

PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts
Application #: PEL17-000123
File #: 17-012088

Organization name: Canopy City

Event name: Boston area Shark Tank audition

Description: This event is an audition to appear the entrepreneurial television program named Star Tank. It is open to all member of our community.

Location: 14 Tyler St Tyler Street

The event will be held indoors. Though, there will be a very long line to enter our space that will likely extend down Tyler Street to Dane Street. Likely down Dane Street towards Cambridge.

There will likely be individuals showing up to get in line the night before. The event will run for the entire day of the 17th.

Here is a link to the casting call on the ABC website

Date(s): July 17th

Rain date(s): There is no rain date

Setup starts at (time): 8AM

Event starts at (time): 9AM

Cleanup after the event ends at (time): 8PM: It is an indoor event. Though the line is outdoors.

Event ends at (time): 8PM Appx

Attendees:

Max attendance at one time: 50 indoors. 100+ inline at one time.

Total people attending: 400

Maximum attendees accommodated: 50 indoors

Total Somerville residents attending: We're aiming for 50-100

Attendee fees or suggested donations: There is no fee

What is your budget for this event: I'm just the host and receive no compensation

Social or cultural benefits:

We are hosting the Boston area auditions for a startup and small business focused television program named Shark Tank. I believe that the audition that we are hosting, thanks to the casting call being open to the public, that this event is an opportunity for those our community who have a dream of launching their own business to have an amazing opportunity to do so.

Financial benefits:

Please see above.

The beauty of this opportunity is that it is not exclusive to seasoned entrepreneurs or technically skilled individuals who dream of starting their own company. Rather, an individuals educational background, be it a GED or college degree, income level or age everyone has a chance to launch the next great company. This is a chance to do so.

Secondly, as we try to grow our small business community this is a chance for startups, which include everyone from tech companies to brick and mortar businesses, from around the state and beyond to see Somerville firsthand. The last audition in Philadelphia drew nearly 500 companies.

Event Information	Yes/No	If yes, Describe
Food served?	No	

Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	Yes	The line will extend down Tyler Street on the sidewalk.
Arrangements:		
Auxiliary Police?	Yes	In light of the long line it might be a good idea to have a detail officer.
Police Detail:	Yes	Canopy is only hosting the event and has no budget. I can reach out to the point of contact to cover the cost.
Parking (for Attendees)?	No	
Restrooms?	Yes	We have multiple restrooms in our space.
Liability Insurance?	Yes	We possess liability insurance. As does the program.
Will any public parks be used?	No	
Has the event occurred in the last two years?	No	
Alcohol License?	No	

Approval Conditions:

Reviewer: John J. Long, City Clerk,

Reviewer: CS Traffic and Parking, Traffic and Parking, Pending

Reviewer: John J. Long, City Clerk, Pending

Reviewer: CS Mayor, Mayor's Office, Pending

Reviewer: Scott Whalen, Police, Pending

Reviewer: Christine Morin, Public Works, Pending

Reviewer: John J. Long, City Clerk,
