liability Insurance :** No

### **Approval Conditions:**

**Reviewer:** Kevin Roche, Engineering, Approved with Conditions

1. APPROVAL CONDITION Performance in Elm Street travel lane is only approved in presence of a police detail.

**Reviewer:** Mackenzie Richardson, Police, Approved with Conditions

1. Recommend hiring a police detail to assist with traffic safety during the bike ride. This area is busy with vehicles, pedestrians and bicyclists.

**Reviewer:** CS Mayor, Mayor's Office, Approved

**Reviewer:** Albert Bargoot, ISD Building, Complete

**Reviewer:** Eric Weisman, Public Works, Pending

**Reviewer:** Charles Breen, Fire Prevention, Approved

**Reviewer:** Suzanne Rinfret, Traffic and Parking, Approved

**Reviewer:** Kimberly M. Wells, City Clerk, Approved

**Reviewer:** Jesse Moos, Engineering, Complete