

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000105

File #: 15-003014

**Application for:** Public Event

**Organization name:** Federal Realty

**Description:** Riverfest - free community program that takes place at Assembly Row / Baxter Park - includes live music, family-friendly games, fireworks over The Mystic River

**Date(s):** September 10, 2022

**Setup starts at (time):** 10am

**Cleanup after the event ends at (time):** 10pm

**Entertainment:** Live Music, Stilt Walkers, Fireworks

**Attendees:**

Max attendance at one time: 5,000

Maximum attendees accommodated: 15,000

**Attendee fees or suggested donations:** N/A

**Social or cultural benefits:**

Riverfest - free community program that takes place at Assembly Row / Baxter Park - includes live music, family-friendly games, fireworks over The Mystic River

**Event Contact:** Haley King

**Event name:** Riverfest 2022

**Location:** Baxter Park

**Rain date(s):** September 11, 2022

**Event starts at (time):** 2-4pm

**Event ends at (time):** 9pm

**Temporary Structures:** Small 10x10 12x12 tents as needed

Total people attending: 15,000

Total Somerville residents attending: 7,500

**What is your budget for this event:** Budget ranges from \$15,000 - \$40,000

**Financial benefits:**

Foot-traffic to benefit Assembly Row restaurants + businesses

**Event Contact Phone:** (617) 684-1518

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Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Select Assembly Row streets to be blocked for safety vehicles for fireworks (Great River Road)
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Police Detail:	Yes	Federal Realty to work with all nearby police on details - Somerville, State, Medford, etc.
Parking (for Attendees)?	Yes	Assembly Row offers free parking for 3 hours throughout the property
Restrooms?	Yes	Public Restrooms in Block 4 garage
Liability Insurance?	Yes	To provide a COI
Will any public parks be used?	Yes	Baxter Park
Has the event occurred in the last two years?	Yes	Saturday, September 18, 2021

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**Approval Conditions:**

**Approved By:**

**CS Mayor, Approved**

**Albert Bargoote, Approved**

**Jill Lathan, Approved**

**Kevin Roche, Approved**

**Dennis Sullivan, Approved**  
**CS Traffic and Parking, Approved**  
**Sean Sylvester, Approved**  
**Eric Weisman, Approved**  
**Kimberly M. Wells, Approved**