

Completed

## PUBLIC PROPERTY OCCUPANCY PERMIT APPLICATION

City of Somerville, Commonwealth of Massachusetts

Date 7 June 2010

To the Honorable, the Board of Aldermen of the City of Somerville:

The undersigned respectfully prays that he/she may be granted permission to occupy the following public property for the purpose of conducting an event. This permission will only be effective for the listed location and time, and will be subject to all of the terms, conditions, and limitations set forth in the Somerville Code of Ordinances, any applicable State and Federal laws, and any conditions prescribed by the Board of Aldermen and/or City Departments. Any charges incurred will be the sole responsibility of the applicant and must be paid in full to the appropriate City Department prior to issuance of the Permit.

Event name/description Bloom (working with a local public artist this is a temporary display; we will ensure complete clean-up and coordination with DPW parks) See attachment

Event location Prospect Hill park: See attachment for specific 40' section

Event date and time August 21 & 22 (raindate: August 28 & 29) 2010

Applicant signature [Signature] Applicant name Gregory Jenkins

Organization name Somerville Arts Council

Mailing address 50 Evergreen Ave., Som., 02145

Telephone 617.625.6600 ext. 2985

Obtain the signatures below before submitting this form to the City Clerk for consideration by the Board of Aldermen.

<input checked="" type="checkbox"/> Approved <input type="checkbox"/> Denied Date <u>6/24/2010</u> <u>[Signature]</u> Police Chief or Designee Conditions: _____	<input checked="" type="checkbox"/> Approved <input type="checkbox"/> Denied Date <u>6-29-10</u> <u>[Signature]</u> Chief Fire Engineer (or Designee) Conditions: _____
<input checked="" type="checkbox"/> Approved <input type="checkbox"/> Denied Date <u>6-28-10</u> <u>[Signature]</u> Traffic and Parking Director or Designee	<input checked="" type="checkbox"/> Approved <input type="checkbox"/> Denied Date <u>6-28-10</u> <u>[Signature]</u> DPW Commissioner or Designee

The petals will be alternately labeled with "He loves me", "He loves me not" and "She loves me", "She loves me not", an endless array of hope and possibility. The intimate messages will draw people into the installation beyond the overwhelming mass. A small sign will encourage viewers to take the flowers with them, so that the enormous field will gradually vanish.

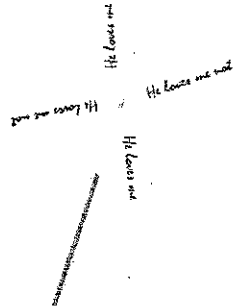


Illustration of paper flower to be used for installation and sample flowers installed on site

The project will be installed for one weekend during the summer (2010) in conjunction with a Somerville Arts Council event (TBD). The installation work will take place overnight on a Friday. Whatever remains of the installation will be removed the following Sunday night. The artist will perform all installation work and waste removal. The pointed end of the skewer will be installed into the ground with the blunt end facing up. This end will be modified and rounded using glue, preventing the flower from coming loose and flying away. Testing by the artist found that the paper pieces once staked remain securely in place even during high winds.

Lasting for just a weekend, *Bloom* will appear and disappear in a magical moment. It will be a moment that people take away with them in the form of the flowers. The memory of piece will transform how viewers will forever experience Prospect Hill.

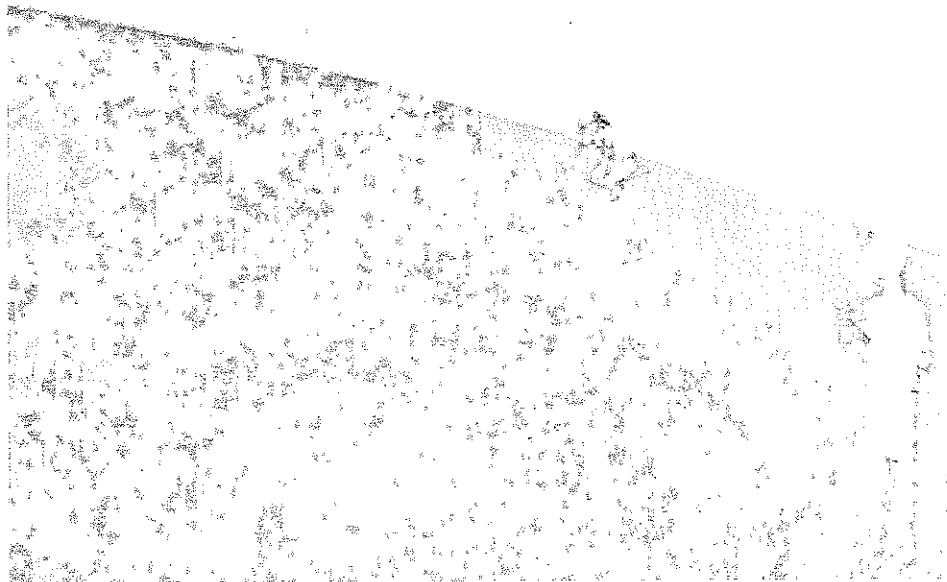


Illustration of installation

## Temporary Public Art Proposal

### Project Title: *Bloom*

Artist: Hannah Verlin

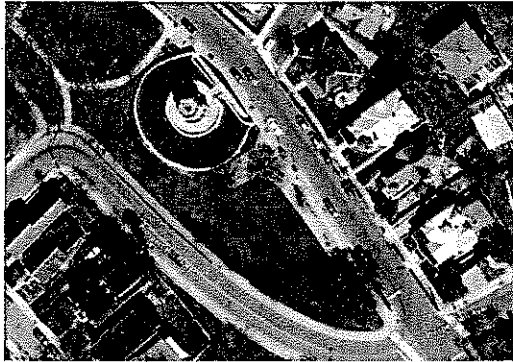
Phone: 617-960-6062

Email: hannahverlin@gmail.com

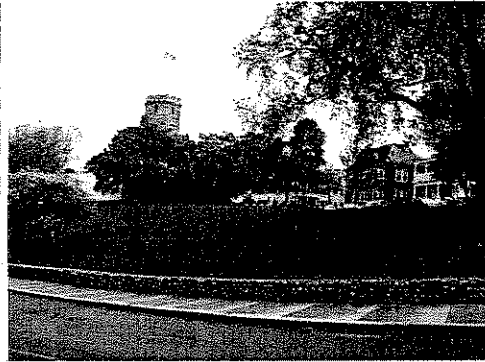
Mailing: 265 Washington St. #2, Somerville, MA 02143

Spring presents many transitory pleasures. For the greater part of the year we see trees in green or gray, but in spring they erupt in vivid buds and blossoms. For a brief window of time the world looks so colorful and so different. The installation *Bloom* will capture this transient beauty and transformation.

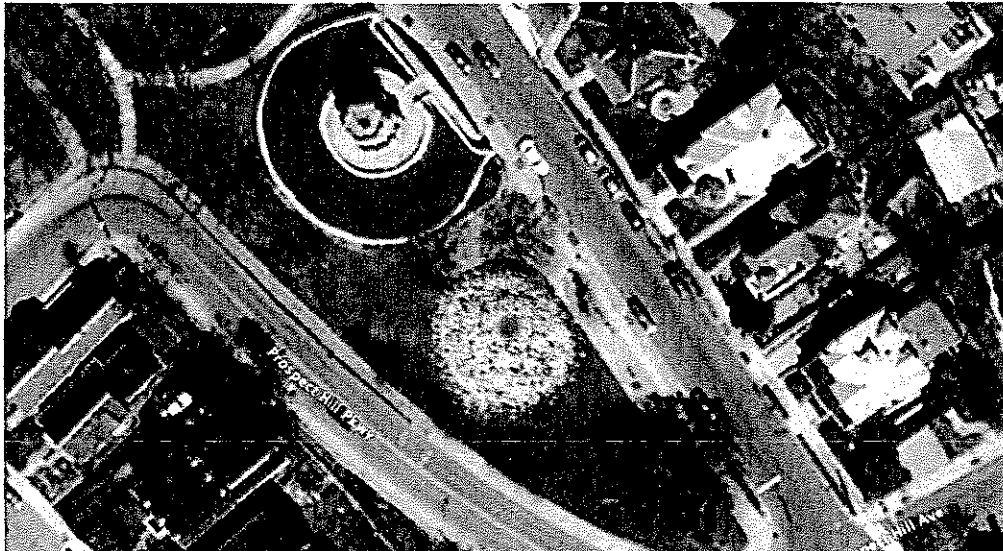
*Bloom* will be set in the park adjacent to Union Square's Prospect Hill Monument. The installation will feature approximately 4,500 white paper flowers in a 40 FT circle on the hillside. Offsetting the field of white flowers will be by an open circle of grass in the center surrounded by a ring of red flowers.



Prospect Hill



Installation site



Prospect Hill with *Bloom* installed, showing circle of grass surrounded by red flowers

The flowers will be simple, a four-petal silhouette on a flat piece paper, measuring 4" x 4". Each flower will be pierced in the center with a wooden skewer, which will be staked into the ground. On close inspection viewers will discover words written on the flowers.