

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000111

File #: 19-014117

Application for: Public Event

Organization name: Tufts University Undergraduate Orientation

Description: Discover Davis Square is an annual event where incoming first year students are given paid-for transportation via shuttle into Davis Square. There, they will find tables welcoming them, including Tufts Undergraduate Orientation, the Mayor's Office, and Tufts Government & Community Relations.

Date(s): Sunday, 9/4/2022

Setup starts at (time): 11:00AM

Cleanup after the event ends at (time): 6:00PM

Entertainment: None

Attendees:

Max attendance at one time: 100

Maximum attendees accommodated: 1900

Attendee fees or suggested donations: N/A - this event is free and open to all

Social or cultural benefits:

Discover Davis Square allows for incoming First-Years at Tufts University to explore campus surroundings. The event provides the opportunity for Somerville businesses to engage with students and increase students' knowledge about local stores and restaurants free of charge. While the event is open to the public, it is only advertised internally to the Tufts community members.

Event Contact: Joe Golia

Event name: Discover Davis Square

Location: Statue Park

Rain date(s): N/A

Event starts at (time): 12:00PM

Event ends at (time): 5:00PM

Temporary Structures: There will be temporary tables set up for water and miscellaneous free giveaways. There will be three 10x10ft pop-up tents with one 6ft table and chairs at each.

Total people attending: 1200

Total Somerville residents attending: 100

What is your budget for this event: N/A

Financial benefits:

A number of local businesses and vendors are contacted to hold special sales to bring in a high volume of Tufts University students.

Event Contact Phone: 6176273212

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Government & Community Relations will include this event in their regular communications with community members.
Food served?	No	
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	Yes	TUPD
Parking (for Attendees)?	No	
Restrooms?	Yes	Available at the Shuttle Stop at the Mayer Campus Center
Liability Insurance?	Yes	Tufts University liability coverage, COI can be provided in required.

Will any public parks be used?	Yes	Statue Park
Has the event occurred in the last two years?	Yes	9/5/2021, 9/1/2019, and annually prior

Approval Conditions:

Approved By:

CS Mayor, Approved

Albert Bargoote, Approved

Jill Lathan, Approved

Kevin Roche, Approved

Dennis Sullivan, Approved

CS Traffic and Parking, Approved

Sean Sylvester, Approved

Eric Weisman, Approved

Andrea Torres, Approved