



December 1, 2011

The Honorable Joseph A. Curtatone Mayor, City of Somerville Somerville City Hall 93 Highland Avenue Somerville, MA 02143 OHTY OLENK'S OFFICE

Dear Mayor Curtatone,

In response to the Somerville Board of Alderman Resolution, dated November 22, 2011, regarding the weekend diversion along the Red Line between Alewife and Harvard Stations, the MBTA through its advertising contractor, Titan 360, is willing to offer discounted advertising to businesses in the Davis Square area from December 1, 2011 to March 1, 2012.

I thank you, the Board of Alderman, Somerville Chamber of Commerce, and the residents of Somerville for your patience as we make necessary repairs to the Red Line Tunnel. Please have your point person on this matter contact Barbara Moulton, Assistant General Manager for Customer Communication and Marketing, at 617-222-5559 or by email at <a href="mailto:bmoulton@mbta.com">bmoulton@mbta.com</a> to discuss further the details of our offer.

Sincerely,

Jonathan Davis

Acting General Manager

and Rail & Transit Administrator

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Hon. Rebekah L. Gewirtz, President, Somerville Board of Alderman

Thomas Mackey, Somerville Chamber of Commerce