

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000034

File #: 22-005527

**Application for:** Public Event

**Organization name:** NICE, an LLC aka Get To The Gig Boston

**Description:** NICE, a fest is a local indie music festival on July 28-30 in Davis Square at The Somerville Theatre, Crystal Ballroom and The Rockwell / Foundry on Elm. We are hosting 50 local Boston area bands over the 3 days and are expecting 1800+ attendees. As part of the event, I want to offer a free, outdoor vendor market (local small businesses, artists and vendors etc) that will be accessible for both the public and the festival goers. Think mini-SOWA but with a bit of a younger demographic. The free market will be on July 29 & 30.

**Date(s):** 07/29/2022, 07/30/2022

**Setup starts at (time):** 10am

**Cleanup after the event ends at (time):** 12am

**Entertainment:** If we were able to - I'd have some acoustic folk / indie performers play music through a small PA at the vendor market. This is not a make or break since there will be so much music at the venues, that if this was not allowed, I would be OK with it.

**Attendees:**

Max attendance at one time: 150

Maximum attendees accommodated: 1000ish over the 2 days (not all at once)

**Attendee fees or suggested donations:** N/A

**Social or cultural benefits:**

NICE, an LLC is hosting a local indie music festival on July 28-30 in Davis Square at The Somerville Theatre, Crystal Ballroom and The Rockwell / Foundry on Elm. We are hosting 50 local Boston area bands over the 3 days and are expecting 1800+ attendees.

**Event Contact:** Alex Pickert

**Event name:** NICE, a fest Vendor Market

**Location:** Statue Park

**Rain date(s):** 07/31/2022

**Event starts at (time):** 12pm

**Event ends at (time):** 10pm

**Temporary Structures:** Pop-up tents if permitted, but mostly just tables / chairs.

Total people attending: 1800

Total Somerville residents attending: 500

**What is your budget for this event:** \$0

**Financial benefits:**

We will be bringing 1800+ people to Davis Square over the weekend of July 28-31st and they will be hungry, thirsty and most if not all will have never stepped foot in Davis before. I am applying for the license to host an outdoor vendor market as part of the festival that would be open to the public. Records, Books, Art and Vintage are the main things that will be sold.

**Event Contact Phone:** 925-918-0222

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## Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

NICE, a fest will be promoted by NICE, a fest, Get To the Gig, Crystal Ballroom, Somerville Theatre, The Rockwell, Foundry and all of the 50 bands playing via social media, and our sponsors (Cambria Hotel, Vanyaland, Grillos Pickles, Topo Chico and more)

Food served?

No

Caterer used?

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

No

Sidewalks blocked?

Yes

Statue Park

**Arrangements:**

Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	Yes	Somerville Theatre, The Rockwell, Foundry on Elm will all have restrooms available for attendees.
Liability Insurance?	No	
Will any public parks be used?	Yes	Statue Park
Has the event occurred in the last two years?	Yes	We hosted this event last year at Boynton Yards on July 24th.

**Approval Conditions:**

**Approved By:**

**CS Mayor, Approved with Conditions**

Reserve through Parks & Recreation Department at [www.somervillerec.com](http://www.somervillerec.com)

**Albert Bargoote, Approved**

**Jill Lathan, Approved**

**Kevin Roche, Approved**

**Dennis Sullivan, Approved**

**CS Traffic and Parking, Approved**

**Sean Sylvester, Approved**

**Eric Weisman, Approved**

**Kimberly M. Wells, Approved**