

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL26-000018

File #: 26-007877

**Event Name:** ArtBeat 2026

**Business Name:** Somerville Arts Council (ArtBeat)

**Application Type:** Public Event License

**Location:** 1 DAVIS SQ SQUARE

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## APPLICANT

**Company Name:** Somerville Arts Council

**Contact Name:** Iaritza Menjivar

**Business Address:**

50 Evergreen Ave  
Somerville, MA 02145

**Home Address:**

50 Evergreen Ave  
Somerville, MA 02145

**Work Phone:**

**Home Phone:**

**Email:** imenjivar@somervillema.gov

**# of days:** 1

**Does this event occupy a public space or significantly affect nearby residents?:** Yes

**Are you the party applying for the Public Event License?:** Yes

**Describe the location in detail:** Event will span across multiple locations in Davis Square, including Somerville Theater, Statue Park, Seven Hills Park, and Kenney Park.

**In the last 5 years, have you been found guilty, liable, or responsible, in any judicial or administrative proceeding, for any violation of the City Wage Theft Ordinance or any State or Federal laws or regulations regulating the payment of wages?** [City Wage Theft Ordinance](#): No

**Date:** 07/18/2026

**Event Setup Begins:** 08:00 AM

**Start Time:** 12:00 PM

**End Time:** 09:00 PM

**Event Cleanup Ends:** 11:00 PM

**Do You Have a Proposed Rain Date for Your Public Event?:** Yes

**Date:** 07/19/2026

**Start Time:** 08:00 AM

**End Time:** 11:00 PM

**Organization name; if none, your name:** Somerville Arts Council

**Describe any social or cultural benefits of this event for Somerville residents :** ArtBeat is Somerville's largest arts and culture festival, featuring live music, dance performances, craft vendors, and interactive activities for all ages. The festival showcases art in all forms, providing a platform for local artists while bringing the community together.

**Describe any financial benefits of this event for Somerville businesses or organizations:** As one of the city's most well-known festivals, ArtBeat draws large crowds to Davis Square, directly supporting local businesses. The event is designed to highlight businesses along the route, many of which actively participate in the festival.

**What is the budget for this event?:** 40,000

**Complete Mailing Address :** 50 Evergreen Ave Somerville, MA 02145

**Contact name for follow-up questions (Will be available to the public):** Iaritza Menjivar

**Email:** imenjivar@somervillema.gov

**Phone (Will be available to the public):** 857-270-4988

**Event Name :** ArtBeat 2026

**Describe the Event:** This year's Theme is REvolution. Let's get revved up! In honor of the American Revolution's 250th anniversary, this year's ArtBeat theme will be REvolution. Think of it as an artistic prompt. Let's celebrate the powerful spirit of transformation and explore the spark that challenges the status quo. We encourage our creative community to interpret this theme in myriad ways – perhaps by exploring celestial revolutions of the planets or artistic revolutions that have changed the course of art history. Whether it's the physical turning of a potter's wheel, a punk rock revolt, or the rhythmic cycles of nature, REvolution is not just a commemoration of the past, but a spirit that propels us forward.

**Describe any Entertainment at the Event (if none, type None):** The Somerville Arts Council's annual arts festival promotes the City's diverse and vibrant arts communities showcasing eclectic mix of music, dance, theater, food, performance, and interactive activities.

**Describe any tents, inflatables, or other temporary structures to be used (if none, type None):** Tents (will be no larger than 10x10), tables, chairs, portable restrooms, 2 stages for music. Dimension of the stages are 12x14.

**Describe any accessibility features available to attendees/participants:** Sidewalks and crosswalks will remain clear for easy navigation, and the festival layout will follow ADA compliance standards. ADA-accessible parking will be available. Additionally, we're providing a water truck through MWRA to keep everyone hydrated and adding shaded areas for relief from the summer heat

**Estimated maximum attendance at one time :** 3,000

**Estimated total number of people attending:** 10,000

**Estimated total number of Somerville residents attending :** 7,000

**Maximum number of attendees you will accommodate:** 10,000

**Attendee fees or suggested donations :** free

**Will this event be open to the public?:** Yes

**Describe your outreach/publicity:** Open Calls for participation for city departments and community organizations, Newsletters, press release, social media, posters, post cards, news coverage, banners on light posts around the city.

**Will food be served?:** Yes

**If yes, describe::** Food Trucks and other food vendors-- at the moment we are still planning these details and will update as needed in the Coordinator Checklist.

**Will the event be catered?:** No

**Will a grill/open-flame device be used? :** Yes

**If yes, describe::** Likely there will be one or two food vendors with grill. This will be determined when people apply via the temporary food permits.

**Will any streets be blocked? :** Yes

**If yes, describe::** Davis Square will be closed to traffic for ArtBeat. Elm Street will be shut down from the center of Davis Square. However, access will remain open from Highland Avenue to College Avenue and from College Avenue through Winter Street into Holland Street. Final road closure details will be determined in the IAP.

**Road to be closed:** Holland Ave + Elm St

**Cross street where road closure will start:** Winter St

**Cross street where road closure will end:** Grove St

**Will any sidewalks be blocked? :** No

**Will any public parks be used? :** Yes

**If yes, name of park(s) :** Seven Hills Park, Statue Park, and Kenney Park.

**Has this event occurred in the last two years? :** Yes

**If yes, prior dates :** July 19, 2025 and July 13, 2024

**Police Detail :** Yes

**If yes, describe::** Public safety needs and help with traffic details. will discuss in IAP.

**Parking for Attendees :** Yes

**If yes, describe::** We will be reserving parking spots for vendors through Traffic and Parking Dept. We'll also reserve ADA accessible parking spots.

**Restrooms :** Yes

**If yes, please describe the restrooms being provided, and if you are providing portable toilets, state how they will be delivered and removed::** We will be providing portable restrooms through the DPW.

**Liability Insurance :** No

**Approval Conditions:**

**Reviewer:** Charles Breen, Fire Prevention, Approved with Conditions

1. Will require fire details as per past events

**Reviewer:** CS Mayor, Mayor's Office, Approved

**Reviewer:** Albert Bargoot, ISD Building, Approved

**Reviewer:** Maureen Lee, ISD Health, Complete

**Reviewer:** Kevin Roche, Engineering, Approved

**Reviewer:** Eric Weisman, Public Works, Approved

**Reviewer:** Yianny Tsirigotis, Recreation, Approved

**Reviewer:** Suzanne Rinfret, Traffic and Parking, Approved

**Reviewer:** Mackenzie Richardson, Police, Approved

**Reviewer:** Kimberly M. Wells, City Clerk, Approved

**Reviewer:** Jesse Moos, Engineering, Complete