

Michael Hendrix  
Somerville, MA  
November 8, 2023

Dr. Vanessa Boukili  
Urban Forestry Division  
City of Somerville

I am a Somerville resident and passionate lover of trees. I'm seeking appointment to Somerville's Urban Forestry Committee to support the ongoing work of managing, planning, and caring for the city's trees.

As an engaged community member, I've previously attended meetings of the Urban Forestry Committee, followed news about tree plantings, and try to stay informed around developments pertaining to the urban forest. In 2023 I participated in the City's Climate Forward Ambassador program, where I learned about city programs and concepts relating to climate change, environmental justice, and policy.

Outreach and community engagement is an area in which I am well-positioned to support UFC. I would love the chance to drive education and other initiatives to inform the community on all the benefits of a strong urban forest. I have regularly volunteered with the Growing Center, attended City Council meetings, and try to stay up to date with work of other local groups, including Green and Open Somerville.

As a hobby, I maintain the @CityTreeGuy account (<https://www.instagram.com/citytreeguy/>), where I photograph, identify, and generally appreciate trees in all their aesthetic, ecological, evolutionary, and historical glory. I've personally used the city's TreeKeeper tree map and have enjoyed getting to know the species in our community.

Professionally, I currently focus on greenhouse gas emissions accounting at Optera, as the Learning and Development Manager, where I train on key concepts, protocols, and software usage, and develop training curriculum to communicate processes and best practices.

I would be thrilled to support Somerville's efforts protecting and growing its urban tree canopy.

Sincerely,

Michael Hendrix

Email: [REDACTED]

Phone: [REDACTED]

<https://www.linkedin.com/in/michaelhendrix2/>

# Michael Hendrix

Amateur tree enthusiast: <https://www.instagram.com/citytreeguy/>  
Somerville Climate Forward Ambassador (2023 cohort)

## EXPERIENCE

### **Learning & Development Manager**— Optera 2022 - PRESENT

- Design and deliver curriculum and training for companywide courses on emissions accounting covering:
  - Calculating emissions from activity data using emissions factors and GWP
  - Industry standards like the GHG Protocol, SBTi
  - Identifying relevant data sources including the EPA's GHG Emissions Hub and eGRID
- Support consultants by documenting processes
- Design and carry out ongoing enablement processes
- Built the company's new hire onboarding training program
- Launched the company's first learning management system

### **Manager of Academy & Elearning** — Chainalysis, Inc. 2019 - 2022

- Launched and managed digital learning program serving employees, customers, prospects and the public, having provided 13k users 48k course registrations
- Lead hiring, management, and goals setting of 4-person Academy team
- Designed and delivered company's first certification program, the two-day Chainalysis Reactor Certification.

### **Enforcement Officer** — U.S. Department of the Treasury 2017- 2019

- Conducted sanctions investigations into U.S. companies
- Led civil case [resulting](#) in \$467,000 settlement by Apple

### **Associate Research Director** — Exiger Diligence 2015 – 2017

### **Due Diligence Analyst**— Kroll 2014 - 2015

## DETAILS

Somerville, MA

  
<https://www.linkedin.com/in/michaelhendrix2/>

## EDUCATION

*Greenhouse Gas Accounting.* **Corporate Finance Institute**

*Instructional Design Foundations and Application Cert.* **Univ. of Illinois at Urbana-Champaign via Coursera**

*M.A. with Distinction*  
**Georgetown University School of Foreign Service**

*B.A. with Honors*  
**The University of Chicago**

## VOLUNTEERING

Somerville Growing Center ('21 – '23)

Carbon Free Somerville ('23– present)

Washington Improv Theater, Board Member ('18 – '21)

## SKILLS

Stakeholder Alignment  
Project Management  
Instructional Design  
Software Training  
Public Speaking