

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000172

File #: 24-015623

Application for: Public Event

Organization name: Family Bike Ride/Community Pedal Power

Description: Gathering spot for a bike ride aimed at families with children. Trick or treating, Halloween fashion show.

Date(s): October 20th 2024

Setup starts at (time): 9AM

Cleanup after the event ends at (time): 11AM

Entertainment: None

Attendees:

Max attendance at one time: 400

Maximum attendees accommodated: 500

Attendee fees or suggested donations: Donations encouraged, not required

Social or cultural benefits:

community gathering, promoting awareness of bicycle infrastructure to increase use

Event Contact: Paul Morgan

Event name: Halloween Family Bike Ride 2024

Location: Assembly Row street between Revolution Drive and Foley St, privately owned by Federal Realty Investment Trust

Rain date(s): October 27 2024

Event starts at (time): 9:30am

Event ends at (time): 10:30AM

Temporary Structures: None

Total people attending: 400

Total Somerville residents attending: 150

What is your budget for this event: 1500

Financial benefits:

Direct business for Assembly Square cafes during event and bringing people from other cities and towns. General education on how to get around by bicycle designed to encourage repeat visits in future.

Event Contact Phone: 6175014831

| Event Information | Yes/No | If yes, Describe |
|---|--------|--|
| Open to the public? | Yes | Parent social media, signs at playgrounds and other public places, our own email list and website |
| Food served? | No | |
| Caterer used? | | |
| Alcohol served? | No | |
| Grill/open-flame device used? | No | |
| Streets blocked? | Yes | Assembly Row street between Revolution Drive and Foley St, streets sections which are privately owned by Federal Realty Investment Trust |
| Sidewalks blocked? | No | |
| Describe any accessibility features available to attendees/participants | | Event is outdoors on paved street |
| Arrangements: | | |
| Police Detail: | No | |

| | | |
|---|-----|--|
| Parking (for Attendees)? | No | |
| Restrooms? | Yes | Restrooms already at Assembly Row |
| Liability Insurance? | Yes | General liability 1M per occurrence aggregate 5M, attached |
| Will any public parks be used? | No | |
| Has the event occurred in the last two years? | Yes | In Somerville we have had licensed events: PEL24-000056 June 8 2024; PEL23-000102 August 19th 2023; PEL23-00005 We also have had events in other municipalities as we rotate locations/routes. |

Approved By:

CS Mayor, Approved

Kevin Roche, Approved

CS Traffic and Parking, Approved

Eric Weisman, Approved

Charles Breen, Approved with Conditions

Use easily moveable barriers to block the street. A travel lane must be kept clear of obstructions to allow the passage of emergency vehicles if necessary.

Timothy Mitsakis, Approved

Kimberly M. Wells, Approved