

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000133

File #: 24-012136

Application for: Public Event

Organization name: Somerville Arts Council

Description: Ignite Festival, a global and fire festival. This event celebrates the diverse, vibrant culture and cuisine of Union Square. Highlighting fiery food, performances, and lit-up art installations. We also plan on partnering up with Union Sq businesses to provide a featured dish or drink at their own business.

Date(s): September 28th, 2024

Setup starts at (time): 2pm

Cleanup after the event ends at (time): 11pm

Entertainment: We plan to have fire throwers, illuminated roaming performances, light art installations, a myriad of international eats and craft vendors.

Attendees:

Max attendance at one time: 600

Maximum attendees accommodated: 900

Attendee fees or suggested donations: Free

Social or cultural benefits:

The Ignite Festival not only celebrates the international and vibrant culture and cuisine of Union Square but it also is an opportunity for residents to connect with the arts in their community.

Event Contact: Iaritz Menjivar

Event name: Ignite Festival

Location: Union Square plaza, Union Sq parking lot

Rain date(s): September 29th, 2024

Event starts at (time): 6pm

Event ends at (time): 10pm

Temporary Structures: 10x10 tents for craft vendors, tables, food vendors will be stationed on the plaza to vend, fire artists will perform inside a metal barricaded fence in order to be distant from crowds, a number of art installations across the square

Total people attending: 900

Total Somerville residents attending: 700

What is your budget for this event: 9,000

Financial benefits:

This event features and promotes the Union Sq restaurants and businesses.

Event Contact Phone: 617-625-6600 x2985

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Press Release, social media, Posters, open call outreach to artists and businesses, newsletter
Food served?	Yes	Nibble Kitchen, Mineirao, and Masala Square have historically participated. We will submit a coordinator checklist to confirm.
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	

Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		Seating will be provided for those who need access to it. There will also be designated parking spots. Sidewalks and crosswalks will remain clear.
Arrangements:		
Police Detail:	Yes	We will need fire detail for this event, will discuss in IAP meeting.
Parking (for Attendees)?	No	
Restrooms?	Yes	portajohns in plaza, we'll discuss with DPW
Liability Insurance?	No	
Will any public parks be used?	No	Stone Place Park
Has the event occurred in the last two years?	Yes	October 1, 2022, Sept 30, 2023

Approved By:

CS Mayor, Approved

Maureen Lee, Approved

Kevin Roche, Approved

CS Traffic and Parking, Approved

Eric Weisman, Approved

Charles Breen, Approved with Conditions

See Fire Prevention for permit & fire detail

Timothy Mitsakis, Approved

Kimberly M. Wells, Approved