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PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts

Event name New Balance Photo shoot
Description Photo/ Video shoot of amateur athletes exercising in
New Balance clothing
Location (attach a route if applicable) Prospect Hill Park
Date(s) Monday, May 13th Rain date(s) ✓
Start time (include setup) 5:00 am End time (include breakdown) Noon
Estimated maximum attendance at any one time 160 persons including athletes & crew
Attendee fees or suggested donations NA
Will food be served? Y ☒ N If yes, describe _____
Will alcohol be served? Y ☒ N If yes, describe _____
Will a grill/open-flame device be used? Y ☒ N If yes, describe _____
Will streets or sidewalks be blocked? Y N If yes, describe Possible Intermittent traffic
control on some streets around park
Organization name Arnold Advertising
Mailing address (to mail the license) 101 Huntington Ave Boston, MA
Contact person Ray Forbes
Telephone 617.803.6230 Email raymondforbes@rcn.com

Have you made arrangements for:

Auxiliary Police? ✓ Yes ☒ No If yes, describe _____
Police Detail? ✓ Yes ✓ No If yes, describe Request 2 officers
Parking (for Attendees)? ✓ Yes ✓ No If yes, describe ask to get permits for approx. 12 cars + Motorhome
Restrooms? ✓ Yes ✓ No If yes, describe Motorhome
Liability Insurance? ✓ Yes ✓ No If yes, describe _____

Note the following Conditions:

1. The event must not obstruct or inhibit the flow of vehicles or pedestrians except for road closures or detours permitted herein, or as directed by Police Officers or Auxiliary Police Officers.
2. All road closures or detours must be approved in advance by the Traffic and Parking Director, and must be implemented with traffic controls specified by the Traffic and Parking Department. Such controls, and any displays or items placed on any street, must be movable at all times. Vehicles must not be used as traffic controls. If the applicant requires the use of signage loaned by the Traffic and Parking Department, a security deposit must be paid to ensure that the signage is returned.
3. If the event is a road race, the applicant will provide race monitors where required by the Police. The applicant will not make permanent marks on the roadway or sidewalk using paint or other indelible materials. Use of chalk will be acceptable. The applicant will pay the cost of removing any indelible marks placed on the roadway or sidewalk.

4. If the event includes a musical performance, the performance will not occur before 9:00 AM or after 10:00 PM, nor at any time on Sunday, except as permitted, nor within 300 feet of any building from which an occupant asks that the performance desist.
5. Any fees charged by the city are the sole responsibility of the applicant and must be paid in full prior to the event.
6. This permit is valid only for the listed location and time, and is subject to all of the terms, conditions, and limitations set forth in the Somerville Code of Ordinances, any applicable State and Federal laws, these conditions, and any other conditions prescribed by the Board of Aldermen and/or stated in the Departmental approvals below.

The applicant hereby states that this is a true description of the event and acknowledges and agrees to adhere to the conditions described above and in the Departmental approvals below.

Applicant signature Raymond Forbes Date 5/7/13
 Print name Raymond Forbes Phone 617.803.6230 Email raymond-forbes@rcn.com
 Event name (taken from page 1) New Balance Photo Shoot

Obtain the signatures below before submitting this form to the City Clerk for consideration by the Board of Aldermen.

Approved ☒ Denied ☐ Date <u>5/7/13</u> Signed: <u>[Signature]</u> Police Chief or Designee Added Conditions: _____ _____ _____	Approved ☐ Denied ☐ Date _____ Signed: _____ Chief Fire Engineer or Designee Added Conditions: _____ _____ _____
Approved ☐ Denied ☐ Date _____ Signed: _____ Traffic and Parking Director or Designee Added Conditions: _____ _____ _____	Approved ☐ Denied ☐ Date _____ Signed: _____ DPW Commissioner or Designee Added Conditions: _____ _____ _____

Obtain the signature below if the applicant will be providing food to attendees. Not needed for block parties.

Approved ☐ Denied ☐ Date _____ Signed: _____ Health Inspector or Designee Added Conditions: _____ _____ _____
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Once signed, the Department should:

- ☐ Contact the applicant at the phone number/email address above to arrange for pick-up.
- ☐ Fax the application (no cover page) to the following fax number: _____.
- ☐ Fax the application to the City Clerk at 617 625-4239.

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Approved ☒ Denied ☐ Date <u>5/9/13</u> Signed: <u>[Signature]</u> Traffic and Parking Director or Designee Added Conditions: _____ _____ _____	Approved ☐ Denied ☐ Date _____ Signed: _____ DPW Commissioner or Designee Added Conditions: _____ _____ _____

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*Δ No parking signs +
 Permits will be discussed
 on Friday at pre-meeting
 [Signature] 5/9/13*

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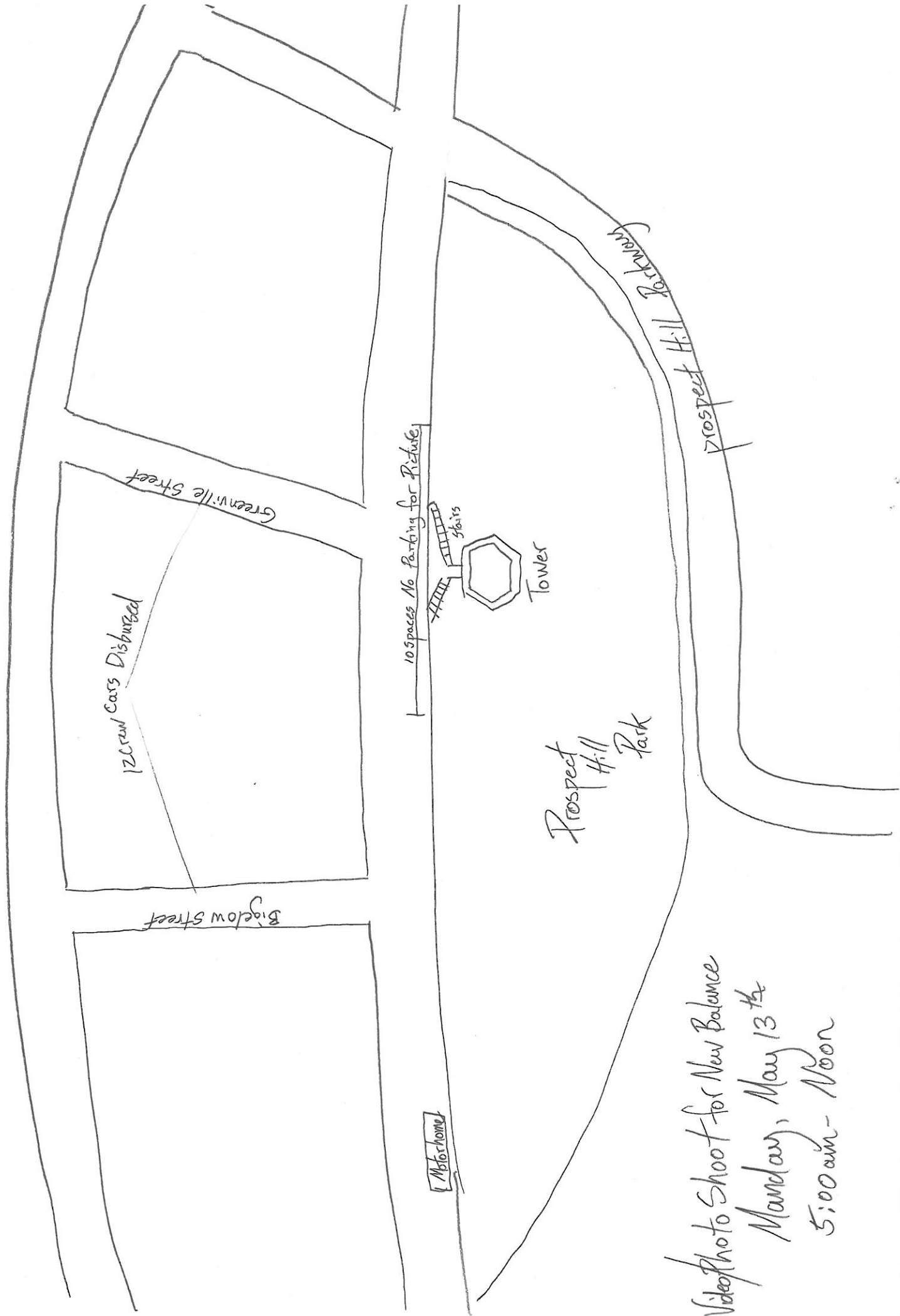
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Video/Photo Shoot for New Balance
Monday, May 13th
5:00 am - Noon