

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000123

File #: 24-011054

Application for: Public Event

Organization name: NICE, an LLC // Get To The Gig
Boston // Calling All Crows

Description: NICE, a fest is a music festival that is ticketed at 2 venues in Davis Square. We hope to include our FREE Vendor Market at Statue Park that is also open to the public! Think a mini Somerville Flea, but at Statue Park - records, vintage, art, handmade goods, etc.

Date(s): July 27th, 2024

Setup starts at (time): 10am

Cleanup after the event ends at (time): 11pm

Entertainment: Last year we had a radio DJ set up, this year we hope to do the same.

Attendees:

Max attendance at one time: 150

Maximum attendees accommodated: 2500

Attendee fees or suggested donations: \$0

Social or cultural benefits:

NICE, a fest brings over 30 vendors to the area to sell their crafts.

Event Contact: Alex Pickert

Event name: NICE, a fest Vendor Market #2

Location: The brick plaza next to the basketball court in Kenney Park.

Rain date(s): July 28th, 2024

Event starts at (time): 12pm

Event ends at (time): 10pm

Temporary Structures: Tents, Tables and Umbrella's, clothing racks.

Total people attending: 2500

Total Somerville residents attending: 1000

What is your budget for this event: \$0

Financial benefits:

NICE, a fest brings 2500+ shoppers / eaters / music listeners / and newcomers to the area to shop and experience Davis Square!

Event Contact Phone: 925-918-0222

Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

We market this event heavily via get2thegigbos.com and niceafest.com with street team, digital ads, etc. Last year we had coverage from Boston Globe, Herald, DIG, Vanyaland, Allston Pudding and more. + postering

Food served?

No

Caterer used?

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

No

Sidewalks blocked?

No

Describe any accessibility features available to attendees/participants

100% accessible.

Arrangements:

Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	Yes	Update soon for festival's insurance
Will any public parks be used?	Yes	Kenney Park (brick plaza at entrance)
Has the event occurred in the last two years?	Yes	This is the first year in this location.
		2023 we did July 20-23 2022 we did July 29- 30 in Statue Park

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Kevin Roche, Approved

CS Traffic and Parking, Approved

Eric Weisman, Approved

Susan Yerkes, Approved

Charles Breen, Approved with Conditions

Check with Fire Prevention. Size of tent may require permit.

Timothy Mitsakis, Approved

Kimberly M. Wells, Approved