

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000137

File #: 22-014552

Application for: Public Event

Organization name: East Somerville Main Streets

Description: This annual block party is one of the many initiatives we have to revitalize the E Cross St area and Chuckie Harris Park. The event hosts families and local nonprofits to enjoy Halloween-themed activities and enjoy a beautiful fall weekend. We will also include a pet parade and contest down Cross Street.

Date(s): Saturday, October 29th

Setup starts at (time): 2:00PM

Cleanup after the event ends at (time): 7:00PM

Entertainment: Live music, face painting, roaming masked performers, science demos, pumpkin decorating

Attendees:

Max attendance at one time: 200

Maximum attendees accommodated: 400

Attendee fees or suggested donations: This is a free event.

Social or cultural benefits:

This is a child friendly event that draws foot traffic to Broadway businesses in East Somerville.

Event Contact: Lindsay Allen

Event name: The Halloween Block Party and Pet Parade

Location: Chuckie Harris Park and Cross Street E between Broadway and Pennsylvania Ave

Rain date(s): Sunday, October 30th

Event starts at (time): 3:00PM

Event ends at (time): 6:00PM

Temporary Structures: Tables, chairs, amps, microphone, road barriers, tents

Total people attending: 400

Total Somerville residents attending: 300

What is your budget for this event: \$500

Financial benefits:

This event will increase foot traffic in the East Somerville business district and will likely result in increased patronage amongst Broadway businesses.

Event Contact Phone: 6172215790

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	We will advertise on social media channels, our website, and our newsletter that reaches 2,000 people. We will also poster around Somerville.
Food served?	Yes	Vendors will have the option of selling food.
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	We would like to close Cross Street E between Broadway and Pennsylvania.
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	Yes	Attendees can use the bathroom at Connexion, 149 Broadway.
Liability Insurance?	Yes	General Liability Insurance
Will any public parks be used?	Yes	Chuckie Harris Park
Has the event occurred in the last two years?	Yes	October 31, 2021

Approval Conditions:

Approved By:

CS Mayor, Approved
Albert Bargoot, Approved
Maureen Lee, Approved
Susan Yerkes, Approved
Kevin Roche, Approved
Dennis Sullivan, Approved
CS Traffic and Parking, Approved
Sean Sylvester, Approved
Eric Weisman, Approved
Kimberly M. Wells, Approved