

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL20-000021

File #: 20-002344

**Application for:** Public Event, Special Alcohol, Malt Only

**Organization name:** MSPCA-Angell Fast and Furriest 5K

**Description:** A canine-friendly 5K "run, walk, wag" race, which raises around \$250,000 for animals in need in Massachusetts. Typically 2,000 humans and 1,000 canines attend, with vendor booths, food, and activities for all post-race.

**Date(s):** 5/17/2020

**Setup starts at (time):** 6:00AM on May 16

**Cleanup after the event ends at (time):** 3:00pm on May 17

**Entertainment:** We host canine contests from a stage post-race. Generally three contests (best trick, best kisser, best costume). Other than that, we play music on a speaker and let the attendees mingle.

#### **Attendees:**

Max attendance at one time: 2,000

Maximum attendees accommodated: 2000

**Attendee fees or suggested donations:** \$45 registration fee with option to fundraise

#### **Social or cultural benefits:**

This is one of the only races in the state where you can run with your dog! All dogs are welcome at the event.

**Event Contact:** Dana Lawson

**Event name:** MSPCA-Angell Fast and Furriest 5K: Run, Walk, Wag

**Location:** The MSPCA Fast and Furriest 5K will start and finish at DCR Baxter Park at Assembly Row in Somerville. The race itself will run around the river. At the finish, we hope to serve beer to 21+ finishers in the amphitheater (which we will fence off).

**Rain date(s):** none

**Event starts at (time):** 8:00am on May 17

**Event ends at (time):** 1:00pm on May 17

**Temporary Structures:** 10x10 tents for vendor booths, one 20 x 40 tent for registration, a small stage, fencing as needed for beer at finish line, many 6 foot tables.

Total people attending: 2,000

Total Somerville residents attending: 500

**What is your budget for this event:** \$75,000

#### **Financial benefits:**

We hope to have over 2,000 (human) attendees and their canine companions. Post-race, many of the attendees will peruse the shops and restaurants of Assembly Row.

**Event Contact Phone:** 617-541-5049

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<b>Event Information</b>	<b>Yes/No</b>	<b>If yes, Describe</b>
Open to the public?	Yes	Social media promoted post, email blasts to our supporters, postcard mailing.
Food served?	Yes	Pizza from ernestos, water, fruit, some pre-packaged snack give-aways
Caterer used?	No	
Alcohol served?	Yes	Alcohol to be served: Malt Only, Outdoors we will fence off and put a tent up at the Amphitheater area of DCR Baxter Park at Assembly Row
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Police Detail:	Yes	We will hire whatever police detail is needed and required, and will also hire State Police to cone off the bridge on 28
Parking (for Attendees)?	Yes	We direct all of our attendees to park in the Assembly Row garages, as directed by Federal Realty
Restrooms?	Yes	We rent port a potties and sinks
Liability Insurance?	Yes	We will request any insurance needed through the MSPCA

Will any public parks be used?	Yes	DCR Baxter Park at Assembly Row
Has the event occurred in the last two years?	Yes	5/22/16; 5/21/17; 5/20/18; 5/19/19

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**Approval Conditions:**

**Reviewer:** Maureen Lee, ISD Health, Approved with Conditions

1. Submit a Temporary Food License application to ISD-Health. If needed meetings are available during office hours on Tuesdays and Thursdays form 8am - 10am. Thank you.

**Approved By:**

**Maureen Lee, Approved with Conditions**

Submit a Temporary Food License application to ISD-Health. If needed meetings are available during office hours on Tuesdays and Thursdays form 8am - 10am. Thank you.

**John J. Long, Approved**

**City Treasurer, Approved**

**CS Mayor, Approved**

**CS Traffic and Parking, Approved**

**Robert Maclaughlan, Approved**

**Timothy Mitsakis, Approved**

**Jill Lathan, Approved**

**Christine Morin, Approved**



Race wire

START FINISH

Medals

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
Registration Tent

Volunteer Tent

Petfirst Insurance

Zoetis

Photo Booth

T-shirt Tent

Port-a-Potties

Water

High Output

Beer tent

Advocate for Animals

Ask a Vet

Ask a Trainer

Kid's Tent

Shelter Dog Bar

Shelter Tie Dye

DJ Spinelli

STAGE

Car board bar pickup

FreeMarket

Coffee bars

Salsa

Waku

Generator

17 & 18  
Bagged Meters/MSPCA Unau(s) & Loading



Bagged Meters

