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PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts
Application #: PEL15-000002
File #: 15-000278

Organization name: M.O.M.'s Run 5K

Description: A 5K run & walk starting and finishing at the VFW Post, also includes a fun run for kids, food, drinks and raffle. All proceeds go to the Claudia Adams Barr Program at Dana Farber for cancer research.

Date(s): Sunday, May 10th

Setup starts at (time): 8:00am

Cleanup after the event ends at (time): 3:00pm

Attendees:

Max attendance at one time: 1,000

Maximum attendees accommodated:

Attendee fees or suggested donations: \$25 pre-registration, \$30 registration day of, \$5 for kids fun run

Social or cultural benefits:

Community event that promotes health & wellness and benefits cancer research

City Contact:

Organization mailing address:

377 West Broadway #3
South Boston, MA
02127

Event name: M.O.M.'s Run 5K for Cancer

Location: 371 SUMMER ST George Dilboy VFW Post.
ROUTE: Dilboy Post to Summer St to Willow Ave to Highland Ave to Vinal Ave to Summer St back to Dilboy Post

Rain date(s): None

Event starts at (time): 9:30am

Event ends at (time): 2:00pm

Total people attending: 1,200

Total Somerville residents attending: 40%

What is your budget for this event:

Financial benefits:

Brings in a crowd on Mother's Day, many local restaurants receive business from attendees looking to go out for a meal afterwards. Also any businesses that sponsor the event or donate to the raffle benefit from increased visual awareness and word of mouth

Contact person:

Kara Pilotte
Telephone: 617-863-0583
Email: info@momsrun.org

Event Information	Yes/No	If yes, Describe
Food served?	Yes	Food donated from local restaurants: Sandwiches from Redbones, Pizzas from Flatbread, bagels and pastries from Dunkin Donuts and Au Bon Pain, oatmeal and eggs from Johnny D's, pasta from the Burren, etc.
Alcohol served?	Yes	Draft beer donated from Harpoon, Wine from Downtown Liquors, and mimosas
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Auxiliary Police?	Yes	Written letter to Chief of Police requesting presence
Police Detail:	No	
Parking (for Attendees)?	Yes	Parking lot adjacent to VFW as well as on street metered parking
Restrooms?	Yes	Restrooms inside VFW Post as well as rented port-a-potties
Liability Insurance?	Yes	ATF Runner Insurance
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	This race is annual, it has taken place on Mother's Day for the past 12 years.
Alcohol License?	Yes	One day special license for beer & wine

Approval Conditions:

Reviewer: John J. Long, City Clerk, Approved

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: CS Police, Police, Pending

Reviewer: CS Auxiliary Police, Auxiliary Police, Pending

Reviewer: CS Traffic and Parking, Traffic and Parking, Pending

Reviewer: Christine Morin, Public Works, Pending

Reviewer: CS Fire, Fire, Pending

Reviewer: Ben Lipham, ISD Health, Pending

Reviewer: Jenneen Pagliaro, City Clerk, Pending

Reviewer: John J. Long, City Clerk, Pending
