

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL25-000173

File #: 25-033261

**Event Name:** New England Hong Kong Festival 2026

**Business Name:** 2026 New England Hong Kong Festival

**Application Type:** Public Event License

**Location:** Community Path &, Buena Vista Rd

---

## APPLICANT

**Company Name:**

**Contact Name:** Yi Lam

**Business Address:**

**Home Address:**

42 Cross St  
Somerville, MA 02145

**Work Phone:**

**Home Phone:**

**Email:** ylam@somervillema.gov

**# of days:** 1

**Does this event occupy a public space or significantly affect nearby residents?:** Yes

**Are you the party applying for the Public Event License?:** Yes

**Describe the location in detail:** Seven Hills Park, Community Path and the section of Buena Vista Road between Meacham Road and where it crosses the Community Path

**In the last 5 years, have you been found guilty, liable, or responsible, in any judicial or administrative proceeding, for any violation of the City Wage Theft Ordinance or any State or Federal laws or regulations regulating the payment of wages?** [City Wage Theft Ordinance](#): No

**Date:** 05/30/2026

**Event Setup Begins:** 08:00 AM

**Start Time:** 11:00 AM

**End Time:** 05:00 PM

**Event Cleanup Ends:** 08:00 PM

**Do You Have a Proposed Rain Date for Your Public Event?:** Yes

**Date:** 05/31/2026

**Start Time:** 08:00 AM

**End Time:** 08:00 PM

**Organization name; if none, your name:** Somerville Office of Immigrant Affairs

**Describe any social or cultural benefits of this event for Somerville residents :** This festival celebrates Hong Kong culture and the local HongKonger community in New England. With performances, food, games, and activities, the event brings together people from all backgrounds to connect and have fun, while giving residents the opportunity to experience a piece of Hong Kong's culture. It is also held in May to honor AANHPI Heritage Month.

**Describe any financial benefits of this event for Somerville businesses or organizations:** Last year, our festival attracted hundreds of attendees, even on our rescheduled rain date. All the restaurants and stores in the Davis Square area were packed. We are confident this year's turnout will be similar, bringing extra foot traffic to local businesses and introducing new populations to Davis Square who may not typically visit Somerville. The event also provides a vending opportunity for AAPI vendors based in Somerville.

**What is the budget for this event?:** 12000

**Complete Mailing Address** : 42 Cross St Somerville, MA 02145

**Contact name for follow-up questions (Will be available to the public):** Yi Lam

**Email:** ylam@somervillema.gov

**Phone (Will be available to the public):** 781-808-7346

**Event Name** : New England Hong Kong Festival 2026

**Describe the Event:** The New England Hong Kong Festival is a community-run event that brings together the local Hongkonger community to celebrate our culture and identity. The event will feature performances, food and retail vendors, game booths, and interactive activities for all ages. We successfully hosted the festival this past June in Davis Square in partnership with the local Hongkongers community organization and May 2024 in Union Square in partnership with the Somerville Arts Council and local Hongkongers community organization.

**Describe any Entertainment at the Event (if none, type None):** Lion dance, Cantonese opera and a number of band performances

**Describe any tents, inflatables, or other temporary structures to be used (if none, type None):** Tents, tables, chairs, riser. May have a tiny riser for the performers but depends on the budget and DPW's availability and capacity. Portapotties and hand wash station. The tents size of would be 10 X 10 with the only exception of the performance tent which would be 10 X 15. Size of the riser would be under 30 feet. The stage itself has dimensions of 12 X 14.

**Describe any accessibility features available to attendees/participants:** ADA-accessible location and activities; portable restrooms available; English, Cantonese, Mandarin, and other language access services available upon request.

**Estimated maximum attendance at one time** : 150

**Estimated total number of people attending:** 700

**Estimated total number of Somerville residents attending** : 400

**Maximum number of attendees you will accommodate:** 150

**Attendee fees or suggested donations** : Free

**Will this event be open to the public?:** Yes

**Describe your outreach/publicity:** Social Media campaign, City press release, Physical Posters and physical media support

**Will food be served?:** Yes

**If yes, describe::** Most of the food served would be prepared off-site but some of it would be cooked on-site.

**Will the event be catered?:** Yes

**Provide the name and address of each caterer:** Will update City Clerk Office ASAP

**Will a grill/open-flame device be used?** : Yes

**If yes, describe::** Some vendors would be cooking on site, example of cooking would be grilling skewers.

**Will any streets be blocked?** : Yes

**If yes, describe::** The section of Buena Vista Road between Meacham Road and where it crosses the Community Path (See attachment)

**Road to be closed:** part of Buena Vista Road

**Cross street where road closure will start:** Buena Vista Rd and Meacham Rd

**Cross street where road closure will end:** Buena Vista Rd and Somerville Community Path

**Will any sidewalks be blocked?** : No

**Will any public parks be used?** : Yes

**If yes, name of park(s)** : Seven Hills Park

**Has this event occurred in the last two years?** : Yes

**If yes, prior dates** : 5/19/24 4pm-8pm in Union Square Plaza 6/1/25, 11am-5pm in Seven Hills Park

**Police Detail** : No

**Parking for Attendees** : No

**Restrooms** : Yes

**If yes, please describe the restrooms being provided, and if you are providing portable toilets, state how they will be delivered and removed::** portapotties, delivered Friday or Saturday morning and removed Monday morning.

**Liability Insurance** : No

**Approval Conditions:**

**Reviewer:** Kevin Roche, Engineering, Approved with Conditions

1. Somerville Police Detail must be stationed at Buena Vista and Holland to deter through traffic and direct attendees to parking lot.
2. Saw-horse or similar barrier must be installed at Buena Vista and Holland to deter through traffic.

**Reviewer:** Charles Breen, Fire Prevention, Approved with Conditions

1. The exact type of open flame cooking (charcoal, propane) must be submitted to the Fire Department for review. A fire detail may be required.

**Reviewer:** Suzanne Rinfret1, Traffic and Parking, Approved with Conditions

1. Need to contact Traffic and Parking for any parking restrictions.

**Reviewer:** CS Mayor, Mayor's Office, Approved

**Reviewer:** Albert Bargoot, ISD Building, Approved

**Reviewer:** Maureen Lee, ISD Health, Complete

**Reviewer:** Eric Weisman, Public Works, Approved

**Reviewer:** Jesse Moos, Engineering, Complete

**Reviewer:** Yianny Tsirigotis, Recreation, Approved

**Reviewer:** Mackenzie Richardson, Police, Approved

**Reviewer:** Kimberly M. Wells, City Clerk, Approved