PUBLIC EVENT PERMIT APPLICATION

City of Somerville, Commonwealth of Massachusetts

Event name New Balance Photo Cont.
Description Photol Video shoot of amateur athletes exercising in
New Balance Clothing
Location (attach a route if applicable) Prospect Hill fark
Date(s) Monday, May 13 th Rain date(s)
Start time (include setup) 5:00 cm End time (include breakdown) Noon
Estimated maximum attendance at any one time 160 persons including athletes & Crew
Attendee fees or suggested donations/A
Will food be served? Y KN If yes, describe
Will alcohol be served?Y XN If yes, describe
Will a grill/open-flame device be used?Y XN If yes, describe
Will streets or sidewalks be blocked? _Y_N If yes, describe Possibe Tatermittent traffic
Organization name Arnold Advertising
Mailing address (to mail the license) 101 Huntington Ave Boston, MA
Contact person Ray Forbes
Telephone 617.803. 6230 Email Caymord for bes@rch.com
Have you made arrangements for:
Auxiliary Police? Yes No If yes, describe
Police Detail? Vyes No If yes, describe Request 2 Officers
Parking (for Attendees)? Ves No If yes, describe / Ask to get permits for Approx. 12 cars + Motorhough
Restrooms? Yes No If yes, describe Motorhomb.
Liability Insurance? VYes No If yes, describe

Note the following Conditions:

- 1. The event must not obstruct or inhibit the flow of vehicles or pedestrians except for road closures or detours permitted herein, or as directed by Police Officers or Auxiliary Police Officers.
- 2. All road closures or detours must be approved in advance by the Traffic and Parking Director, and must be implemented with traffic controls specified by the Traffic and Parking Department. Such controls, and any displays or items placed on any street, must be movable at all times. Vehicles must not be used as traffic controls. If the applicant requires the use of signage loaned by the Traffic and Parking Department, a security deposit must be paid to ensure that the signage is returned.
- 3. If the event is a road race, the applicant will provide race monitors where required by the Police. The applicant will not make permanent marks on the roadway or sidewalk using paint or other indelible materials. Use of chalk will be acceptable. The applicant will pay the cost of removing any indelible marks placed on the roadway or sidewalk.

- 4. If the event includes a musical performance, the performance will not occur before 9:00 AM or after 10:00 PM, nor at any time on Sunday, except as permitted, nor within 300 feet of any building from which an occupant asks that the performance desist.
- 5. Any fees charged by the city are the sole responsibility of the applicant and must be paid in full prior to the event.
- 6. This permit is valid only for the listed location and time, and is subject to all of the terms, conditions, and limitations set forth in the Somerville Code of Ordinances, any applicable State and Federal laws, these conditions, and any other conditions prescribed by the Board of Aldermen and/or stated in the Departmental approvals below.

The applicant hereby states that this is a true description of the event and acknowledges and agrees to adhere to the conditions described above and in the Departmental approvals below. Applicant signature_ Print name Kaymona Event name (taken from page 1) Obtain the signatures below before submitting this form to the City Clerk for consideration by the Board of Aldermen. Approved Denied Date Signed: Signed: Police Chief or Designee Chief Fire Engineer or Designee Added Conditions:_ Added Conditions: Approved Denied Approved Denied Date Signed: Signed: Traffic and Parking Director or Designee DPW Commissioner or Designee Added Conditions: Added Conditions: Obtain the signature below if the applicant will be providing food to attendees. Not needed for block parties. Approved Denied Date Signed: Health Inspector or Designee Added Conditions: Once signed, the Department should: Contact the applicant at the phone number/email address above to arrange for pick-up. Fax the application (no cover page) to the following fax number:_ Fax the application to the City Clerk at 617 625-4239.

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Applicant signature Luquel Below	ur Date 5/7/13
Print name Ray Mond Fordor Phone 6/7	1.803.62-30 Email ray mond forbes@rcn.com
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Divorte marrie (maken from page 1) 77000 2000 April	C Maio Salane
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ApprovedDenied Date	_Approved _Denied Date
Police Chief or Designee	Chief Fire Engineer or Designee
Added Conditions:	Added Conditions:
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Approved Denied Date 5/9//3	_Approved _Denied Date
Signed:	Signed: DPW Commissioner or Designee
Added Conditions.	Added Conditions:
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Approved Denied Date	-L VII ha Discussed
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